#### Welcome to NewsFLLash Issue #30

In this edition: North Pole visitors make FLL stop, airport hosts Menorah lighting ceremony and annual holiday music extravaganza, Norse Atlantic Airways starts nonstop service to Berlin, Germany, Hip & Humble joins the lineup of new retail shops, and more.







Mark E. Gale
CEO/Director of Aviation
Fort Lauderdale-Hollywood
International Airport (FLL)

## A Message From the CEO

Welcome to NewsFLLash No. 30, our year-end issue that's packed with photos from holiday celebrations and signature airport events during December.

Some key airport events included pre-Christmas visits from Santa, Mrs. Claus and their elves, our second annual Menorah Lighting Ceremony and Chanukah Celebration, and the 34th Annual Winter Festival of Music. During the month, we also celebrated the launch of new nonstop service to Berlin, Germany from Norse Atlantic Airways.

FLL had a busy Christmas/New Year's Day holiday season with bustling terminals and roadways as locals and visitors moved to and from the airport. From December 21, 2022, to January 3, 2023, we expected nearly 1.6 million passengers, with an average of 112,750 daily travelers. Pre-pandemic, FLL projected 1.8 million passengers during a similar 14-day period.

For 2022 overall, we expect total passenger traffic to reach nearly 32 million, about 13 percent less volume than pre-pandemic levels in 2019.

As we say farewell to 2022, we thank you, our patrons, for choosing FLL this past year. We are equally appreciative of the dedicated efforts of airport employees to deliver the highest level of service to guests all year.

From our family to yours, happy holidays and best wishes for a healthy and prosperous 2023.

## Mark

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The Sky's the Limit

### November passenger traffic recap

Airport Statistics	Current Month	2021 Month	Year-Over- Year Difference	2019 Month
Total Passengers	2,713,438	2,416,103	12.3%	3,041,400
Domestic Passengers	2,121,927	2,010,996	5.5%	2,362,945
International Passengers	591,511	405,107	46%	678,455

Year-to-date through November, FLL welcomed 28,663,941 travelers, an increase of 12.5 percent from the same 11-month period in 2021. By comparison, that's only about 14% less traffic than the 33,226,843 visitors in the 2019 timeframe.

View FLL Statistics



# North Pole Visitors Return

## Special travelers bring holiday cheer

Santa and Mrs. Claus made a pit stop at FLL on December 20 and 22 with four of their jolliest elves to offer their own North Pole style of holiday cheer to airport guests and employees before resuming their gift delivery duties ahead of Christmas Day.



# Menorah Lighting for Chanukah

#### Airport community joins in celebration

On December 19, FLL partnered with the second year in a row to host a Menorah lighting ceremony to mark Chanukah for airport guests and employees to enjoy. The Festival of Lights celebration ran from 5:30PM in Terminal 3 until 7PM. A short program with welcome remarks by Mark Gale, FLL CEO/Director of Aviation and Broward County Mayor Lamar Fisher opened the festivities before Rabbi Eli Eckstein of the Chabad led the lighting of the Menorah ceremony.



# Volunteers Holiday Fete

### Airport Ambassadors assist airport travelers

On December 16, FLL hosted a holiday luncheon at the Boatyard restaurant in Fort Lauderdale to show appreciation to its Airport Ambassadors who have given their time to help guests throughout the year. During fiscal 2021, these dedicated volunteers - from our newest recruits to the most senior veterans - contributed 1,840 hours of service throughout FLL's four terminals and the Rental Car Center. For more information about volunteering, please email us at VolunteerFLL@broward.org.

**FLL Ambassadors** 



## Leadership Broward Tours FLL

### Airport stop part of Transportation and Tourism Day program

Members of the <u>Leadership Broward Class XLI</u> visited the Aviation Department's administrative offices on December 15 to hear a panel discussion about the future of South Florida's aviation industry and what challenges and innovations lie ahead. CEO/Director of Aviation Mark Gale, welcomed the group to FLL and joined in the discussion with officials from the Boeing Company, IATA, Spirit Airlines, and Polar Air Cargo.

During the FLL segment of the Leadership Broward Transportation and Tourism Day program, the local business leaders also had a chance to view the airport's Master Plan video outlining future projects in the development pipeline. The visit ended with a tour of key airport sites, including the Emergency Operations Center.

**Leadership Broward** 



# Norse Adds Berlin Route

#### Norwegian carrier's second FLL transatlantic route

On December 7, Norse Atlantic Airways began its new nonstop transatlantic route from FLL to Berlin, Germany, marking the airport's first-ever scheduled route to the German capital city. A ribbon-cutting and welcome ceremony to celebrate the new service was attended by Broward County Commissioner Michael Udine, FLL CEO/Director of Aviation, Mark Gale, Norse CEO Bjorn Tore Larsen, and Visit Lauderdale's Executive Vice President Anthony Cordo. Other participating officials included Britta Salecker, Vice Consul, Consulate General of the Federal Republic of Germany in Miami, and Ralf Ostendorf, Director of Market Management/Market & Media Relations Manager, North America for Visit Berlin.

#### **About Norse**



# Hip & Humble and More

#### More retail shops open in December

Looking for last-minute gifts or travel items while flying through FLL? Here are some new retail options to explore:

**3Sixty Duty Free & More:** A new outlet opened in Terminal 2, Concourse D, on December 15, joining another recently-opened store in Terminal 3F.

**Hip & Humble**: This new Terminal 3E shop from concessionaire Paradies Lagardère opened on December 9, offering a variety of eclectic-style and trendy home goods, clothes, and more, so pop in and explore. The Chris Peterson Studio entrance mural with the leatherback turtle is cool, too.

**Tropical Exchange:** Opened to travelers on December 2 in Terminal 3F as a one-stop spot to grab a quick snack, drink, magazine, or travel essential item.

Dine & Shop Directory



34th Winter Festival of Music

#### Hundreds of students perform holiday music

The <u>34th Winter Festival of Music</u> at FLL was held December 5-9, 2022, from 9AM-Noon daily in select airport terminals and the Rental Car Center. FLL was excited to partner again with Broward County Public Schools (BCPS) on this annual holiday tradition. The 2022 musical extravaganza featured a variety of live performances by nearly 650 students from 14 BCPS elementary, middle, and high schools. The festival's performance lineup included bands, orchestras, choirs, carolers, and dancers. Additionally, strolling carolers entertained passengers on select days with renditions of favorite holiday songs at pop-up sites post-security in Terminals 1 and 4.



More U.S. & Overseas Routes

#### Water salute for AZUL's Manaus flight

During the last quarter of 2022, FLL celebrated the launch of a handful of new domestic and international routes (Newport News/Williamsburg, VA, and Wilmington, NC; Berlin, Germany; Manaus, Brazil) and the resumption of service to overseas destinations (Belem, Brazil; Hamilton, Canada, and Managua, Nicaragua) halted during the pandemic. Some airlines also announced new routes coming in early 2023, so stay tuned.

**FLL Destinations** 



5th Miramar Aviation Expo

### Exploring the world of aviation

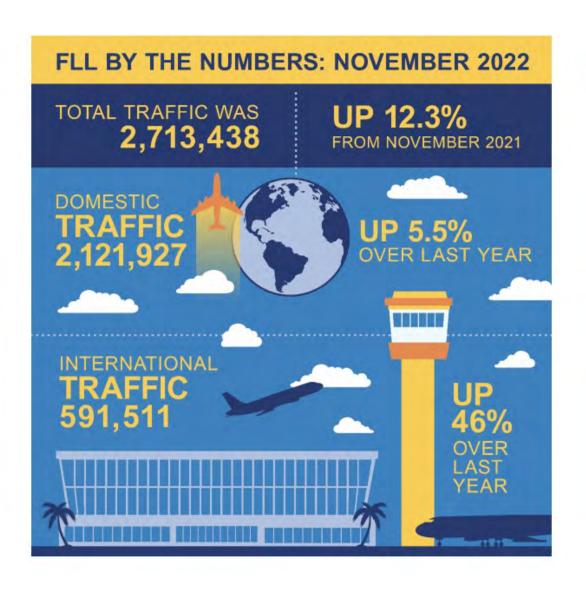
It was a busy and fun day at the City of Miramar's 2022 for Community Day on December 3 at the Miramar Regional Park Amphitheater. There was a lot of positive energy taking flight as airplane geeks and future sky explorers visited the exhibits to learn more about careers in the aviation industry.



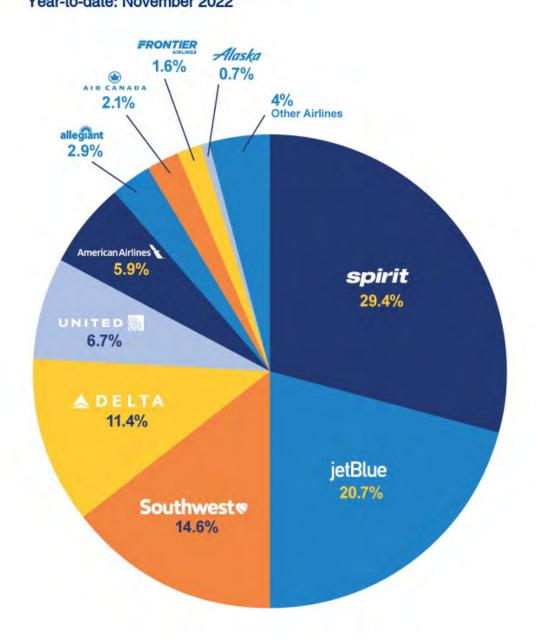
# **COVID-19 Testing Site Closes**

#### Operations end after nearly two years

At Noon on Saturday, Dec. 3<sup>rd</sup>, the Nomi Health-operated COVID-19 testing site at FLL in Terminal 3 closed permanently after nearly two years of serving travelers flying to and from our airport. For a list of other Florida testing sites, visit the Florida Department of Health's <u>website</u>.



### Top 10 Airline Market Share Year-to-date: November 2022





## **Stay Connected**

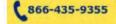
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