

Broward Municipal Services District Median Art Project

Due: April 23, 2017

In partnership with the Highway Construction and Engineering Division, Broward Cultural Division's Public Art & Design Program is seeking to commission one artist or artist team (Artist), to transform a raised traffic median, approximately 680 feet long by 14 feet wide, located on NW 27th Avenue between NW 6th Street and Sunrise Boulevard, in the Broward Municipal Services District (BMSD), Florida. This artistic intervention shall include free standing sculptural elements that are reflective of the surrounding landscape and the rich historical and cultural heritage of the community. The sculptural elements could be abstract or representational in nature.

Agency: Highway Construction & Engineering Division

Broward County's Highway Construction & Engineering Division oversees project management for major roadway improvement projects and design and construction of Parks' facilities. The Division is also responsible for engineering plan review, permitting, and roadway inspection services for improvements to Traffic roads and County roadways. The Division provides surveying, design, and project management services for intersection improvement and congestion management projects, as well as support services for other County agencies. Highway Construction and Engineering participates in the Land Development Review process and coordinates and reviews right-of-way deeds, subdivision plats and conducts public records maintenance.

NW 27th Avenue Safe Street Project

The NW 27th Avenue Safe Street Project is a one mile long transit improvement project along NW 27th Avenue, from Broward Boulevard to Sunrise Boulevard. The project consists of the reduction of the number of travel lanes from two lanes to one lane, each direction. The project's scope of work includes: milling, resurfacing, and conversion of a two-way left turn lane into landscaped medians, the addition of bike lanes on both sides of the street, and the addition of on-street parking on one side of the street. The lane reduction will provide room for a 5 foot bicycle lanes on both sides of the street, and a 2 to 3-foot buffer adjacent to the on-street parking. High visibility bicycle lane symbols, and green bicycle lanes identifying critical motorist/bicyclist transition points will also be incorporated into the design. New signing, pavement markings, pedestrian features and access management along the roadway segment will also be incorporated into the landscaped medians. Vehicular speed limit in the area will be of 35 MPH.

Artwork Scope

An Artist shall design, fabricate and install unique, site specific, highly visible artwork in one of the raised traffic medians located on NW 27th Avenue, between NW 6th Street and Sunrise Boulevard. The median is approximately 680 feet long by 14 feet wide, and crosses over the North Fork New River. The exact location, height, and scale of the free standing sculptural elements shall be coordinated with the County's landscape design for the median. The proposed artwork shall be designed to make a visual statement that will be impactful to the community. The artwork must be highly durable, and resistant to weather inherent in outdoor, ocean side environments. Long-term maintenance must be minimal, and assured by the proper selection and installation of materials. The artwork should be reflective of the landscape, and/or the rich historical and cultural heritage of the community.

Design Parameters

The artwork must meet the Florida Building Code requirements and the installation of the artwork must not harm existing structures and create a traffic hazard. The selected Artist must coordinate the locations of the sculptural elements with County agency. The artwork shall be in compliance with the 2017 Florida Department of Transportation (FDOT) guidelines, and the 2014 Florida Building Code, or the most updated version, whichever is most current. The selected Artist shall hire a Florida licensed structural engineer and should rely on their expertise for this project.

Artist Services

Interaction with community, agency, design team and general contractor will be required. Other activities include:

- Design development of approved conceptual design.
- Permitting.
- Fabrication, delivery and installation of the Artwork.
- Community engagement and outreach.

Art Project Budget

The total budget established for this project shall not exceed \$200,000.00. The budget must include Artist's design fee, presentation expenses, artwork fabrication, lighting, and delivery, artwork installation, insurance, travel, Artist's contingency, and all applicable taxes. The budget shall also include meetings with County agencies, Florida licensed structural engineer, engineers needed to prepare the permit drawings and general contractor. Additional expenses shall include permits fees, engineering fees, construction costs including pilings, foundation, concrete pad for art and excavation work required to complete the artwork.

Artist Eligibility

Call to Artists is open to professional artists, eighteen years of age or older; residing in the United States who have not been previously selected for a County project in the past 10 years and who have completed a minimum of five (5) public art projects with a budget of \$25,000 or more and have demonstrated experience completing and coordinating exterior art installations with construction project managers, and related contractors, engineers and architects. The selected Artist shall be able to pass a criminal background check. Artist shall review and accept the terms of the Broward County Standards Agreement before applying to the Call to Artists. Please refer to the Agreement:

<http://www.broward.org/Arts/PublicArt/Documents/Commissioned%20Artwork%20Boilerplate%20Agreement.pdf>

Application Process and Selection Criteria

The Broward Cultural Division manages the application process. An Artist Selection Panel (Panel) shall review the applications for the Call to Artists. This Panel includes a member of the Public Art & Design Committee, arts professionals, and an agency and community representative. The Panel shall review the applicants and select a shortlist of finalists on the basis of the excellence of their past work of similar scope, as demonstrated by the visuals and other submission materials. The Panel shall also consider the versatility and appropriateness of the media in which the shortlisted Artists have demonstrated proficiency, as it relates to the scope of this project.

Finalists will be invited to develop conceptual design proposals to present in person to the Artist Selection Panel. Finalists will receive information about the project and have a minimum of one (1) month to prepare a conceptual design proposal for review by the Artist Selection Panel. Finalists will be paid a \$2,000.00 honorarium for the proposal and presentation expenses. Finalists' proposals must include a written narrative, estimated project budget, and visual materials (drawings and optional models) necessary to convey the initial concept or approach to the project. Proposals, including models/maquettes, become property of Broward County and will not be returned. Finalists must submit two (2) digital copies (PC compatible media)

of their full presentation five (5) business days prior to the scheduled date of the finalist interviews. The County reserves the right to re-issue this Call to Artists, to reject any and all responses to this Call, and to negotiate with any qualified artist selected for this project.

Anticipated Art Project Schedule

Selection of Finalists for Call to Artists: Spring 2017

Finalist Interviews and Conceptual Design Proposal Selection: Spring 2017.

Artwork Completion and Installation: TBD

Application Requirements

Applications must be submitted via the Submittable website:

<https://browardcountyculturaldivision.submittable.com/submit/80593/broward-municipal-services-district-median-art-project> and must include:

- ✓ **Professional Résumé** – Artist (Part 1) shall include public art commissions with contact information for Project Manager or Program Director and budget size of past projects.
- ✓ **Electronic Images – Artist and Professional Visual Artist must submit 10 digital images of most recent relevant work.** All images must be saved using a file name and number that corresponds to the Annotated Image List (see below). Each digital image must feature a single work. Composites of various artworks in a single image will not be considered.
- ✓ **Annotated Image List** – Include name of artist, title of work, year, media, size, and location of artwork and/or project, project budget, image number and any other relevant information.
- ✓ NOTE: Hard copy materials will not be accepted for this Call to Artists. Applicants are encouraged to familiarize themselves with the Port Everglades Public Art Master Plan by visiting the Cultural division website:
<http://www.broward.org/Arts/PublicArt/Documents/Milestone5FinalMasterplan090626.pdf>

Application Deadline

Sunday, April 23, 2017 at 11:59 pm **Eastern Standard Time (EST)**

Questions

Contact: Dominique Denis, Public Art & Design Project Manager

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Public Art & Design Committee Members

Diane Weinbrum, Chair, Alan J. Levy, Dr. Wilma Bulkin Siegel, Mario Cartaya, Jeff Suiter, Anthony (Tony) Abbate.

Broward Cultural Division

Earl F. Bosworth, Division Director

Leslie Fordham, Public Art & Design Administrator

Public Art & Design Program

The Broward County Public Art & Design Program was established in 1976. The purpose of the program is to contribute to the enhancement of the built environment through the commission of works of art that

create a sense of place, that improve the visual environment for the citizens of Broward County, and that advance the missions of the County departments where the projects are situated. Commissioned artworks are the result of a dynamic interaction between selected artists and local community and constituent groups during the design phase of each project.

The Broward County Public Art & Design Program is recognized with distinction in national and international circles. In 2002, four of Broward County's public artworks were selected among an international ensemble of some of the world's finest public artworks and listed in the Australian publication, "Designing the World's Best Public Art". Broward County Public Art & Design program is a national leader in developing model public art policies and best practices, producing exemplary public artworks synthesizing design excellence. Broward County has received five Americans for the Arts Year in Review public art awards over the past eight years, an indicator of the program's outstanding commitment in advancing art and design," said Liesel Fenner ASLA, former manager of Public Art Network for Americans for the Arts. Broward County public art installations include works by: Clyde Butcher, James Carpenter, Carl Cheng, George Gadson, Duane Hanson, Chris Janney, Lorna Jordan, Patricia Leighton, Gary Moore, Barbara Neijna, Jody Pinto, Ray Olivero, Beth Ravitz, Martha Schwartz, Ned Smyth, Ritsuko Taho, Liam Gillick, Miles Coolidge, Robert Behar and Rosario Marquart and Alice Aycock. At Port Everglades, Broward County public art installations also include the work of Dale Chihuly, Michele Oka Doner, Larry Kirkland, Laura Atria and others.

An Artist Selection Panel is created for each project. The Selection Panel reviews applications and recommends artists to the Public Art & Design Committee. The Public Art & Design Committee is composed of up to seven individuals including artists, arts administrators, designers and urban planners appointed by the Broward Cultural Council. Upon recommendation by the Public Art & Design Committee, the Broward Cultural Council reviews and determines recommendations for the purchase of all artwork and artist services to the Broward County Board of County Commissioners. For more information, go to www.broward.org/arts.

Broward County, Florida

Broward County, named after Napoleon Bonaparte Broward, was established in 1915. By the 1960s, Broward County was considered a leader in agriculture products and services within the State of Florida. The region, which stretches across 409.8 square miles of developable area, was transformed in the 1970s when mid-rise and high-rise development replaced farmland. Today, over 1.8 million people live in the County's 31 municipalities and municipal service districts, as well as the Seminole Tribe of Florida reservation. Broward is one of six counties in Florida where minorities constitute the majority. The undeveloped, protected western two-thirds of the county consists of wetlands and the Everglades. Among Broward County's unusual characteristics are 246 miles of canals; highest point is 25 feet above mean sea level; numerous seasonal residents; 7.5 million annual tourists and a major cruise ship terminal. The climate is sub-tropical (75.4F average annual temperature) with wet summer and fall, and dry spring and winter seasons. For more information, visit www.sunny.org.