

## **Port Everglades Cruise Roadway Project**

### **Due: February 19, 2018**

In partnership with Port Everglades, Broward County, Florida, Broward Cultural Division's Public Art & Design Program is seeking to commission one artist or artist team (Artist) to transform an empty traffic circle located on Eller Drive, in Port Everglades. The art will be viewed from vehicular traffic, nearby parking facility and 3 major cruise terminals and it may be viewed by passengers on docked cruise vessels and passing vessels. It is envisioned that the cruise roadway artwork will add an artistic ambience to the area and could become an iconic symbol of Port Everglades.

### **Agency: Port Everglades Department**

Port Everglades' reputation for modern, guest-friendly facilities is due in part to its dynamic public art. In addition to more than 25 original murals, paintings and prints, public art in and around the cruise ship terminals include whirling and swirling schools of fish, a sculptural ocean liner mirage, an elevator that looks like a 2-story fish tank, rolling golden waves, ceramic sea creatures, a terrazzo floor that contains real seashells and walls hosting Chihuly hand-blown glass flowers. Port Everglades is one of the top three cruise ports in the world. Seatrade Insider, one of the cruise industry's leading international trade publications, has named Port Everglades the "Cruise Port of the Year" twice since 2011. With the majority of the world's premier cruise lines and cruise ships utilizing the facility, Port Everglades welcomes more than four million cruise guests annually, who will choose from a wide variety of cruises - from short island getaways to around-the-world adventures.

### **Project Description**

The space available for the artwork traffic circle has a 75-ft. diameter (approximately 4,500 sq. ft.). The artwork shall be located toward the center of the circle, avoiding the periphery. The artwork should not block traffic sight-lines. The artwork shall have a 3-dimensional quality and may contain a landscape component. There is not a minimum height requirement, but the height should not exceed 20 feet. Although the site has electricity and underground water capabilities all artwork features, including landscaping, must be low maintenance. This is not an opportunity for pools or water features. Port Everglades operates during daylight hours and nighttime viewing of the artwork will be limited. Artwork that features lighting, solely for nighttime interest, will not be appropriate for this project. The area around the traffic circle is not pedestrian friendly and the artwork should not be designed to encourage photo/selfie opportunities or to be used as a children play area. Shortlisted artists will receive additional information about the site including maps and photos.

### **Design Parameters**

This public art project must be coordinated with the Port Everglades Seaport Engineering Division and meet the Florida Building Code and sight lines requirements and the installation of the artwork must not harm existing structures or Port property. The selected Artist shall hire Florida licensed engineer(s), as needed, and should rely on their expertise for this project. The artwork must be resistant to weather inherent in outdoor, ocean side environments. The artwork must comply with various security and operational requirements inherent with port's facilities. It is anticipated that the artwork will be completed by August 2018.

### **Artist Services**

Interaction with agencies, engineers, and general contractor may be required.

Other activities include, not limited to:

- 2-dimensional visual representation of the approved design
- Enter into County's Commissioned Artwork Agreement
- Design development of approved conceptual design
- Selected Artist may be requested to provide a model or maquette
- Hire a Florida licensed general contractor, as needed
- Fabrication, delivery, and installation of the artwork
- Site visits, as required by the Contract Administrator

### **Art Project Budget**

The total budget established for this project shall not exceed \$200,000. The budget may be divided between multiple projects. The budget must include Artist's design fee, artwork fabrication, artwork delivery, artwork installation, insurance, travel, Artist's contingency, and all applicable taxes. The budget shall also include collaboration via phone or in person, and meetings with County agencies, Florida licensed engineers (structural, electrical), general contractor, and other licensed professionals as needed to prepare the construction documents or permit drawings.

### **Artist Eligibility**

This Call to Artists is open to professional artists eighteen years of age or older, residing in the United States who have not been previously selected for a Broward County project in the past 10 years, and have demonstrated experience managing projects with a budget of \$25,000 or more, and coordinating project installations with construction project managers, and related contractors, engineers and architects, as needed, based on the project scope of work.

### **Application Process and Selection Criteria**

The Broward Cultural Division manages the application process. An Artist Selection Panel (Panel) will review the applications. This Panel includes a member of the Public Art & Design Committee, arts professionals, and an agency and community representative. The Panel shall review the applicants and select a shortlist of finalists on the basis of the excellence of previous work of similar scope, as demonstrated by the visuals and other submission materials. The Panel will also consider the versatility and appropriateness of the media in which the shortlisted Artists have demonstrated proficiency, as it relates to the scope of this project.

Shortlisted Artists will be invited to develop conceptual design proposals to present in person or by videoconference to the Artist Selection Panel. Finalists will receive more information about the project and have one (1) month to prepare a conceptual design proposal for review by the Panel. Finalists will be paid a \$1,500 honorarium for the proposal, and presentation expenses. An additional amount up to \$500 may be allocated to cover travel expenses. Finalists' proposals must include a written narrative, estimated project budget, and visual materials (optional models) necessary to convey the initial concept or approach to the project. Proposals, including models/maquettes, become property of Broward County and will not be returned. Finalists must submit one (1) digital copy (PC compatible media) of their full presentation five (5) business days prior to the scheduled date of the finalist interviews. The County reserves the right to re-issue this Call to Artists, to reject any and all responses to this Call, and to reassess and negotiate the design proposal with any qualified artist selected for this project.

### **Anticipated Art Project Schedule**

*Selection of Finalists for Call to Artists: February 2018*

*Finalists Interviews, and Artist Selection: March 2018*

*Artwork Completion and Installation: August 2018 or as coordinated with the Port.*

## **Application Requirements**

Applications must be submitted via the Submittable website:

<https://browardcountyculturaldivision.submittable.com/submit/104470/port-everglades-cruise-roadway-project>

- ✓ **Professional Résumé** – Artist shall include public art commissions with contact information for Project Manager or Program Director and budget size of past projects.
- ✓ **List of Professional References** – Include name, title, phone number, email address and state how references are familiar with your public art work. Minimum of five (5) references required.
- ✓ **Electronic Images** – **Artist and Professional Visual Artist must submit 10 digital images of most recent relevant work.** All images must be saved using a file name and number that corresponds to the Annotated Image List (see below). Each digital image must feature a single work. Composites of various artworks in a single image will not be considered.
- ✓ **Annotated Image List** – Include name of artist, title of work, year, media, size, and location of artwork and/or project, project budget, image number, image thumbnail and any other relevant information.
- ✓ NOTE: Hard copy materials will not be accepted for this Call to Artists. Applicants are encouraged to familiarize themselves with the Port Everglades Public Art Master Plan by visiting the Cultural division website:  
<http://www.broward.org/Arts/PublicArt/Documents/Milestone5FinalMasterplan090626.pdf>

## **Application Deadline**

February 19, 2018 at 11:59 pm **Eastern Standard Time (EST)**

## **Questions**

Contact: Dominique Denis, Public Art & Design Project Manager

Phone: (954) 357-7236

Website: [www.broward.org/arts](http://www.broward.org/arts)

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Contact: Erica Mohan, Public Art & Design Administrative Coordinator

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## **Public Art & Design Committee Members**

*Bonnie Barnett, Co-Chair; Diane Weinbrum, Co-Chair, Mario Cartaya, Jeff Suiter, Henning Haupt, Laura Marsh*

## **Broward Cultural Division**

Earl F. Bosworth, Division Director

Leslie Fordham, Public Art & Design Administrator

## **Public Art & Design Program**

The Broward County Public Art & Design Program was established in 1976. The purpose of the program is to contribute to the enhancement of the built environment through the commission of works of art that create a sense of place, that improve the visual environment for the citizens of Broward County, and that

advance the missions of the County departments where the projects are situated. Commissioned artworks are the result of a dynamic interaction between selected Artists and local community and constituent groups during the design phase of each project.

The Broward County Public Art & Design Program is recognized with distinction in national and international circles. In 2017, two public artworks received Community Appearance awards from the City of Fort Lauderdale. In 2002, four of Broward County's public artworks were selected among an international ensemble of some of the world's finest public artworks and listed in the Australian publication, "Designing the World's Best Public Art". Broward County Public Art & Design program is a national leader in developing model public art policies and best practices, producing exemplary public artworks synthesizing design excellence. Broward County has received five Americans for the Arts Year in Review public art awards, an indicator of the program's outstanding commitment in advancing art and design," said Liesel Fenner ASLA, former manager of Public Art Network for Americans for the Arts. Broward County public art installations include works by: Clyde Butcher, James Carpenter, Carl Cheng, George Gadson, Duane Hanson, Chris Janney, Lorna Jordan, Patricia Leighton, Gary Moore, Barbara Neijna, Jody Pinto, Ray Olivero, Beth Ravitz, Martha Schwartz, Ned Smyth, Ritsuko Taho, Liam Gillick, Miles Coolidge, Robert Behar and Rosario Marquart and Alice Aycock. At Port Everglades, Broward County public art installations also include the work of Dale Chihuly, Michele Oka Doner, Larry Kirkland, Laura Atria, Saori Ide and Jonathan Russell, Sarah Morris, and others.

An Artist Selection Panel is created for each project. The Selection Panel reviews applications and recommends Artists to the Public Art & Design Committee. The Public Art & Design Committee is composed of up to seven individuals including artists, arts administrators, designers and urban planners appointed by the Broward Cultural Council. Upon recommendation by the Public Art & Design Committee, the Broward Cultural Council reviews and determines recommendations for the purchase of all artwork and artist services to the Broward County Board of County Commissioners. For more information, go to [www.broward.org/arts](http://www.broward.org/arts).

### **Broward County, Florida**

Broward County, named after Napoleon Bonaparte Broward, was established in 1915. By the 1960s, Broward County was considered a leader in agriculture products and services within the State of Florida. The region, which stretches across 409.8 square miles of developable area, was transformed in the 1970s when mid-rise and high-rise development replaced farmland. Today, over 1.8 million people live in the County's 31 municipalities and municipal service districts, as well as the Seminole Tribe of Florida reservation. Broward is one of six counties in Florida where minorities constitute the majority. The undeveloped, protected western two-thirds of the county consists of wetlands and the Everglades. Among Broward County's unusual characteristics are 246 miles of canals; highest point is 25 feet above mean sea level; numerous seasonal residents; 7.5 million annual tourists and a major cruise ship terminal. The climate is sub-tropical (75.4F average annual temperature) with wet summer and fall, and dry spring and winter seasons. For more information, visit [www.sunny.org](http://www.sunny.org).