



CALL TO BROWARD ARTISTS PRE QUALIFIED ROSTER

Duane Hanson Allied Artist Program – Pre-Qualified Roster

Deadline: Continuous Recruitment

The Broward County Commission's Cultural Division Public Art and Design Program is seeking to recruit Broward artists interested in entering the dynamic and international field of public art.

Program Description

The Duane Hanson Allied Artist Award Program was established in 1994 to honor internationally recognized artist Duane Hanson, who resided in this community and who was instrumental in encouraging the careers of Broward artists. Mr. Hanson served for many years as a member of the Public Art and Design Committee.

The purpose of the Award Program is to provide local artists the opportunity to assist experienced artists commissioned for major projects of \$50,000 or more by the Public Art and Design Program, in order to gain the technical and administrative expertise needed to compete within the field of public art. Allied Artists are matched up with commissioned artists based on their level of experience, artistic medium and general interests. Pre-qualified artists who are chosen for a specific project will be compensated for their service as an Allied Artist.

The responsibilities of Allied Artists include, but are not limited to, coordinating and attending community and agency meetings; conducting research regarding materials, design issues, and building codes; assisting in the coordination and installation of artworks; writing reports, and any other duties requested by the commissioned artist that relate to the design, fabrication and installation of the artwork.

Artist Eligibility

Mid-career professional artists who have resided in Broward County for a minimum of two (2) years, and who have a strong interest in gaining expertise in the public art process are encouraged to apply. Artists working in all media are eligible. No prior public art experience is required.

Selection Process

Broward artists are asked to submit:

- Letter of interest
- Professional résumé
- One (1) CD with 10 digital images of recent work
- One (1) Annotated image list

The Broward Public Art and Design Committee will review the visual and written materials submitted in order to develop a roster of local artists who may be considered for future Allied Artist Awards. Artists will be notified by mail of acceptance to the roster.

When a major public art project is commissioned, the commissioned artist will review the pre-qualified Allied Artist roster to shortlist, interview, and select an Allied Artist for the project. Selection will be on the basis of merit and potential for compatible artistic alliance.

For additional information, please contact Maryann Caldron at (954) 357-8093 or e-mail mcaldron@broward.org.

Application Deadline

Continuous Recruitment

Deliver to:

Public Art and Design Program
Attn: **Duane Hanson Allied Artist Award**
Broward Cultural Division
100 S. Andrews Ave, Sixth Floor
Fort Lauderdale, FL 33301

Questions

Contact: Mary Ann Caldron Phone: (954) 357- 7457
Email: mcaldron@broward.org

Public Art & Design Committee Members

Bonnie Barnett, Chair; Kona Gray; Henning Haupt; Howard T. Katz; Anthony Lauro, Vice Chair; Kasama Polakit, Beth Ravitz

Broward Cultural Division

Mary A. Becht, Director

Public Art and Design Program

The Broward County Public Art and Design Program celebrated its 30th anniversary in 2007. The purpose of the program is to contribute to the enhancement of the built environment through the creation of commissioned works of art that create a sense of place, that improve the visual environment for the citizens of Broward County, and that advance the missions of the County departments where the projects are situated. Commissioned artworks are the result of a dynamic interaction between selected artists and local community and constituent groups during the design phase of each project.

The Broward County Public Art and Design Program is recognized with distinction in national and international circles. In 2002, four of Broward County's public artworks were selected among an international ensemble of some of the world's finest public artworks and listed in the Australian publication, *Designing the World's Best Public Art*. In 2007, two artworks from the Public Art and Design Program were selected by *Americans for the Arts* for the *2007 Year in Review* that highlights innovative and exemplary public art projects in the United States. Broward County Public Art installations include works by: Alice Adams, Tobey Archer, Carolyn Braaksma, Clyde Butcher, James Carpenter, Carl Cheng, Miles Coolidge, Dan Corson, Jim Green, Jim Hirshfield / Sonya Ishii, Harries / Heder Collaborative, Ralph Helmick / Stuart Schechter, Duane Hanson, Chris Janney, Kim Krupnick, Patrician Leighton, Tin Ly, Gary Moore, Barbara Neijna, Jody Pinto, Ray Olivero, Joe Sam, Thomas Sayre.

An artist selection panel is created for each project. The Selection Panel reviews applications and recommends purchases to the Public Art and Design Committee. The Public Art and Design Committee is composed of seven Broward County citizens including artists, arts administrators, designers and urban planners, appointed by the Broward Cultural Council. Upon recommendation by the Public Art and Design Committee, the Broward Cultural Council reviews and determines recommendations for the purchase of all artwork and artists services to the Broward County Board of County Commissioners. For more information, go to www.broward.org/arts.

Broward County, Florida

Since the arrival of the first Florida East Coast Railway car in 1896, agriculture was the mainstay of Broward County's early economy. Farming has nearly disappeared. The eastern third of the county (410 square miles) is almost built out. The undeveloped, protected western two-thirds of the county consist of wetlands and the Everglades. High and mid-rise development exists at various locations throughout the county particularly downtown, mid-town (Cypress Creek/I-95 area) and along the Atlantic coastline. Over 1.8 million people live in the County's 31 municipalities, and unincorporated areas as well as Seminole Tribe of Florida reservations. Broward is one of six counties in Florida where minorities constitute the majority. Census figures indicate that Broward's minority population increased from 50.1 percent in 2005, to 51.3 percent in 2006. The racial composition is 66.5% white, 24.2% black, 3% Asian and 6.3% other and mixed races with 22.1% of Hispanic origin. For additional county statistics, see www.broward.org/planningservices. Among the unusual characteristics: 246 miles of canals; highest point is 25 feet above mean sea level; numerous seasonal residents; 7.5 million annual tourists and major cruise ship terminals. The climate is sub-tropical (75.4F average annual temperature) with wet summer and fall, and dry spring and winter seasons. For more information, visit the Greater Fort Lauderdale Convention & Visitors Bureau webpage at www.sunny.org.