



CALL TO BROWARD ARTISTS

Lee Wagener Art Gallery - Rotating Art Exhibitions Fort Lauderdale-Hollywood International Airport Due: June 1, 2012

The Broward Cultural Council invites professional Broward County artists to apply for rotating exhibition opportunities at the Fort Lauderdale-Hollywood International Airport's Lee Wagener Art Gallery located in Terminal 2 - Departures Level.

Agency: Aviation Department

The Fort Lauderdale-Hollywood International Airport is designated *A Place for People*, and facilitates the belief that a modern airport serving millions can still be visually appealing and stimulating to the senses. From its 9,000 foot main runway, non-stop service is provided to Central America, South America, Mexico, Europe, Canada, the Caribbean, the Bahamas and more than 65 U.S. cities. The facility handles 621 air carrier flights daily carrying a total average of almost 60,000 passengers a day. The airport maintains a special relationship with Port Everglades, the second largest cruise terminal in the world, located just eight minutes away by shuttle bus. The airport has four terminals and several multi-level parking garages. Major art projects at the airport include works by Alice Adams, Pam Beyette, Carolyn Braaksma, Clyde Butcher, James Carpenter, Miles Coolidge, Paul DeMarinis, Jim Green, Liam Gillick, Duane Hanson, Jody Pinto, Thomas Sayre, Suzanne Scherer & Pavel Ouporov, and Keith Sonnier.

Exhibition Scope

This gallery program offers Broward County artists an excellent opportunity to exhibit their work in a prominent, high-traffic area in Terminal 2 of the airport (Departures Level) accessible to the general public. Artworks demonstrating high artistic quality that appeal to and are appropriate for a diverse audience are encouraged. The gallery space is 16 ft x 30 ft in size. Ceiling height is approximately 10 feet. The far end of the gallery is reserved for the exhibition of video artworks from Broward County's permanent collection. Artists selected for the Lee Wagener Art Gallery will be required to provide artworks for one (1) exhibition for 18 linear feet of wall space on both sides of the gallery, for a total of 36 feet of wall space. Each exhibition will run for three (3) months. Exhibition announcements will be posted on the Cultural Division's award-winning website (www.broward.org/arts).

Exhibition Budget

Selected artists will receive an honorarium of \$500 upon the conclusion of their exhibition and submittal of a proper invoice.

Artist Responsibilities

- Coordination with Cultural Division for selection of artworks for scheduled exhibition
- Delivery of artworks
- Loan of artworks for the duration of the exhibition
- Removal of artworks at end of exhibition

Artist Eligibility

All professional Broward based artists (minimum of twelve months Broward County residency required) working in two-dimensional media are encouraged to apply. Eligible media includes but is not limited to photography, painting, drawing, printmaking, shallow relief and multimedia. Due to the layout of the gallery space, no free standing works can be considered.

Anticipated Exhibition Schedule

Selection of Artists: June - July 2012

First Exhibition Installation: October 2012

Ongoing Schedule: Exhibitions will change every three (3) months

Application and Exhibition Process

The Cultural Division manages the application process. Please see Application Requirements as stated below. Several artists will be selected and their names placed in a pool of pre-approved artists for future exhibitions in the Lee Wagener Art Gallery. The scheduling of each exhibition and the selection of specific artworks for each exhibition shall be at the discretion of the PAD Aviation Project Manager. Efforts will be made to set compatible installation and exhibition schedules where possible.

Application Requirements

Applications must be submitted online at www.broward.org/ARTS/PUBLICART/Pages/calls.aspx and shall include the following:

- **Letter of interest** - The one-page maximum letter should indicate interest in exhibiting at the Lee Wagener Art Gallery and include a brief artist statement outlining current focus of artwork.
- **Professional résumé** - Include exhibition history, education and awards.
- **Annotated Image List** - Name of Artist, title of work, medium, year and dimensions.
- **Electronic Images**– Artist must submit no more than 10 digital images of most recent work. All images must be saved using a file name and number that corresponds to the Annotated Image List (example: 1. LAST NAME OF ARTIST – Title of Artwork.jpg). Each digital image must feature a single work. Composites of various artworks in a single image will be discarded.

Image specifications:

All images must be formatted to the following specifications in order to upload them successfully into the system. Please provide high quality images formatted for the MS Windows environment in .JPG format.

1. **Dimensions:** Maximum dimensions of approximately 800 x 600 pixels and minimum dimensions of 720 x 480 pixels
2. **File Format:** Save all images as BASELINE Standard JPEG.
3. **File Size:** JPEGs must be under 1 MB.

Application Deadline

Friday, June 1, 2012 – 11:59 p.m.

Questions

Contact: Christina Roldan

Phone: (954) 357- 8542

FAX: (954) 357-5769

Website: www.broward.org/arts

Email: croldan@broward.org

Public Art and Design Committee Members

Bonnie Barnett, Chair

Kona Gray, Henning Haupt, Howard Katz, Anthony Lauro, Beth Ravitz, and Kasama Polakit.

Broward Cultural Division

Mary A. Becht, Director

Public Art and Design Program

The Broward County Public Art and Design Program celebrated its 30th anniversary in 2007. The purpose of the program is to contribute to the enhancement of the built environment through the creation of commissioned works of art that create a sense of place, that improve the visual environment for the citizens of Broward County, and that advance the missions of the County departments where the projects are situated. Commissioned artworks are the result of a dynamic interaction between selected artists and local community and constituent groups during the design phase of each project.

The Broward County Public Art and Design Program is recognized with distinction in national and international circles. In 2002, four of Broward County's public artworks were selected among an international ensemble of some of the world's finest public artworks and listed in the Australian publication, *Designing the World's Best Public Art*. "Broward County Public Art and Design program is a national leader in developing model public art policies and best practices, producing exemplary public artworks synthesizing design excellence. Broward County has received five Americans for the Arts Year in Review public art awards over the past eight years, an indicator of the program's outstanding commitment in advancing art and design." Liesel Fenner ASLA, Manager of Public Art Network for Americans for the Arts. Broward County Public Art installations include works by: Alice Adams, Carolyn Braaksma, Clyde Butcher, James Carpenter, Carl Cheng, Miles Coolidge, Dan Corson, George Gadson, Harries / Heder Collaborative, Duane Hanson, Chris Janney, Lorna Jordan, Patricia Leighton, Gary Moore, Barbara Neijna, Jody Pinto, Ray Olivero, Beth Ravitz, Thomas Sayre, Martha Schwartz, Ned Smyth and Ritsuko Taho.

For more information about the program and how public art is selected, go to www.broward.org/arts.