

**MINUTES**  
**4<sup>th</sup> CONVENTION CENTER HOTEL TASK FORCE MEETING**

Thursday, March 14, 2013  
Administration Conference Room, 2<sup>nd</sup> Floor, BCCC  
Noon – 2:00pm

In attendance were:

Bertha Henry, County Administrator  
Monica Cepero, Assistant to the County Administrator  
Scott Miller, Director, CFO/Director Finance & Administrative Services  
Nicki Grossman, President GFLCVB  
Carlos Molinet, Senior Vice-President GFLCVB  
Steven Cernak, Port Director  
Thomas Hutka, Public Works Director  
Noel Pfeffer, Deputy County Attorney  
Carlos Puentes, Deputy Director, BCCC  
Mike Kerr, Trial Counsel, County Attorney's Office  
Carlos Rodriguez Cabarrocas, Assistant County Attorney  
Elizabeth Liddell, Minutes Secretary, BCCC Administrative Assistant

The Task Force meeting was opened by Scott Miller at 12:15pm.

Dr. Miller requested review and approval of the minutes from the February 20, 2013 meeting. The minutes were approved as written by the task force.

Dr. Miller and Bertha Henry gave their thoughts about the retreat held on Thursday, February 28<sup>th</sup> with the Board of County Commissioners. The Board has requested the full HVS Study for a needs assessment & market study for a convention center hotel. There will be a Board Workshop regarding the convention center hotel & expansion on Tuesday, April 16<sup>th</sup> in the Governmental Center.

The task force discussed the "Lessons Learned" from the past experience of building a convention center hotel:

Discussion was made on solicitation.

Parking in the master plan will deal with everyone's needs.

Need to engage the City of Ft Lauderdale earlier but the developer will handle most issues with the City.

Must have a pre-development master plan scope.

Must have conceptual planning with the City of Ft. Lauderdale.

The county engage portside yachting in the County's efforts. Matt Morrall has a meeting with Noel Pfeffer on Friday and Mr. Pfeffer will report to the task force after that meeting.

Dr. Miller and the task force agreed that the 750 key hotel will be a typical 4 star amenities hotel.

Dr. Miller will have the Finance Overview for the Board Workshop in April.

A sub-committee was formed to DRAFT the Master Plan RLI and the Convention Center Hotel and Expansion RLI. Dr. Miller appointed Carlos Puentes as the sub-committee's chairperson. It is agreed by the task force that the Convention Center Hotel and Convention Center Expansion RLI must be done concurrently with the Masterplan RLI. The County Attorney's Office will be called upon when needed for this committee and will be kept apprised of meetings.

#### **ACTION ITEMS FOR NEXT MEETING**

Dr. Miller will approve and finalize the list for the financial overview (including public assisted financing) by the April 16<sup>th</sup> Board Workshop.

Ms. Henry will prepare a letter from the Mayor to the City Mayor of Fort Lauderdale as an outreach mechanism from the county to the city regarding the convention center hotel and expansion.

The task force will host a meeting with the 17<sup>th</sup> Street hoteliers after the Board Workshop April 16<sup>th</sup>.

The Board of County Commissioners will receive a copy of the full HVS Feasibility Study when it has been reviewed and approved by the task force and before the Board Workshop April 16<sup>th</sup>.

A sub –committee consisting of Carlos Puentes (Chair), Tom Hutka, Steve Hammond, John Raite, a representative from the Port, and Carlos Molinet for the purpose of DRAFTING a Master Plan RLI and a Convention Center Expansion & Hotel RLI.

Mr. Pfeffer will report to the committee after his meeting with Mr. Morrall.

Our next meeting will be held on Wednesday, April 10, 2013 at 9am, this meeting will be in the Teleconference Suite (2<sup>nd</sup> Floor) of the Convention Center.

Dr. Miller adjourned the meeting at 2:00pm.