

**AGENCY:** Environmental Protection and Growth Management Department  
**TITLE:** Co-Sponsorships for Second Annual Go SOLAR and Renewable Energy Fest  
**CONTACT:**  
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**Due Date /Time** May 1, 2014 before or until 5:00 P.M.

This is a request for co-sponsorship of the Second Annual [Go SOLAR and Renewable Energy Fest](#). This is not a request for pricing or a commitment to purchase.

This description of co-sponsorship opportunities will remain posted on the Purchasing Division website at [www.broward.org/purchasing](http://www.broward.org/purchasing) for a period of three hundred (300) calendar days and response is due at the date and time indicated above.

#### Service Required

We are requesting co-sponsorships of the Second Annual Go SOLAR and Renewable Energy Fest (Fest) tentatively to be held from May 1-3, 2014 at the Broward County Convention Center. The intent of the Fest is to bring together local, regional and state partners to learn about and collaborate in the use of alternative energy.

The Fest will highlight the Go Solar-Florida accomplishments, standardized permitting and interconnection processes, reduced photovoltaic siting restrictions, emerging solar technologies, financing options, solar rights, and the benefits of solar energy to residential and small commercial installations of photovoltaic systems. It will also highlight the use and advantages of other alternative sources of energy such as thermal, biofuel, wind, wave and biomass. The co-sponsorship funds will be used to offset the cost of event support services such as food and beverage, audio/visual, electricity, internet services, event labor, travel and accommodations for guest speakers. Our January 2013 event proved to be a popular event with over 1,225 attendees, 54 exhibitors and 37 speakers for the two-day event. More than 3,000 attendees are expected in 2014.

Broward County has applied to the Department of Energy for Phase II of Go SOLAR Florida Grant in the amount of \$2,792,627 to lower the soft-costs associated with grid-tied photovoltaics by standardizing the permitting process across participating jurisdictions in six Florida counties. If funded, \$35,000 is allocated in the grant for the Fest. While we anticipate funding from the Department of Energy, Broward County plans to host the Second Annual Go SOLAR and Renewable Energy Fest regardless of the Department of Energy's decision.

The specific co-sponsorship opportunities and recognition received are indicated below.

## **Second Annual Go SOLAR and Renewable Energy Fest Co-sponsorship Opportunities**

### **Copper Co-sponsor \$500**

- Business name displayed at venue
- Business name included on web site
- Business name and link included on Conference USB card (if funded by another co-sponsor)
- Free 10' by 10' exhibit booth

### **Bronze Co-sponsor (\$2500)**

- Same as Copper Co-sponsors plus
- Business card sized ad in the Conference Program
- Acknowledgement in media releases
- Opportunity to place one flat item, provided and paid for by co-sponsor, in Attendee Bags distributed to all attendees at registration
- Listing on the mobile app (if funded by another co-sponsor)

### **Silver Co-sponsor (\$5,000)**

- Same as Bronze Co-sponsors plus
- Opportunity to place one item, provided and paid for by co-sponsor, in Attendee Bags distributed to all attendees at registration
- One-quarter page ad in the Conference Program
- Logo incorporated on all printed promotional items
- Enhanced listing on the mobile app (if funded by another co-sponsor)

### **Gold Networking Break Co-sponsor (\$10,000) Limit four**

Connect your company to post-session buzz at one of four mini-networking breaks

- Same as Silver Co-sponsor plus
- Named as Networking Break Co-sponsors
- Table tent signs on break serving tables naming your company as break co-sponsor
- Logo and business name prominently displayed at venue
- Logo and business name placed on web site
- One-half page ad in the Conference Program
- Free 15' by 15' Booth in Exhibit Hall
- Business name, link, and 100 MB disk space reserved on Conference USB card (if funded by another co-sponsor)

### **Platinum Breakfast Co-sponsors (\$15,000) Limit two**

Launch a day of networking, learning and business development

- Same as Gold Co-sponsor plus
- Named as breakfast Co-sponsors
- Table tent signs on each breakfast serving table naming your company as breakfast co-sponsor
- Two large signs at the entrance to the breakfast naming your company as breakfast co-sponsor

- Full page ad plus 50 word corporate profile printed in Conference Program
- Business name, link, and 200 MB disk space reserved on Conference USB card (if funded by another co-sponsor)
- Large Logo incorporated on all promotional items
- Corporate promotional video of 45 seconds (provided by co-sponsor) played during plenary session
- Logo placed on back of Attendee Bags distributed to all attendees at registration

### **Social Reception Co-sponsor (\$25,000)**

Exclusive lead co-sponsorship opportunity at THE networking event scheduled for Friday evening

- Same as Platinum Co-sponsor plus
- Named as Social Reception Co-sponsor
- Table tent signs on each serving table naming your company as social co-sponsor
- Two large signs at the entrance to the social event naming your company for co-sponsoring it
- Full page ad plus 150 word corporate profile printed in Conference Program
- Your company logo placed on the cover of the Conference Program
- Free 20' by 20' Booth in Exhibit Hall
- Business name, link, and 300 MB disk space reserved on Conference USB (if funded by another co-sponsor)
- Corporate promotional video of 120 seconds (provided by co-sponsor) played during plenary session
- Message and link to your company's website on each registration confirmation email
- Opportunity for a representative from your company to moderate in a session
- Opportunity to distribute a Memento to Reception attendees
- Opportunity to make opening remarks and welcome attendees at Social Reception
- Opportunity to participate on Panel Session

### **Go SOLAR Fest Luncheon Partners (\$40,000) Limit two**

Most prominent positioning and recognition for the event

- Same as Platinum Co-sponsor plus
- Named as lunch co-sponsors
- Two large signs at the entrance to the lunch naming your company for co-sponsoring lunch
- Table tent signs on each lunch table naming your company as co-sponsor
- Full page ad plus 250 word corporate profile printed in Conference Program
- Business name, link, and 400 MB disk space reserved on Conference USB card (if funded by another co-sponsor)
- Logo placed on the front of Attendee Bags distributed to all attendees at registration
- Corporate promotional video of 180 seconds (provided by co-sponsor) played during plenary session
- Three minute speaking slot during opening ceremony
- Recognition at County Commission meeting
- Table reserved for up to four (4) Company representatives with one or more featured speakers at the luncheon
- Stage Announcement of co-sponsorship level and activity

- Opportunity for a representative from your company to moderate in the Opening Plenary
- A special media release announcing your company's partnership with Go SOLAR Fest
- Your linked company logo on the Broward County Go SOLAR Fest homepage and on the Co-sponsor's section landing page
- Your booth location highlighted on the floor plan of the Conference Program
- Your linked company logo on all conference eBlasts
- Your company logo on screen at the Conference Opening
- Opportunity to distribute a promotional item to Luncheon attendees
- Verbal acknowledgement at the Luncheon
- Your company logo displayed on screen behind the podium during the luncheon
- An opportunity to place an article in Go SOLAR Broward. Broward County's monthly electronic newsletter
- Opportunity to make introductions at the luncheon
- Increased visibility with a Rotating Banner on the Mobile App (if funded by another co-sponsor)

#### **Last Minute Co-sponsors (\$350)**

- For co-sponsors who sign up within 15 days of the event
- Shared space on a display table for company brochures in Pre-function Lobby Area

#### **Padfolio Co-sponsor (\$6,000)**

Promote your brand long after the conference ends with a beautiful Padfolio

- Same as Silver Co-sponsor plus
- Padfolios branded with your company logo, distributed to all attendees at registration
- Quarter-page Ad in the printed Conference Program naming your company for providing the Padfolio

#### **Name Badge Sponsor (\$7,000)**

Display your brand on a name badge that is seen on every attendee—everywhere

- Same as Silver Co-sponsor plus
- Your logo printed on name badge distributed to all attendees at registration
- Quarter-page Ad in the printed Conference Program naming your company for providing the name badge

#### **Mobile App Co-sponsor (\$7,000)**

Technology and innovation –leading edge and maximum visibility on the Mobile App

- Same as Silver Co-sponsor plus
- Company Name incorporated in the Mobile App main page
- Your company logo and sponsored by . . . will appear on Mobile App promotional signage
- Acknowledgement on the Go SOLAR Fest website naming your company for providing the mobile app
- Quarter-page Ad in the printed Conference Program naming your company for providing the mobile app
- Logo and business name placed on web site

### **Wireless Co-Sponsor (\$8,000)**

Provide attendees with wireless for the entire two day event.

- Same as Silver Co-sponsor plus
- Flyers with your company logo will be placed on the desk in front of each conference attendee: "Wireless connection exclusively sponsored by . . ."
- Company Name incorporated in the Mobile App main page
- Acknowledgement on the Go SOLAR Fest website naming your company for providing wireless connectivity
- Quarter-page Ad in the printed Conference Program naming your company for providing the wireless connectivity
- Logo and business name placed on web site

### **USB Co-sponsor (\$14,000)**

Promote your company long after the conference is over with a USB

- Same as Gold Co-sponsor (except named as USB Co-sponsor) plus
- Your company logo will be printed on all USBs (2500 pieces minimum)
- USBs will include conference presentations and speaker bios
- USBs will be distributed to all conference attendees
- Acknowledgement in media releases naming your company for providing the USB

### **Customized Co-sponsor Opportunities**

Broward County is also open to developing customized co-sponsor opportunities with benefits that might better suit your needs. Please contact Kay Sommers at (954) 519-1257 or [ksommers@broward.org](mailto:ksommers@broward.org) with your ideas and objectives to discuss a co-sponsorship package that would work for you.

### Requesting Agency

The Environmental Protection and Growth Management Department

## Second Annual Go SOLAR and Renewable Energy Fest

Instructions for Responses

Prospective co-sponsors are requested to provide information via email or postal services.

Company Name: \_\_\_\_\_ (Print)      Address: \_\_\_\_\_ (Print)

City: \_\_\_\_\_ (Print)      Zip: \_\_\_\_\_ (Print)

Contact Name: \_\_\_\_\_ (Print)      Title: \_\_\_\_\_ (Print)

Phone Number: \_\_\_\_\_ (Print)      Fax Number: \_\_\_\_\_ (Print)

Email Address: \_\_\_\_\_ (Print)      Web Address: \_\_\_\_\_ (Print)

Signature \_\_\_\_\_

Proposed Name and Level of Co-sponsorship (please check one):

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Copper (\$500)              | <input type="checkbox"/> Bronze (\$2,500)              | <input type="checkbox"/> Silver (\$5,000)            |
| <input type="checkbox"/> Gold Break (\$10,000)       | <input type="checkbox"/> Platinum Breakfast (\$15,000) | <input type="checkbox"/> Social Reception (\$25,000) |
| <input type="checkbox"/> Luncheon Partner (\$40,000) | <input type="checkbox"/> Last Minute (\$350)           | <input type="checkbox"/> Padfolio (\$6,000)          |
| <input type="checkbox"/> Name Badge (\$7,000)        | <input type="checkbox"/> Mobile App (\$7,000)          | <input type="checkbox"/> Wireless (\$8,000)          |
| <input type="checkbox"/> USB (\$14,000)              | <input type="checkbox"/> Customized Co-sponsor*        |  |

\*Broward County will work to develop a customized package to suit your needs. Contact Kay Sommers (contact information below) to discuss a co-sponsorship package that works for your company

Send a check made payable to: "Broward County Board of County Commissioners"  
with this completed form to:

Kay Sommers  
Broward County Pollution Prevention, Remediation & Air Quality Division  
1 N. University Drive, Suite 203  
Plantation, FL 33324

Send your company logo to [KSommers@broward.org](mailto:KSommers@broward.org)

Guidance for logos: Co-sponsor logo files must be vector .eps files or high resolution .jpg files suitable for enlarging on venue signage.