**FAQs for Sponsors**

**What sponsorship and marketing opportunities are available for exhibitors?**

*There is an array of sponsorship and marketing opportunities for Go SOLAR Fest. The sponsorship packages start as low as $350. You have the opportunity to choose from a selection of packages that will complement and enhance your marketing efforts before, during, and after the event. Furthermore, because we recognize the importance of offering innovative, streamlined marketing opportunities and the need for companies to align market outreach with company goals and brand, we are open to developing customized co-sponsor opportunities with benefits that might better suit your needs.*

**Copper Co-sponsor ($500)**

* Business name displayed at venue
* Business name included on web site
* Business name and link included on Event USB card (if funded by another co-sponsor)
* Free 10’ by 10’ exhibit booth

**Bronze Co-sponsor ($2500)**

Same as Copper Co-sponsor plus:

* Business card sized ad in the Event Program/Directory
* Acknowledgement in media releases
  + Opportunity to place one flat item, provided and paid for by co-sponsor, in attendee packages distributed to all attendees at registration
  + Listing on the mobile app (if funded by another co-sponsor)

**Silver Co-sponsor ($5,000)**

Same as Bronze Co-sponsor plus:

* Opportunity to place one item, provided and paid for by co-sponsor, in attendee packages distributed to all attendees at registration
* One-quarter page ad in the Event Program
* Logo incorporated on all printed promotional items
* Enhanced listing on the mobile app (if funded by another co-sponsor)

**Gold Networking Break Co-sponsor ($10,000) Limit four**

*Connect your company to post-session buzz at one of four mini-networking breaks*

Same as Silver Co-sponsor plus:

* Named as Networking Break Co-sponsor
* Table tent signs on break serving tables naming your company as Break   
  Co-sponsor
* Logo and business name prominently displayed at venue
* Logo and business name placed on web site
* One-half page ad in the Event Program
* Free 15’ by 15’ Booth in Exhibit Hall
* Business name, link, and 100 MB disk space reserved on Event USB card   
  (if funded by another co-sponsor)

**Platinum Breakfast Co-sponsors ($15,000) Limit two**

*Launch a day of networking, learning and business development*

Same as Gold Co-sponsor plus:

* Named as Breakfast Co-sponsors
* Table tent signs on each breakfast serving table naming your company as Breakfast Co-sponsor
* Two large signs at the entrance to the breakfast naming your company as Breakfast Co-sponsor
* Full page ad plus 50 word corporate profile printed in Event Program
* Business name, link, and 200 MB disk space reserved on Event USB card   
  (if funded by another co-sponsor)
* Large logo incorporated on all promotional items
* Corporate promotional video of 45 seconds (provided by co-sponsor) played during plenary session
* Logo placed on back of attendee packages distributed to all attendees at registration

**Social Reception Co-sponsor ($25,000)**

*Exclusive lead co-sponsorship opportunity at the networking event scheduled for Friday evening*

Same as Platinum Co-sponsor plus

* Named as Social Reception Co-sponsor
* Table tent signs on each serving table naming your company as social co-sponsor
* Two large signs at the entrance to the social event naming your company for co-sponsoring it
* Full page ad plus 150 word corporate profile printed in Event Program
* Your company logo placed on the cover of the Event Program
* Free 20’ by 20’ Booth in Exhibit Hall
* Business name, link, and 300 MB disk space reserved on Event USB (if funded by another co-sponsor)
* Corporate promotional video of 120 seconds (provided by co-sponsor) played during plenary session
* Message and link to your company’s website on each registration confirmation email
* Opportunity for a representative from your company to moderate in a session
* Opportunity to distribute a Memento to Reception attendees
* Opportunity to make opening remarks and welcome attendees at Social Reception
* Opportunity to participate on Panel Session

**Go SOLAR Fest Luncheon Partners ($40,000) Limit two**

*Most prominent positioning and recognition for the event*

Same as Platinum Co-sponsor plus

* Named as lunch co-sponsors
* Two large signs at the entrance to the lunch naming your company for co-sponsoring lunch
* Table tent signs on each lunch table naming your company as co-sponsor
* Full page ad plus 250 word corporate profile printed in Event Program
* Business name, link, and 400 MB disk space reserved on Event USB card (if funded by another co-sponsor)
* Logo placed on the front of attendee bags distributed to all attendees at registration
* Corporate promotional video of 180 seconds (provided by co-sponsor) played during plenary session
* Three minute speaking slot during opening ceremony
* Recognition at Broward County Commission meeting
* Table reserved for up to four (4) Company representatives with one or more featured speakers at the luncheon
* Stage Announcement of co-sponsorship level and activity
* Opportunity for a representative from your company to moderate in the Opening Plenary
* A special media release announcing your company’s partnership with Go SOLAR Fest
* Your linked company logo on the Broward County Go SOLAR Fest homepage and on the Co-sponsor’s section landing page
* Your booth location highlighted on the floor plan of the Event Program
* Your linked company logo on all Go SOLAR Fest e-blasts
* Your company logo on screen at the Event Opening
* Opportunity to distribute a promotional item to Luncheon attendees
* Verbal acknowledgement at the Luncheon
* Your company logo displayed on screen behind the podium during the luncheon
* An opportunity to place an article in Go SOLAR Florida’s monthly electronic newsletter
* Opportunity to make introductions at the luncheon
* Increased visibility with a Rotating Banner on the Mobile App (if funded by another co-sponsor)

**Padfolio Co-sponsor ($6,000)**

*Promote your brand long after the event ends with a beautiful Padfolio*

Same as Silver Co-sponsor plus

* Padfolios branded with your company logo, distributed to all attendees at registration
* Quarter-page Ad in the printed Event Program naming your company for providing the Padfolio

**Name Badge Sponsor ($7,000)**

*Display your brand on a name badge that is seen on every attendee—everywhere*

Same as Silver Co-sponsor plus:

* Your logo printed on name badge distributed to all attendees at registration
* Quarter-page Ad in the printed Event Program naming your company for providing the name badge

**Mobile App Co-sponsor ($7,000)**

*Technology and innovation –leading edge and maximum visibility on the Mobile App*

Same as Silver Co-sponsor plus

* Company Name incorporated in the Mobile App main page
* Your company logo and “sponsored by . . .” will appear on Mobile App promotional signage
* Acknowledgement on the Go SOLAR Fest website naming your company for providing the mobile app
* Quarter-page Ad in the printed Event Program naming your company for providing the Mobile App
* Logo and business name placed on web site

**Wireless Co-Sponsor ($8,000)**

*Provide attendees with wireless internet access for the entire two day event.*

Same as Silver Co-sponsor plus

* Flyers with your company logo will be placed on the desk in front of each event attendee: “Wireless connection exclusively sponsored by . . .”
* Company Name incorporated in the Mobile App main page
* Acknowledgement on the Go SOLAR Fest website naming your company for providing wireless connectivity
* Quarter-page Ad in the printed Event Program naming your company for providing the wireless connectivity
* Logo and business name placed on web site

**USB Co-sponsor ($14,000)**

*Promote your company long after the Event is over with a USB*

Same as Gold Co-sponsor (except named as USB Co-sponsor) plus

* Your company logo will be printed on all USBs (2500 pieces minimum)
* USBs will include event presentations and speaker bios
* USBs will be distributed to all event attendees
* Acknowledgement in media releases naming your company for providing the USB

**Customized Co-sponsor Opportunities**

Broward County is also open to developing customized co-sponsor opportunities with benefits that might better suit your needs. Please contact Kay Sommers at (954) 519-1257 or ksommers@broward.org with your ideas and objectives to discuss a co-sponsorship package that would work for you.

**What opportunities do I have to reach out to the media?**

The media has been actively engaged for Go SOLAR Fest. Media kits will be available and distributed to the press. Therefore, as a Go SOLAR your participation as a sponsor and/or exhibitor will propel your opportunity for local and national. As this event is now expanding to the international market, there is now the opportunity for international media attention.

**Who can I contact for further information?**

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