# Go Solar Florida Team Leaders’ Meeting

July 24, 2014

Broward County Government Center West

2:30 p.m.

*Chair: Kay Sommers, Project Manager)*

**Attendees:**

* Cathy Randazzo, Zoning and Planning
* Matt Anderson, Marketing
* Michael Huneke, Plans and Permitting
* Andrea Bousquet, IT
* Icilda Humes, Administration
* Jason Liechty, Finance Action Plan

The meeting focused on reviewing the agenda for the Partners’ Meeting scheduled for July 25.

Finance Action Plan Committee

* The Finance Action Plan Committee has been activated.
* An outline of the Financial Action Plan and resource documents were circulated to the members of the committee for review in preparation for the first team meeting on July 28.

Marketing

* Over 4million touch points from Go Solar Fest marketing efforts.
* The importance of the Go Solar Florida branding needs to be emphasized to partners, including use of the Go Solar Florida logo.
* The marketing committee will focus on marketing efforts for other sub-committees.
* Go Solar Florida’s media presence needs to be strengthened. Marketing efforts may include a regular newsletter to keep the public abreast of the project’s progression.
* A repository of news articles on solar issues, specifically in Florida, should be established on the webpage.

Contracts

* The FSEC contract has been returned and is awaiting countersigning.
* The Monroe County Contract was approved at their commission meeting on July 16 and is awaiting countersigning.
* The Orange County contract is being presented to its Board for consideration and approval at its meeting next week.

Plans and Permitting

* The plans team and permitting team have been actively meeting.
* FSEC is finalizing a basic demonstration of the electrical system for presentation to the plans team for vetting.

Timesheets

* A guiding document for completing timesheets is being drafted and will be finalized shortly.
* The template for timesheets has been revised.

Discussion on Legislative Matters

* There has been recent opposition in the media to the issue of net metering. Consequently, the team may want to consider how this will be addressed, *e.g. via writing articles defending the financial benefits of net-metering in Florida as it is the only statewide incentive available.*
* A strategy is needed to approach the legislature about redefining pollution prevention equipment to include solar equipment for the purpose of tax benefits.
* A champion (state representative)of the Go Solar Florida grant and objectives needs to be identified.