Agenda Go SOLAR Day Brainstorm Meeting

Meeting number (access code): 641 037 304   
Meeting password: GoSolar    
Join by phone    
**+1-415-655-0002** US Toll

1. Introduce Go Solar Day This event will be a mini Go SOLAR & Renewable Energy Fest targeting businesses, municipalities and residents interested in solar, renewable energy and electric vehicles in Broward County. Go Solar Day will be the final capstone event for the Go SOLAR Florida grant, tentatively planned for late February.
2. Givens:
   1. One day event
   2. Ask BCC to declare go solar day
   3. Late February or early March (grant ends 4-30-17)
   4. Two Audiences: Professional and Residents
   5. Time: Approximately 1 pm to 8 pm with break from 4-6
   6. Free attendance, free exhibitors
3. Potential Partners
   1. Municipalities
   2. Go SOLAR Florida partners
   3. Past Go SOLAR Florida Fest Exhibitors and Sponsors
   4. FLASEIA
   5. Utilities
   6. FL SUN
   7. Building Officials of Florida
   8. FIU
   9. FARE
   10. Electric Car Manufacturers & Dealers
   11. Car Charging Companies
   12. Greater Ft Lauderdale Alliance
   13. Sierra Club
   14. Nature Conservancy TNC
   15. Floridians For Solar Choice
   16. Southern Alliance for Clean Energy
   17. League of Women Voters
   18. Clean Energy Cities
   19. US Green Building Council
   20. FAIR Florida Association for Insurance Reforms
   21. PACE Broward
   22. Individual city PACE Programs (ask Carrie Kashar)
   23. AIA
   24. SFRPC
4. Location in Broward County to host the event. We would love a Broward municipality to co-host it with us. It will be less formal, not at a convention center.
   1. War Memorial
   2. County Parks
5. Here is a draft of our goals:

* Demonstrate the Florida Solar Plans Design System (SPDS), our key grant deliverable
* Increase solar installation in Broward County
* Promote the Go SOLAR Florida Bulk Purchase of Solar Panels in Broward County (FL SUN Co-op)
* Promote the Go SOLAR Florida Bulk Purchase of Electric Cars in Broward County (EV Co-op)
* Train partners, contractors and building officials on the system content and use of SPDS
* Provide mini workshops about:
  + - The benefits of solar and electric cars
    - How and why to join the FL SUN Co-op
    - How and why to join the EV Co-op
    - How to finance solar panels or electric cars
    - How the SPDS will improve solar permitting
    - Encourage contractors and building officials to beta test the SPDS
    - Community Solar

1. Media Coverage
   * Michael Putney
   * Jim Defede
   * Press releases
   * Press conferences with League
   * Consider combining with Water Matters Day