12-15-16

Minutes

Go SOLAR Day Brainstorm Meeting

1. Attendance

Kay Sommers, BC

Michael Huneke, BC

Natalie Woods, BC

Emily Siever, Community Solar

Angela DeMonbreun, FL SUN

Paul Farren, The Energy Store

Colleen Kettles, FSEC

Jill Horowitz, BC

1. Introduce Go Solar Day This event will be a mini Go SOLAR & Renewable Energy Fest targeting businesses, municipalities and residents interested in solar, renewable energy and electric vehicles in Broward County. Go Solar Day will be the final capstone event for the Go SOLAR Florida grant, tentatively planned for late February.
2. Givens:
	1. One day event
	2. Ask BCC to declare go solar day
	3. Late February or early March (grant ends 4-30-17)
	4. Two Audiences: Professional and Residents
	5. Time: Approximately 1 pm to 8 pm with break from 4-6
	6. Free attendance, free exhibitors
3. Potential Partners
	1. Municipalities
	2. Go SOLAR Florida partners
	3. Past Go SOLAR Florida Fest Exhibitors and Sponsors
	4. FLASEIA
	5. Utilities
	6. FL SUN
	7. Building Officials of Florida
	8. FIU
	9. FARE
	10. Electric Car Manufacturers & Dealers
	11. Car Charging Companies
	12. Greater Ft Lauderdale Alliance
	13. Sierra Club
	14. Nature Conservancy TNC
	15. Floridians For Solar Choice
	16. Southern Alliance for Clean Energy
	17. League of Women Voters
	18. Clean Energy Cities (ask Jason Liechty)
	19. US Green Building Council
	20. FAIR Florida Association for Insurance Reforms (significant solar program)
	21. Property Assessed Clean Energy PACE Broward
	22. Individual city PACE Programs (ask Carrie Kashar)
	23. AIA
	24. SFRPC
4. Location in Broward County to host the event. We would love a Broward municipality to co-host it with us. It will be less formal, not at a convention center. City of Ft Lauderdale would be great, Kay to contact Nancy Gassman.
	1. War Memorial
	2. County Parks
5. Here is a draft of our goals:
* Demonstrate the Florida Solar Plans Design System (SPDS), our key grant deliverable
* Increase solar installation in Broward County
* Promote the Go SOLAR Florida Bulk Purchase of Solar Panels in Broward County (FL SUN Co-op)
* Promote the Go SOLAR Florida Bulk Purchase of Electric Cars in Broward County (EV Co-op)
* Train partners, contractors and building officials on the system content and use of SPDS
* Provide mini workshops about:
	+ - The benefits of solar and electric cars
		- How and why to join the FL SUN Co-op
		- How and why to join the EV Co-op
		- How to finance solar panels or electric cars
		- How the SPDS will improve solar permitting
		- Encourage contractors and building officials to beta test the SPDS
		- Community Solar
1. Media Coverage
	* Michael Putney from Channel 10 WPLG
	* Jim Defede, CBS Miami
	* Press releases
	* Press conferences with League of Women Voters
2. Other items
	1. Consider combining with Water Matters Day
	2. Community Solar is interested in partnering with us on group EV purchase
	3. Offer test drives of Electric Cars
	4. Have financing options at event