



Human Services Department

**COMMUNITY PARTNERSHIPS DIVISION / Homeless Initiative Partnership**

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**BROWARD COUNTY  
BOARD OF COUNTY COMMISSIONERS  
CONSUMER ADVOCACY COMMITTEE  
February 1, 2021  
DRAFT MINUTES**

**Time Called to Order:** 10:05 a.m.

**Location:** Virtual Skype Meeting

**Time Adjourned:** 11:34 a.m.

**Minutes by** Elizabeth Ortega (HIP)

**Members Present:** **Reniese McNeal**, Chair, Formally Homeless HCoC Board Representative; **Anthony Ginsberg**, Voter Participation Project; **Marc Esko**, Consumer Advisory Council. **Michael Ranglin**; Covenant House.

**Guests Present:** **Matt Simmonds**, Simtech Solution, Inc.; **Michael Joseph**, The HEAL Network.; **Dennis Larkin**, The HEAL Network.

**Staff Present:** **Tracie Bostick**, (HIP); **Elizabeth Ortega**, (HIP)

**Welcome &**

**Introductions:** **Reniese McNeal**, Chair, called the meeting to order at 10:05 a.m. and all-in attendance introduced themselves. A quorum was confirmed.

**Approval of**

**Minutes:** **Motion:** Approval of Minutes for February 2021 meeting.

**Motion:** Anthony Ginsberg

**Second:** Marc Esko

**Discussion:** None

**Conflict:** None

**Result:** Approved

**Old Business:**

**Re-Vamp the Symposium.**

The committee members with staff continued to brainstorm in efforts to find ways to have the Symposium in 2021, as the pandemic of COVID-19 continues to be an issue of concern. The issue will be tabled until the April committee meeting.

Broward County Board of County Commissioners

Mark D. Bogen • Lamar P. Fisher • Beam Furr • Steve Geller • Dale V.C. Holness • Nan H. Rich • Tim Ryan • Barbara Sharief • Michael Udine  
Broward.org

## **New Business:**

### **Presentation of “Show the Way” Demonstration by Simtech Solution, Inc.**

Matt Simmonds, President of Simtech Solution, Inc. gave a brief presentation on the types of services provided through their platform “Show the Way” Outreach application. “Show the Way” is designed to support homeless people where they are, both physically and emotionally, while helping to guide them towards stable housing. Current data collection efforts are overly focused on HUD requirements. The focus is to equip outreach staff with the tools to address basic human needs, build connections with people, and meet HUD requirements. The application pinpoints the exact location of each interaction by way of the mobile app, available from both Google Play and the App Store.

### **Discussion of Questions for the Symposium Survey: Reniese McNeil**

A brief discussion was held regarding adding questions on the survey for the Symposium. Questions suggested:

Why do some clients prefer remaining homeless rather than go into shelter; and what assistance or referrals were offered to housing programs while in shelter?

It was decided that additional research was needed, and this topic will be addressed during the next meeting. I Reniese McNeil, Chair also mentioned she would like to bring this additional information to the HCoC Advisory Board Meeting one day.

### **Introduction of any prospective members: Reniese McNeil**

Mr. James Hipps was introduced, Mr. Hipps currently works at SunServe Supportive providing Wrap Around Services to the Homeless Community.

### **Motion: Accept Mr. Hipps as a member to the Consumer Advocacy Committee**

**First: Anthony Ginsberg.**

**Second: Marc Esko**

**Discussion: None**

**Conflict: None**

**Result: Approved**

**Good of the order- N/A**

**Adjournment**

**Next Meeting: April 5, 2021 @ 10:00 a.m.**