



The Climate Reality Project[®]

**“Some people wait for the future.
Leaders **create** it.”**

–Climate Reality Leadership Corps



HOW IT BEGAN

- **Climate Reality Project founded in 2006**
- **Documentary filmed a lecture circuit, spurred Climate Reality Leadership Corps**
- **Spans 6 continents, 10 branch offices, 125 countries, and over 9,000 Corps leaders**
- **Engages, connects, and activates a global network of change agents through its programs and campaigns**

aninconvenienttruth

A GLOBAL **WARNING**

"It doesn't matter whether you're a Republican or Democrat, liberal or conservative... your mind will be changed in a nanosecond."

- Roger Friedman, FOXNEWS.com



LEADING BY EXAMPLE

- **Event materials were sustainably sourced**
- **Elimination of single-use disposable products**
- **Waste stations separating trash, compostable, and recyclable items throughout the training center**
- **Catering sustainably sourced - all meals vegetarian or vegan**
- **Carbon neutral event through Three Squares, Inc**





FLORIDA TRAINING

- Application Required, commit to 10 Acts of Leadership
- Mentor assigned
- Create a BioWall

Carrie Kashar

@ApotheCARRIE



The only one to get on the bus and slap my face against the window, then everybody else had to do it.

Fort Lauderdale/FL, USA

I'm a Natural Resources Specialist who prefers unique leadership roles to conventional ones.

I am a Climate Reality Leader because...

I care which way we go, and I believe through my work I can make a difference.

My Favorite Quote:

"Would you tell me, please, which way I ought to go from here?"

"That depends a good deal on where you want to get to," said the Cat.

"I don't much care where--" said Alice.

"Then it doesn't matter which way you go," said the Cat.

- Alice's Adventures in Wonderland, by Lewis Carroll

#CRinFlorida



FLORIDA TRAINING

- **3-day training** Al Gore, scientists, and experts
- **1,280 attendees** (about 20% from Florida)
- **9 years to at least 70 years old**
- **Professors, architects, community volunteers, journalists, students, governmental officials and employees**
- **Networking, workshops, panels, and keynotes**





FLORIDA TRAINING

- The Corps training operated on three main drivers for change: 1) understanding the issues 2) getting emotionally involved, and 3) spreading the message throughout the community.

CLIMATE REALITY
LEADERSHIP
— CORPS —



TRAINING IN
FLORIDA
SEPTEMBER 28-30, 2015



FLORIDA TRAINING – DAY 1

- **Original two-hour story**
- **Create our personal story**
 - **mentors shared their personal story**
 - **mentors led mentees through an activity**





FLORIDA TRAINING – DAY 2

- Impacts and Resiliency in Florida – Sea Level Rise Panel
- The Climate crisis in the Media Panel with CNBC's Chris Haynes
- Making climate relevant: Communication Strategies





FLORIDA TRAINING – DAY 3

- **Phillipe Cousteau, MC and Keynote – “Never talk about climate change without talking about the oceans”**
- **Solar Energy in Florida Panel**
- **Breakout Sessions: Specific Workshops**
 - **Edgemakers, Inc**
 - **The Truman National Security Project**
- **Graduation Ceremony**





CORPS RESOURCES

- Climate Reality Hub, member-access only
- online portal with resources from the training
- profile page with a biography
- report acts of leadership
- connect with other leaders
- Facebook group page
- Social media hashtag #CRinFlorida

The screenshot shows a user profile for Carrie Kashar on the Climate Reality Project website. The profile includes a profile picture, a 'VIEW PHOTOS' button, and a teal-colored bio section with the following details:

- ADDRESS:** Fort Lauderdale, FL 33312, United States
- US STATE OR CANADIAN PROVINCE:** FL
- PRIMARY LANGUAGE:** English
- TRAINING DATE:** 2015 Miami
- COMMUNITIES OF INTENT:** Business, Communities of Faith, Conservation, Music, Policy, Sustainability, Women, Education
- INDUSTRY:** Government
- ROLE/PROFESSION:** Public Administrator
- SECTOR:** Government

The main content area of the profile is divided into three sections, each with a green heading and a message that there are no items to display:

- ACTS OF LEADERSHIP:** There is nothing to display.
- UPCOMING PRESENTATIONS:** There are currently no events to display.
- PAST PRESENTATIONS:** There are currently no events to display.

The top navigation bar includes links for DASHBOARD, ANNOUNCEMENTS, FORUMS, RESOURCES, MEMBERS, and PRESENTATIONS. The user's name, CARRIE KASHAR, is displayed in the top right. A 'SELECT LANGUAGE' dropdown menu is also visible. On the right side of the page, there is a 'CONNECTIONS' section with a grid of profile pictures and a 'SAY HELLO!' section with a text input field containing 'say hello!'.



Source: NASA