



100th
Anniversary
of
FLORIDA EXTENSION

A CENTURY OF SERVING FLORIDA

UF | IFAS Extension
UNIVERSITY of FLORIDA

The Smith-Lever Act of 1914 established the Cooperative Extension Service, which allows us all to benefit from the knowledge of our land-grant universities. Extension has helped millions of Floridians by tapping the latest information from the research engines of the University of Florida and Florida A&M, converting it into practical knowledge we use every day.

SOLUTIONS FOR THE NEXT 100 YEARS

Making healthier food choices, saving money, growing better crops, conserving water and energy—if you've learned how to do it, chances are you learned it from Florida Extension. If you've ever been to a 4-H youth development camp or gotten help from a Master Gardener, you know Florida Extension.

On our 100th Anniversary, Florida Extension is proud of its accomplishments, and we look continuously towards the future, finding solutions to the challenges we'll face over the next 100 years and sharing them to make life healthier, happier and more prosperous for you.

- *Improving agriculture*
- *Conserving water*
- *Protecting natural resources*
- *Managing invasive pests*
- *Enhancing family life*
- *Educating youth through 4-H*
- *Promoting food safety & nutrition*
- *Overcoming natural disasters*
- *Educating gardeners*
- *Creating beautiful spaces*
- *Living sustainably*



Economic Impacts

Agricultural and related industries generate

159,638 jobs (15.2% of total) in Broward County.

\$8.03 billion in revenues.

9.9% contribution to gross regional product.

Based on a 2011 UF study

It is estimated that for every **\$1** invested in agricultural research and extension, there is a return of **\$10** to the community.

Based on a 2007 USDA study

Funding

State funds for Extension **\$311,860**
Federal funds for Extension **\$38,366**
County funds for Extension **\$639,916**

Volunteers

Number of volunteers **886**
Hours worked **29,439**
Dollar value of hours worked **\$651,779**

Giving

Recent donors residing in county **25,660**
FY 2013 donors residing in county **10,030**
Gifts to UF from county residents **\$3,670,466**
Gifts to IFAS from county residents **\$29,694**

Statewide Client Satisfaction

Quality

95% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

79% Clients who had an opportunity to use the information received, and...

87% Said it solved their problem or answered their question.

Leverage

72% Clients who shared the information with someone else.

Clientele Contacts

Field and office consultations **3,697**
Participants at group learning events **65,246**
Phone and email consultations **74,350**
Educational materials created **336**

Statewide Clientele Outcomes

Clients reporting an increase in knowledge or skill **87%**
Clients reporting a change in behavior or attitude **75%**
Clients adopting best practices resulting in societal, economic, or environmental benefits to community **67%**

Students and Alumni

UF students from county **4,818**
CALs students from county **410**
UF alumni residing in county **20,632**
IFAS alumni residing in county **1,320**

EXTENSION: 4-H youth development; Family and consumer sciences/ Nutrition; Master Gardener training and activities; Environmental education; Commercial horticulture/Urban forestry

COMMODITIES: Palms, Turfgrass, Ornamentals, Termites, Ants, Bees,

Geomatics, Aquatic plants, Wildlife ecology

RESEARCH: Technologies for sustainable maintenance & management of structures & landscapes. Reduce the impact of invasive animals & plants on natural & urban habitats.

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FY 2013 Expenditures: \$5,683,124