

# UF/IFAS Extension Broward County

# Comings & Goings

FROM THE OFFICE OF THE BROWARD COUNTY EXTENSION DIRECTOR

## QUARTERLY REPORT (January thru March 2017)

### Faculty

#### Brenda Marty Jimenez

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#### Michael Orfanedes

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#### Alexandra Draper

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#### John Pipoly

Urban Horticulture  
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### Staff

#### Donna Clerkin

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#### Rose Morales

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Program Assistant  
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#### Josh Bott

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#### Jennifer Carpenter

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#### Julio Perez

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UF/IFAS Extension in Broward has four current programming areas educating clientele across the county: Commercial Horticulture, Family and Consumer Sciences/the Family Nutrition Program, Urban Horticulture, and the 4-H Youth Development program. Agent quarterly reports are noted below.

### UF/IFAS Commercial Horticulture-Michael Orfanedes, Agent IV

- Number of UF/IFAS Extension commercial programs taught: 37
- Number of participants educated via the tree trimmer program: 185
- Number of UF/IFAS Extension tree trimmer education hours provided: 925
- Total UF/IFAS Extension commercial horticulture clients served: 4231
- Client satisfaction: 98%

*New partnerships:* American Public Works Assn., Barry University & Federated Garden Clubs of America

*Press releases:* Everything Palms held on February 18<sup>th</sup>; Marketing Initiative.

### Family Nutrition Program FNP/FCS- Brenda Marty Jimenez, Agent III

- Number of UF/IFAS Extension, FNP nutrition lessons taught: 151
- Number of participants in UF/IFAS Extension Family Nutrition Program: 3425
- Family Nutrition Program in-kind: 91 FNP partners contributed 380.25 hours valued at \$13,871.00.
- Total UF/IFAS Extension FNP clients served:
  - 1 walk-in
  - 33 emails
  - 25 phone calls
  - 2427 web visits/ 2839 web views
    - January 2017-1160 web visits/1332 web views
    - February 2017-1267 web visits/1507 web views
    - March 2017-Pending

*New partnerships-* Feeding South Florida, FDACS/Jeanie Necessary (HUSSC-SL certifications), Palm Medical Centers/Federation Landings, Azalea Gardens, Martin Luther King Community Center, and Douglas Garden Seniors.

*Existing partnerships:* Broward County Public Schools and FNP, Farm to Community collaboration resulted in 40,000 pounds of Plant City strawberries being served to students. FNP posted "PICK ME" signage, encouraging youth to select the fresh fruit

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### **Family Nutrition Program FNP/FCS- Brenda Marty Jimenez, Agent III (continued)**

during lunch. FNP worked with the Broward County Public Schools, Wellness Committee to amend the district wellness policy to benefit the youth of Broward. Approval of amendments are pending the next level. HUSSC-Smarter Lunchroom certifications for Sheridan Park and Colbert Elementary are moving along nicely. The FNP, Public Health Coordinator has assisted agent with the progress of this 2016-2017 school year goal.

**Advisory committee meetings held:** The Nutrition Advisory Committee meeting was held on February 16<sup>th</sup>.

**Marketing:** FNP displayed exhibits at the Everything Palms Workshop, Water Matters Day, 4-H Community Fair and Extension Education's, Educational Alley

**Grants:** Broward FNP was awarded \$155,275.00 in FNP funding for the second six months of fiscal year 2017.

**4-H Community Fair:** FNP participated during the 4-H Fair and conducted educational Cooking Matters lessons and distributed fresh produce (four pallets) to the needy, which was donated by Feeding South Florida.

**Success Story-** "Extension Education Encourages Students to Request More Fruits and Vegetables, Please!" (March 2017)

**Professional Development Plan (PDP):** Agent attended tenure and promotion workshop, CED retreat, and completed p-card and terminal 4 (T4) website trainings.

**Personnel:** FNP will be hiring a new EPM/Extension program manager. Interviews are planned for April 12<sup>th</sup>.

### **Urban Horticulture/ John Pipoly, Agent II**

- Number of UF/IFAS Extension Urban Horticulture programs taught: 98
- Number of participants educated by UF/IFAS Extension Urban Horticulture program: 6,006
- Total UF/IFAS Extension Urban Horticulture clients served: 26,942
- Clientele Satisfaction: 98%
- Total Telephone inquiries: 2,436
- Total email inquiries: 18,120
- Total Service Center and Extension visits: 377
- MG volunteer hours: 14,644
- MN volunteer hours: 10,253

### ***Urban Horticulture Classes:***

- Master Naturalist Conservation Science – January 2017/ 13 students

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- Master Naturalist Coastal Systems – February 2017/ 19 students
- Master Gardener- March through June 2017/ 38 students
  - Total volunteers trained=70

**New partnerships:** Nova SE University

**Press releases:** Everything Palms Workshop, February 18<sup>th</sup> (January 2017)

**Mass media:** WLRN Topical Currents, Radio Show, February 13<sup>th</sup>, estimated listeners' ca. 40,000, Brevard to Monroe Counties. South Florida Sustainable Landscapes is the subject on Topical Currents: At Your Service, with Teri Goldsmith, Past President, Florida Master Gardeners of Broward County, Inc.

**Advisory committee meetings held:** Agent held meeting on March 14, 2017.

**Creative works:** Original Urban Hort Works Desktop published and used by 40 people (Print on demand).

- Pipoly, J. 2017. Underutilized Palms of South Florida. 20 Pp. Presented at Everything Palms Workshop
- Pipoly, J. and K. Hoss (eds). Fleischman, L. and R. Gardella. 2017. Coastal Flora of Dr. Von D. Mizell-Eula Johnson State Park. 27 Pp.
- K. Hoss and J. Pipoly (eds) DeShong, R. M. Deshong, C. Soost and J. Arculeo. 2017. No bones about it. size matters to Pelicans. 21 Pp.

**Multi-media presentation:** (Lecture audio and video available)

<https://attendee.gototraining.com/anytimetrainings/8314004834203828993/registrants/6701367622553863681/anytime.tmpl?branding=9nk70> Program “Assisted Migration: A new urban imperative to climate change adaptation? Program held at the Broward County/Nova Southeastern Alvin Sherman Library, with 84 in attendance (43 in person/41 online via GO TO MEETING).

**Lectures:** “Everything Palms- Underutilized Palms of South Florida”. Workshop held at Extension with 73 participants. (February 2017)

### **4-H Youth Development/ Alexandra Draper, Agent I**

- Number of UF/IFAS Extension, 4-H Youth Development programs: 68
- Number of participants in UF/IFAS Extension , 4-H Youth Development programming: 762
- Number of 4-H volunteer hours (FTE equivalent)- 0.936 FTE
- Number of 4-H clubs: 22
- Number of 4-H members: 289
- Number of 4-H volunteers: 116

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### **4-H Youth Development/ Alexandra Draper, Agent I (continued)**

- Total number of 4-H Youth Development clients served: 1642
- Clientele Satisfaction: 4.88% (Scale from 1-5)

**Advisory committee meetings:** The 4-H Association met on January 24<sup>th</sup>, 2017.

**New partnerships:** African-American Research Library and Cultural Center, PsychSolutions, Cooper City Elementary, Orangebrook Elementary, Sunview Park, Deerfield Beach Community Center, and Fort Lauderdale Archers

**Grants:** Tech Wizards National Youth Mentoring Program Year 7 - \$20,000.00

### **Press releases:**

- Run With 4-H 5K Benefits Disabled Veterans (February 2017)
- Broward 4-H Offers Volunteer Opportunities for Event/Project Judges (March 2017)
- Broward 4-H Hosts Community Fair Public Day (March 2017)

**4-H Community Fair:** All faculty participated under the direction of the 4-H agent. Three hundred and fifteen projects were submitted and judged, six youth competed in the Chicken BBQ competition and nine participated in the fashion review. (March 2017)

### **County Extension Director (CED) - Brenda Marty Jimenez, Agent III**

#### *Broward by the numbers*

- Total number of UF/IFAS Extension programs taught by four program areas: 354
- Total number of participants educated via the four program areas: 10,378
- *Marketing*-Total number of press releases created by faculty: 4
- *Marketing*-Total number of success stories written by faculty: 1
- *External Relations*-Total number of new partnerships: 17
- *Revenue Enhancement*-4-H Youth Development grant (\$20,000); FNP grant(\$155,275); Total-\$175,275.00
- Number of certified Master Gardeners: 244
- Number of certified Master Naturalists: 150
- Number of 4-H clubs: 22
- Number of 4-H members: 289
- Number of 4-H volunteers: 116

**Overall Extension Advisory Committee:** The Overall Extension Advisory Council (OEAC) meeting was held on February 9<sup>th</sup>

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**Joint Extension Marketing Efforts:** Faculty displayed exhibits at Everything Palms Workshop, Water Matters Day, 4-H Community Fair and Extension, Educational Alley

**Compliance:** (*Affirmative Action and ADA*) The Extension office affirmative action review was completed during February. (*ADA*) The ADA lift is being installed into the Extension office and staff will be trained on its use.

### Extension Accomplishments:

- **UF/IFAS Bank Account Review:** Bank account reviews completed on 1/7/17
- **Quarterly Calendar of Events:** Circulated during March for April to June 2017, to Advisory Committees, the Parks and Recreation Division, FLREC, the Farm Bureau and the Town of Davie.
- **Training:**
  - County Active Shooter: Active shooter training video viewed by Extension staff and several attended scheduled classes in the county (Jan 2017)
  - UF/IFAS p-card trainings: CED, faculty and support staff completed p-card trainings
  - UF/IFAS terminal 4 website trainings: CED completed
- **UF/IFAS Evaluations:** UF/IFAS evaluations were completed with faculty, CED and DED. (February 2017)
- **Memorandum of Understanding (MOU):** 2/2/17 MOU meeting held; Job descriptions pending; Budget pending; MOU in progress and pending.
- **Extension Building Renovations:** In progress and moving forward.
- **4-H Community Fair:** All faculty participated during the 4-H Community Fair by marketing programs and by serving as judges. Three hundred and thirty (330) projects were submitted and judged.
- **Personnel:** All faculty have completed a professional development plan (PDP) and have implemented it for 2017.
- **External Relations; UF/IFAS Doorways to Education:** Extension goal to connect county and city government with UF experts in a broader range of disciplines to provide advice and information on many issues facing FL communities today. Pending at least one for 2017.

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