

BROWARD-by-the-NUMBERS

Planning and Redevelopment Division

June 2011

Number 58

Census 2010 – Early Results

Census 2010 introduced some changes in the way data is collected and released. Early data for Broward County shows a significantly lower population growth rate, considerable change in the makeup of the population by race/ethnicity and in age categories.

Decennial Census

The Decennial Census of the population counts every resident in the United States. It is mandated by the Constitution and conducted every 10 years. It is used to establish the number of seats each state has in the U.S. House of Representatives and it is also used to distribute federal resources to local communities.

The 2010 Census had the highest participation rate ever, with an approximate 74 percent mail response rate, while the remaining households were counted by Census workers canvassing the neighborhoods.

The Changes

Since 1940, the Decennial Census conducted a “short form” survey, mailed to every household, and a “long form” survey, mailed to a sample of households (most recently 1 in 6 households in 2000). The “short form” survey asks basic questions about age, sex, race, ethnicity and relationships. The “long form” survey used to ask the same basic questions plus another 50 questions about socioeconomic and housing characteristics. For the first time since 1940, the Decennial Census did not conduct the “long form” survey in 2010. The “long form” survey has been replaced by the American Community Survey (ACS), an annual survey created to provide a timelier demographic snapshot of communities. The ACS data sample is significantly smaller than in the “long form” survey conducted in the past; therefore, one must consider the accuracy and margin of error when using the ACS data. Essentially, in this switch from “long form” to ACS, some accuracy has been sacrificed to achieve a timelier demographic profile. The ACS provides annual estimates, as well as 3-year and 5-year estimates (rolling averages).

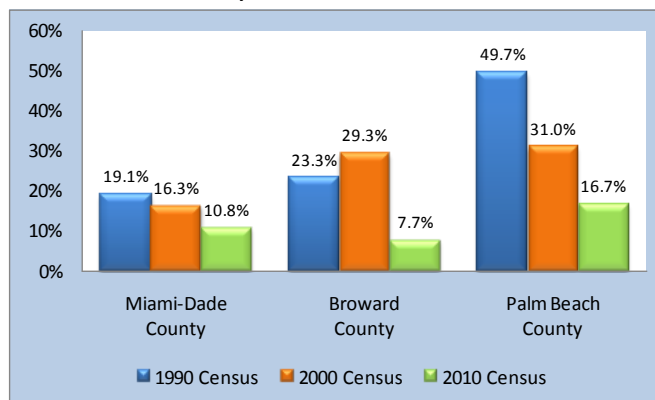
The ACS sample size (for final interviews) in the state of Florida in 2009 was 102,470 housing units, representing 1.2% of the total housing units. An additional 7,525 people in group quarters were interviewed.

Early Results

The U.S. Census Bureau released local redistricting data for Broward County in March 2011, followed by a brief demographic profile in May.

According to the 2010 Census, the population of Broward County is estimated at **1,748,066**. This number represents an increase of 7.7% over the 2000 Census estimate of 1,623,018. Broward’s growth rate from 2000-2010 was significantly lower than the growth rates of the 1980s (23.3%) and the 1990s (29.3%). This decrease is the rate of growth was to be expected, as a result of the housing crisis and economic recession in the latter half of the past decade. The County’s growth rate from 2000-2010 was also slower than the national growth rate of 9.7%, as well as the surrounding counties – Miami-Dade with 10.8% and Palm Beach County with 16.7%.

Tri-County Area Growth Rates, 1990-2010



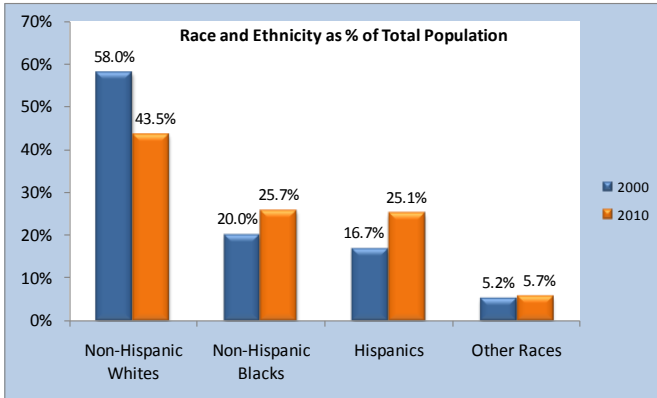
Data Source: U.S. Census Bureau, 1990 Census, 2000 Census & 2010 Census

The County’s stock of housing units grew by 9.4% since 2000, with an estimated total of 810,388 units in 2010. At the same time, the housing vacancy rate increased to 15.3% in 2010, from 11.7% in 2000. This was somewhat expected, partially as a result of increased residential construction in the first part of the decade, followed by the foreclosure crisis in the latter part of the decade. Renter-occupied housing increased to 33.4% of total units, from 30.5% in 2000.

Race and Ethnicity Trends

There has been a significant change in the racial and ethnic makeup of the population in Broward County between the 2000 Census and the 2010 Census. As indicated by the 2010 Census redistricting data, the County has become a “minority-majority” county – for the first time, the Non-Hispanic White population accounted for less than 50% of the total population in the County in 2010.

While the Non-Hispanic Black population still remains the largest minority group at 25.7%, it is now closely followed by the Hispanic population who is less than 1 percent behind, representing 25.1% of the total population.



Data Source: U.S. Census Bureau, 2000 Census & 2010 Census

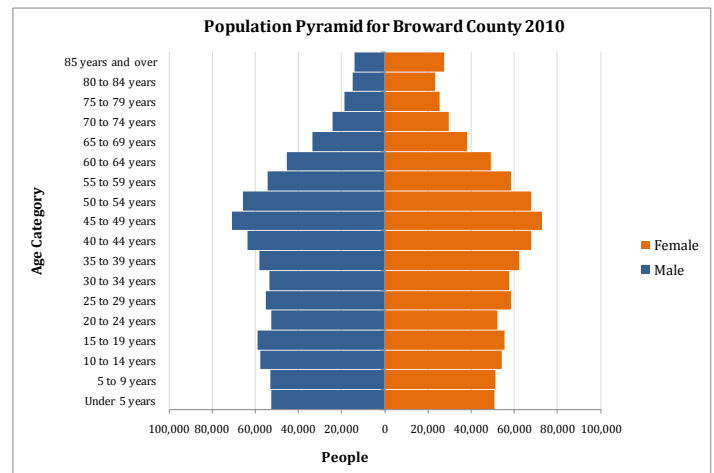
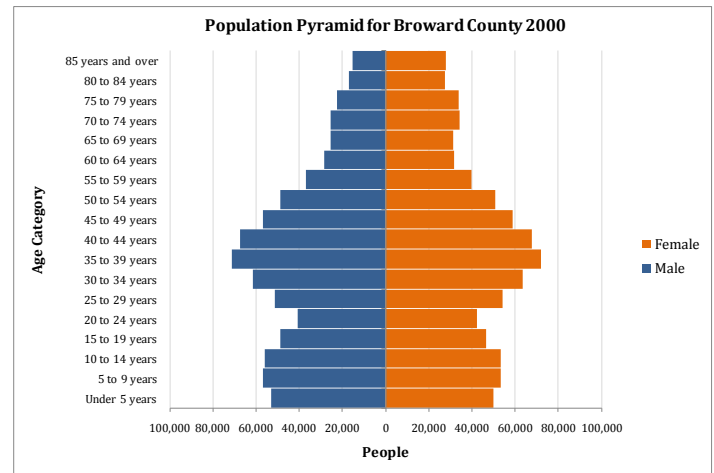
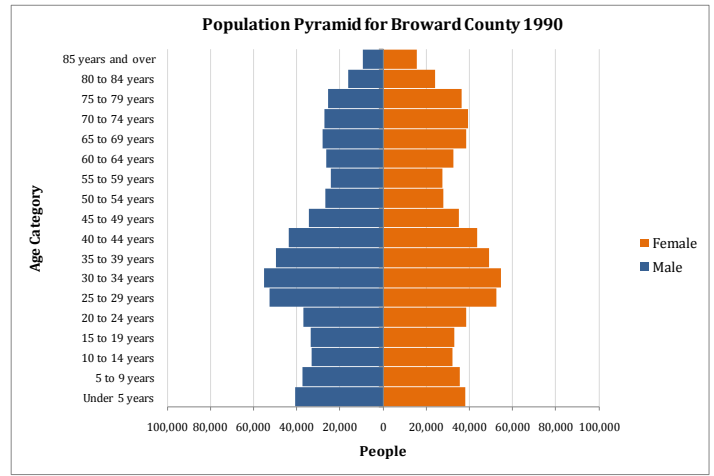
The Hispanic population has grown by 166,595 people since 2000, an increase of 61.3%. The Non-Hispanic Black population has increased by 124,372, or 38.2%, while Non-Hispanic White population has declined by 180,857 people, or 19.2%. This trend in Broward County reflects the national trend; the nation’s minority population has been gradually increasing and it now accounts for approximately 35% of the total population.

Age Data

Median age in Broward County has increased to 40.7 in 2010, from 38.7 in 2000. The population pyramids on the right illustrate the distribution of population by age group, and the changes over the last three Decennial Censuses.

Population under 15 years

Population under 15 is estimated at 319,534 in the 2010 Census. This age group increased by over 105,000 between the 1990 Census and the 2000 Census, a 48.6% growth. Since 2000, this age category has actually decreased by 2,781 people, or 0.9%. This can be attributed, in part, to more families with children leaving the County than moving into the County in the aftermath of the housing crisis, high unemployment and recession in the second half of the decade. Furthermore, natural increase (live births minus deaths) is the principal driver of the population growth in this age group, and the economic difficulties in the last decade may have caused some families to postpone having children.



Data Source: U.S. Census Bureau, 1990 Census, 2000 Census & 2010 Census

Population 75 years and older

Traditionally, Broward County has had a large population of 75 and older, reflecting the County’s sizeable retirement community. This age group gained 17,166 people between the 1990 Census and the 2000 Census, an increase of 13.5% over ten years. However, the 2010 Census shows that this population has lost 20,397 people since the 2000 Census – from an estimated 144,468 in 2000 to an estimated 124,071. This number has brought the 75 and older group back to

slightly below the 1990 estimate of 127,302 people. While the total population increased by 39.2% since the 1990 Census, the population age 75 and older actually decreased by 2.5%. In addition to all the economic factors that affected the entire population, Florida is also not necessarily the single most attractive state for retirees anymore. Other states across the South and the West have been successfully competing with Florida to attract retirees.

“Baby Boomers”

Another prominent age group in the population pyramids above is the “Baby Boomer” generation, born between 1946-1964. It is easily noticed that they take up the widest part of each population pyramid. “Baby Boomers” were 26-44 years old in 1990, 36-54 in 2000 and 46-64 in 2010. As they get older, the “Baby Boomers” will contribute to the future growth of the retirement population, age 75 and older.

Households Data

The 2010 Census estimates that there are 686,047 households (4.8% increase since 2000) in Broward County and 434,488 families (5.6% increase since 2000). Both the average household size (2.45) and the average family size (3.07) have increased slightly since 2000.

Municipal Population Data

The Census 2010 municipal population estimates are displayed in the table on the right. The top three largest cities have remained unchanged since 2000. As expected, Miramar has experienced the most significant change, with population growth of 67.8% since 2000, becoming the fourth largest municipality in Broward County. This growth has been fueled by considerable construction activity and the westward expansion of new housing in the past decade.

| Municipality | 2010 Census | 2000 Census | 2000-2010 Change | 2000-2010 % Change |
|-----------------------|-------------|-------------|------------------|--------------------|
| Fort Lauderdale | 165,521 | 152,397 | 13,124 | 8.61% |
| Pembroke Pines | 154,750 | 137,427 | 17,323 | 12.61% |
| Hollywood | 140,768 | 139,357 | 1,411 | 1.01% |
| Miramar | 122,041 | 72,739 | 49,302 | 67.78% |
| Coral Springs | 121,096 | 117,549 | 3,547 | 3.02% |
| Pompano Beach | 99,845 | 78,191 | 21,654 | 27.69% |
| Davie | 91,992 | 75,720 | 16,272 | 21.49% |
| Plantation | 84,955 | 82,934 | 2,021 | 2.44% |
| Sunrise | 84,439 | 85,779 | -1,340 | -1.56% |
| Deerfield Beach | 75,018 | 64,583 | 10,435 | 16.16% |
| Lauderhill | 66,887 | 57,585 | 9,302 | 16.15% |
| Weston | 65,333 | 49,286 | 16,047 | 32.56% |
| Tamarac | 60,427 | 55,588 | 4,839 | 8.71% |
| Margate | 53,284 | 53,909 | -625 | -1.16% |
| Coconut Creek | 52,909 | 43,566 | 9,343 | 21.45% |
| Oakland Park | 41,363 | 30,966 | 10,397 | 33.58% |
| North Lauderdale | 41,023 | 32,264 | 8,759 | 27.15% |
| Hallandale Beach | 37,113 | 34,282 | 2,831 | 8.26% |
| Lauderdale Lakes | 32,593 | 31,705 | 888 | 2.80% |
| Dania Beach | 29,639 | 20,061 | 9,578 | 47.74% |
| Cooper City | 28,547 | 27,939 | 608 | 2.18% |
| Parkland | 23,962 | 13,835 | 10,127 | 73.20% |
| West Park | 14,156 | - | - | - |
| Wilton Manors | 11,632 | 12,697 | -1,065 | -8.39% |
| Lighthouse Point | 10,344 | 10,767 | -423 | -3.93% |
| Southwest Ranches | 7,345 | - | - | - |
| Pembroke Park | 6,102 | 6,299 | -197 | -3.13% |
| Lauderdale-by-the-Sea | 6,056 | 2,563 | 3,493 | 136.29% |
| Hillsboro Beach | 1,875 | 2,163 | -288 | -13.31% |
| Sea Ranch Lakes | 670 | 1,392 | -722 | -51.87% |
| Lazy Lake | 24 | 38 | -14 | -36.84% |
| Unincorporated | 16,357 | 127,365 | -111,008 | -87.16% |

**Data Source for this issue is the U.S. Census Bureau:
1990 Census, 2000 Census and 2010 Census**

Broward-by-the-Numbers is a publication from

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APPENDIX

Data from the 2010 Census Demographic Profile, released in May 2011

Table 1. Sex and Age

| SEX AND AGE | Number | Percent | Male population | Number | Percent | Female population | Number | Percent |
|---------------------------|------------------|--------------|---------------------------|----------------|--------------|---------------------------|----------------|--------------|
| Total population | 1,748,066 | 100 | Male population | 846,571 | 48.4 | Female population | 901,495 | 51.6 |
| Under 5 years | 103,256 | 5.9 | Under 5 years | 52,655 | 3 | Under 5 years | 50,601 | 2.9 |
| 5 to 9 years | 104,071 | 6 | 5 to 9 years | 52,938 | 3 | 5 to 9 years | 51,133 | 2.9 |
| 10 to 14 years | 112,207 | 6.4 | 10 to 14 years | 57,800 | 3.3 | 10 to 14 years | 54,407 | 3.1 |
| 15 to 19 years | 114,200 | 6.5 | 15 to 19 years | 58,922 | 3.4 | 15 to 19 years | 55,278 | 3.2 |
| 20 to 24 years | 104,783 | 6 | 20 to 24 years | 52,502 | 3 | 20 to 24 years | 52,281 | 3 |
| 25 to 29 years | 113,599 | 6.5 | 25 to 29 years | 55,272 | 3.2 | 25 to 29 years | 58,327 | 3.3 |
| 30 to 34 years | 110,880 | 6.3 | 30 to 34 years | 53,431 | 3.1 | 30 to 34 years | 57,449 | 3.3 |
| 35 to 39 years | 120,146 | 6.9 | 35 to 39 years | 58,036 | 3.3 | 35 to 39 years | 62,110 | 3.6 |
| 40 to 44 years | 131,279 | 7.5 | 40 to 44 years | 63,594 | 3.6 | 40 to 44 years | 67,685 | 3.9 |
| 45 to 49 years | 143,737 | 8.2 | 45 to 49 years | 70,701 | 4 | 45 to 49 years | 73,036 | 4.2 |
| 50 to 54 years | 133,303 | 7.6 | 50 to 54 years | 65,509 | 3.7 | 50 to 54 years | 67,794 | 3.9 |
| 55 to 59 years | 112,695 | 6.4 | 55 to 59 years | 54,163 | 3.1 | 55 to 59 years | 58,532 | 3.3 |
| 60 to 64 years | 94,486 | 5.4 | 60 to 64 years | 45,296 | 2.6 | 60 to 64 years | 49,190 | 2.8 |
| 65 to 69 years | 71,669 | 4.1 | 65 to 69 years | 33,709 | 1.9 | 65 to 69 years | 37,960 | 2.2 |
| 70 to 74 years | 53,684 | 3.1 | 70 to 74 years | 24,202 | 1.4 | 70 to 74 years | 29,482 | 1.7 |
| 75 to 79 years | 44,374 | 2.5 | 75 to 79 years | 18,829 | 1.1 | 75 to 79 years | 25,545 | 1.5 |
| 80 to 84 years | 38,171 | 2.2 | 80 to 84 years | 14,947 | 0.9 | 80 to 84 years | 23,224 | 1.3 |
| 85 years and over | 41,526 | 2.4 | 85 years and over | 14,065 | 0.8 | 85 years and over | 27,461 | 1.6 |
| Median age (years) | 39.7 | (X) | Median age (years) | 38.5 | (X) | Median age (years) | 40.7 | (X) |
| 16 years and over | 1,404,948 | 80.4 | 16 years and over | 671,136 | 38.4 | 16 years and over | 733,812 | 42 |
| 18 years and over | 1,356,717 | 77.6 | 18 years and over | 646,362 | 37 | 18 years and over | 710,355 | 40.6 |
| 21 years and over | 1,293,685 | 74 | 21 years and over | 613,740 | 35.1 | 21 years and over | 679,945 | 38.9 |
| 62 years and over | 304,415 | 17.4 | 62 years and over | 132,078 | 7.6 | 62 years and over | 172,337 | 9.9 |
| 65 years and over | 249,424 | 14.3 | 65 years and over | 105,752 | 6 | 65 years and over | 143,672 | 8.2 |

Table 2. Race

| RACE | Number | Percent |
|------------------------------------------------------------|------------------|------------|
| Total population | 1,748,066 | 100 |
| One Race | 1,697,215 | 97.1 |
| White | 1,102,231 | 63.1 |
| Black or African American | 467,519 | 26.7 |
| American Indian and Alaska Native | 5,065 | 0.3 |
| Asian | 56,795 | 3.2 |
| Asian Indian | 21,584 | 1.2 |
| Chinese | 11,058 | 0.6 |
| Filipino | 6,520 | 0.4 |
| Japanese | 1,167 | 0.1 |
| Korean | 2,543 | 0.1 |
| Vietnamese | 4,972 | 0.3 |
| Other Asian | 8,951 | 0.5 |
| Native Hawaiian and Other Pacific Islander | 911 | 0.1 |
| Native Hawaiian | 180 | 0 |
| Guamanian or Chamorro | 186 | 0 |
| Samoan | 73 | 0 |
| Other Pacific Islander | 472 | 0 |
| Some Other Race | 64,694 | 3.7 |
| Two or More Races | 50,851 | 2.9 |
| White; American Indian and Alaska Native | 2,451 | 0.1 |
| White; Asian | 6,070 | 0.3 |
| White; Black or African American | 10,955 | 0.6 |
| White; Some Other Race | 12,804 | 0.7 |
| Race alone or in combination with one or more other races: | | |
| White | 1,137,977 | 65.1 |
| Black or African American | 492,887 | 28.2 |
| American Indian and Alaska Native | 10,832 | 0.6 |
| Asian | 70,826 | 4.1 |
| Native Hawaiian and Other Pacific Islander | 4,756 | 0.3 |
| Some Other Race | 85,753 | 4.9 |

Table 3. Race and Ethnicity

| HISPANIC OR LATINO AND RACE | Number | Percent |
|--------------------------------------------------|------------------|------------|
| Total population | 1,748,066 | 100 |
| Hispanic or Latino | 438,247 | 25.1 |
| White alone | 341,414 | 19.5 |
| Black or African American alone | 17,842 | 1 |
| American Indian and Alaska Native alone | 1,671 | 0.1 |
| Asian alone | 1,103 | 0.1 |
| Native Hawaiian and Other Pacific Islander alone | 149 | 0 |
| Some Other Race alone | 55,542 | 3.2 |
| Two or More Races | 20,526 | 1.2 |
| Not Hispanic or Latino | 1,309,819 | 74.9 |
| White alone | 760,817 | 43.5 |
| Black or African American alone | 449,677 | 25.7 |
| American Indian and Alaska Native alone | 3,394 | 0.2 |
| Asian alone | 55,692 | 3.2 |
| Native Hawaiian and Other Pacific Islander alone | 762 | 0 |
| Some Other Race alone | 9,152 | 0.5 |
| Two or More Races | 30,325 | 1.7 |

APPENDIX

Data from the 2010 Census Demographic Profile, released in May 2011

Table 4. Households and Relationships

| RELATIONSHIP | Number | Percent |
|---------------------------------|------------------|------------|
| Total population | 1,748,066 | 100 |
| In households | 1,731,174 | 99 |
| Householder | 686,047 | 39.2 |
| Spouse | 293,617 | 16.8 |
| Child | 494,558 | 28.3 |
| Own child under 18 years | 339,499 | 19.4 |
| Other relatives | 142,825 | 8.2 |
| Under 18 years | 44,992 | 2.6 |
| 65 years and over | 26,936 | 1.5 |
| Nonrelatives | 114,127 | 6.5 |
| Under 18 years | 5,941 | 0.3 |
| 65 years and over | 8,234 | 0.5 |
| Unmarried partner | 51,644 | 3 |
| In group quarters | 16,892 | 1 |
| Institutionalized population | 10,931 | 0.6 |
| Male | 6,669 | 0.4 |
| Female | 4,262 | 0.2 |
| Noninstitutionalized population | 5,961 | 0.3 |
| Male | 3,491 | 0.2 |
| Female | 2,470 | 0.1 |

Table 5. Households by Type

| HOUSEHOLDS BY TYPE | Number | Percent |
|-----------------------------------------------|----------------|------------|
| Total households | 686,047 | 100 |
| Family households (families) | 434,488 | 63.3 |
| With own children under 18 years | 196,246 | 28.6 |
| Husband-wife family | 293,617 | 42.8 |
| With own children under 18 years | 125,649 | 18.3 |
| Male householder, no wife present | 36,028 | 5.3 |
| With own children under 18 years | 15,568 | 2.3 |
| Female householder, no husband present | 104,843 | 15.3 |
| With own children under 18 years | 55,029 | 8 |
| Nonfamily households | 251,559 | 36.7 |
| Householder living alone | 197,539 | 28.8 |
| Male | 88,038 | 12.8 |
| 65 years and over | 22,732 | 3.3 |
| Female | 109,501 | 16 |
| 65 years and over | 53,231 | 7.8 |
| Households with individuals under 18 years | 221,320 | 32.3 |
| Households with individuals 65 years and over | 189,618 | 27.6 |
| Average household size | 2.52 | (X) |
| Average family size | 3.14 | (X) |

Table 6. Housing Occupancy

| HOUSING OCCUPANCY | Number | Percent |
|-----------------------------------------------|----------------|------------|
| Total housing units | 810,388 | 100 |
| Occupied housing units | 686,047 | 84.7 |
| Vacant housing units | 124,341 | 15.3 |
| For rent | 27,753 | 3.4 |
| Rented, not occupied | 1,148 | 0.1 |
| For sale only | 15,687 | 1.9 |
| Sold, not occupied | 2,577 | 0.3 |
| For seasonal, recreational, or occasional use | 55,092 | 6.8 |
| All other vacants | 22,084 | 2.7 |
| Homeowner vacancy rate (percent) | 3.3 | (X) |
| Rental vacancy rate (percent) | 10.7 | (X) |

Table 7. Housing Tenure

| HOUSING TENURE | Number | Percent |
|-------------------------------------------------|----------------|------------|
| Occupied housing units | 686,047 | 100 |
| Owner-occupied housing units | 456,732 | 66.6 |
| Population in owner-occupied housing units | 1,161,678 | (X) |
| Average household size of owner-occupied units | 2.54 | (X) |
| Renter-occupied housing units | 229,315 | 33.4 |
| Population in renter-occupied housing units | 569,496 | (X) |
| Average household size of renter-occupied units | 2.48 | (X) |