

MEMORANDUM
Sent via Email

DATE: May 13, 2008

TO: Alma Schwisberg, Agenda Assistant
County Records Division

FROM: Sophia F. Jones, Administrative Manager
Greater Fort Lauderdale Convention & Visitors Bureau

SUBJECT: SC SHORT LISTING – CREATION OF A CONE OF SILENCE

As of May 12, 2008, a Selection Committee selected a short list of interested firms. The creation of the short list imposes a Cone of Silence in accordance with Section 1-266(B) of Broward County Ordinance No. 2001-15.

Destination National Public Relations Agency
RLI No. 20070212-0-CVB-04

The short listed firms are:

1. Fleishman Hillard
2. M. Silver Associates, Inc.
3. Paradise Advertising & Marketing

SFJ:bhs