

**MEMORANDUM**  
Sent via Email

DATE: June 19, 2008

TO: Alma Schwisberg, Agenda Assistant  
County Records Division

FROM: Sophia F. Jones, Administrative Manager  
Greater Fort Lauderdale Convention & Visitors Bureau

**SUBJECT: SC SHORT LISTING – CREATION OF A CONE OF SILENCE**

As of June 19, 2008, a Selection Committee selected a short list of interested firms. The creation of the short list imposes a Cone of Silence in accordance with Section 1-266(B) of Broward County Ordinance No. 2001-15.

**Advertising Agency**  
**RLI No. 20071017-0-CVB-01**

The short listed firms are:

1. Beber & Partners Advertising, Inc.
2. MAD 4 Marketing
3. Starmark International
4. The Zimmerman Agency

SFJ:bhs