



PARKS AND RECREATION DIVISION

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*Winner of the National Gold Medal Award for Excellence in Park and Recreation Management
Accredited by the Commission for Accreditation of Parks and Recreation Agencies (CAPRA)*

MEMORANDUM

DATE: March 3, 2009

TO: Alma Schwisberg
County Records Division

FROM: Bob Harbin, Director
Parks and Recreation Division

SUBJECT: **Selection Committee Shortlisting – Creation of “Cone of Silence”**

All interested parties are advised that as of March 3, 2009, a shortlist has been selected, and a **Cone of Silence** has been imposed on RLI #20071212-0-PA, Selection Committee for Advertising, Sponsorship/Naming Rights for Broward County Parks and Recreation Division and other County Agencies, in accordance with Section 1-266(b) of Broward County Ordinance No. 2001-15.

The shortlisted firms are:

- Active Network, Inc.
- Affinity Partners Group, Inc.
- CSL Marketing Group
- Front Row Marketing Services

Distribution:

Voting Members

Josephus Eggelletion, Jr., County Commissioner
Sue Gunzburger, County Commissioner
Ken Keechl, County Commissioner
Lois Wexler, County Commissioner
Bob Harbin, Chair, Director, Parks and Recreation Division
Bob Cannon, Director, Libraries Division
Judy Sarver, Director, Office of Public Communications

Broward County

Evan Lukic, County Auditor

Mike Keeler, County Auditor

Beth Chavez, Community Services Department

Kurt Herrmann, Purchasing Division

Patrice Eichen, Office of the County Attorney

Glenn Miller, Office of the County Attorney

Darlene George, Risk Management Division

Dawn Mehler, Risk Management Division

John Pryor, Accounting Division

Mary O'Donnell, Accounting Division

Karen Walbridge, Purchasing Division

Mike Harlan, Parks and Recreation Division

Marcia Young, Small Business Development Division

Jeff Mowry, ETS Administration

Lou Metz, Parks and Recreation Division

Cyndy Baker, Parks and Recreation Division