

MINUTES
BROWARD CULTURAL COUNCIL
PLANNING FORUM
Thursday, November 2nd, 2006 – 12:00 PM
Governmental Center – 8th Floor – Boardroom

PRESENT: (10th Meeting) Anthony Abbate, Chair (p9, a1); Margaret Armand (p8,a2); Bonnie Barnett (p8,a1); Michael Bassichis (p8,a2); Darran Blake (p7,a3); Rose Marie Cossick (p8,a2); Dr. Claire Crawford (p10,a0); Georgette Sosa Douglass (p10,a0); Patrick Flynn (p10,a0); Commissioner Sue Gunzburger (p9,a1); Edith Gooden-Thompson (p10,a0); Teresa Hall (p8,a2); Roslyn Kurland (p8,a2); Jack Latona (p8,a2); Estelle Loewenstein (p8,a2); Anna Toms McDaniel (p10,a0); Christopher Pollock (p9, a1); Charlotte Rodstrom (p4 a0); Diane Weinbrum (p8,a2); Benjamin Williams (p7,a3); Pamela Wilson (p10,a0)

GUEST(S): Maureen Kohler, Ex Officio, ArtServe, Inc.; Sara Feder, Talk International School of Languages

STAFF: Mary Becht, Director; Earl Bosworth, Assistant Director; Andrea Froome, Assistant County Attorney; Jim Shermer, Grants Manager; Rowena Nocom, Division Administrative Assistant; Barbra Aleman, Recording Secretary

Chair Anthony Abbate called the meeting to order and roll was called by Barbra Aleman at 12:05 p.m.

Director Mary Becht gave an update on Broward County's 2010 Cultural Plan and distributed a VisionBROWARD handout. Ms. Becht gave a visual presentation highlighting the Cultural Divisions accomplishments for 2006 and a update on the Broward County Commission Goal 7, as well as a year in review and future goals for the Cultural Division.

Commissioner Sue Gunzburger requested a report to see what actual money was spent in certain areas on the 2010 Cultural Plan to provide a more realistic picture on what was accomplished without an increase in funding. Commissioner Gunzburger asked for a summary at the next BCC Meeting in December.

Chair Anthony Abbate gave a presentation on the accomplishments of the Cultural Council for 2006. Four (4) important goals were reached: Public Art & Design's 30th Year celebration, initiated the Micro-Credit Program, recognized the Art and Cultural Center of Hollywood as a major cultural institution and formed a task force with the Tourist Development Council to raise our profile of cultural tourism.

Chair Anthony Abbate stated that the council goals for 2007 as follows: continue to work on building a strong foundation to develop and nurture cultural activities in the arts county-wide by working with various government agencies so that together we can best support our region as a

global cultural destination, a center of learning and marketplace for diverse communities; seek funding sources to achieve these goals and to build a much needed infrastructure; create a workplace giving program to support arts and culture activities; advocate for inclusion of cultural facilities as part of the County's Redevelopment Capital Program; update the 2010 Cultural Plan to include Cultural Tourism to develop a public relations campaign to advance the image of the arts and our unique cultural community; and open ArtSpace, the first artists' live/work project.

Chair Anthony Abbate revealed that the Cultural Division has won several grants and awards this year including: The National Endowment for the Arts Award for our Marketing Campaign (received a \$30,000 grant); Six National Association of County Information Officers Award of Excellence; A Silver Addy Award and a County Commissioner was awarded for County Leadership from The Americans for the Arts advocacy group.

Chair Anthony Abbate asked if any council members had any comments. Christopher Pollock recommended rewording the statement "to restore the tourist tax". Mr. Pollock stated that the current wording is misleading and should state "to change the ordinance from the current \$600,000 to 2% of the tourism tax". Georgette Sosa Douglass stated that council had voted on previous wording. Christopher Pollock made a motion to change the wording. Chair Anthony Abbate recommended adding the motion to the BCC December Agenda.

Maureen Kohler introduced herself and thanked council for their support against closing the Fort Lauderdale Library and ArtServe.

Member of the public, Sara Feder introduced herself and stated that she was very interested in the Broward Cultural Council and stated that she has volunteered at the information center.

Chair Anthony Abbate gave the council information on Creative Industries and stated that with Broward County has the potential to become an economic powerhouse to create art and culture jobs.

The meeting adjourned at 12:42 p.m.