

## MINUTES

### BROWARD CULTURAL COUNCIL

Thursday, November 8<sup>th</sup>, 2007 – 10:30 AM

Visual Arts Pavilion, ArtsPark at Young Circle, Hollywood

**PRESENT:** (9<sup>th</sup> Meeting) Anthony Abbate, Chair (p8,a1); Edith Gooden-Thompson, 1<sup>st</sup> Chair (p9,a0); Margaret Armand (p8,a1); Bonnie Barnett (p9,a0); Michael Bassichis (p9,a0); Rose Marie Cossick (p8,a1); Dr. Claire Crawford (p8,a1); Arthur Crispino (p8,a0); Patrick Flynn (p8,a1); Richard Gray (p2, a1); Teresa Hall (p7,a2); Roslyn Kurland (p7,a2); Estelle Loewenstein (p6,a3); Anna Toms McDaniel (p9,a0); Commissioner Charlotte Rodstrom (p8,a1); Commissioner Diana Wasserman-Rubin (p3,a6); Diane Weinbrum (p7,a2); Benjamin Williams (p7,a2);

**ABSENT:** Darran Blake (p7,a2); Richard Simon (p6,a3); Beverly Bard Stracher (p5,a3)

**GUEST(S):** Commissioner Sue Gunzburger, Broward County Board of Commissioners

**STAFF:** Mary Becht, Director; Andrea Froome, Assistant County Attorney; James Shermer, Grants Manager; Steve Glassman, Arts Management Specialist III; Jody Leshinsky, Marketing Director; Grace Kewl, Project Manager, Public Art & Design; Susan Shultz, Grants Assistant; Patricia Zeiler, Interim Arts Education Specialist; Rowena Nocom, Division Administrative Assistant; Barbra Aleman, Senior Secretary

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Chair Anthony Abbate called the meeting to order and roll was called by Barbra Aleman at 10:43 am.

Commissioner Sue Gunzburger welcomed council members to the Hollywood ArtsPark and thanked the council and designers of the new ArtsPark. Commissioner Gunzburger stated that more funding was needed to complete the Amphitheatre and that unfortunately the arts would be hit hard due to expected budget cuts next year. Commissioner Gunzburger recommended that the council start advocating hard for the arts.

**A motion was made by Anna Toms McDaniels, seconded by Edith Gooden Thompson, to approve the minutes of the October 11<sup>th</sup>, 2007 Broward Cultural Council (BCC) Meeting. The motion was unanimously approved.**

Claire Crawford pulled item 5c from the Consent Agenda. Discussion followed.

**A motion was made by Anna Toms McDaniels, seconded by Diane Weinbrum, to approve Items 1, 2, 3, 4, 5, 5a, 5b, 5c, 6, 7 and 8 on the Consent Agenda as follows:**

*Approval for grant program range funding scales to increase maximum award by \$5,000 for GOP, CDP and ROP grants. Fiscal impact estimated at \$60,000.*

*Approval for Broward Trust (letter in Oct packet) in the amount of \$1,650 to prepare National Register of Historic Sites application for the Vinnette Carroll Theater.*

*Approval for Extension on Exhibit B Final Project Report for Roosevelt Gardens Homeowners Association from 9/30/07 to 11/30/07.*

*Approval for Cynthia Morani to serve on Mini-Grant Program panel and with this nominee also eligible to serve in the pool of grant panelists for all grant programs.*

*Approval of Dr. Jean Martin Caldieron to be added to the Design Arts grants panel and Public Art & Design Artist Selection Panel pool.*

*Approval of Linda Geyer to be added to the Cultural Tourism Program panel and in the pool of grant panelists for all programs.*

*Approval of the grant panel's recommendations for the Mini-Grant Program from the October 30, 2007 panel meeting. Funding recommendations for grantees will commence December 1, 2007.*

*Approval of additional funding for Mini Grant Program (MGP) and Design Arts Program (DAP) in the amount not to exceed \$50,000.*

*Approval of Keith Douglas to be added to the Pool of Artist Selection Panelist.*

*Approval of Anthony Abbate to serve on Kathleen Wright Commemorative Sculpture Selection Committee, with Edith Gooden-Thompson to serve as Alternative.*

*Approval of Margaret Armand to serve on the Miramar ArtsPark Committee.*

**The motion was unanimously approved.**

A lengthy discussion followed on the tourist tax proposal by Commissioner Ilene Lieberman. Chair Anthony Abbate stated that while the idea has merit, the timing is bad and council should focus on an alternate source of funding. Commissioner Charlotte Rodstrom suggested going straight to the hoteliers for funding. Estelle Loewenstein recommended including developers for possible funding. Chair Anthony Abbate reminded council that the Marketing and PR Committees still need to prepare a package with marketing facts prior to meeting with possible sponsors. Chair Anthony Abbate added that we need more efficiencies in our marketing efforts.

Anna Toms McDaniels reported that the Nominating Committee has elected Edith Gooden Thompson as Chair, Estelle Lowenstein as 1<sup>st</sup> Vice Chair, Arthur Crispino as 2<sup>nd</sup> Vice Chair, Rose Marie Cossick as Member-at-Large, and Richard Simon remaining the Cultural Executive Chair.

Patrick Flynn stated that a large number of members have served several times as officers on the committee and there are several vacancies on the BCC board that are slow to be filled. Mr. Flynn suggested that council members recommend influential qualified candidates to help commissioners

fill these positions and consider having a pool of pre-qualified candidates. Estelle Lowenstein stated that maybe council should limit the term that the members can serve on the board so that the board does not get stale. Discussion followed.

Chair Anthony Abbate showed council several proclamations received from the cities of Coral Springs, Tamarac, Plantation and Cooper City in recognition of National Arts and Humanities Month on October 23<sup>rd</sup>. Chair Abbate stated that the councils goal to get thirty-two proclamations for display at the Governmental Center.

Chair Anthony Abbate reminded council members to sign up for Grants Evaluations and that it is a requirement of serving on the council. Chair Abbate announced that the Major Cultural Institution Program (MCI) and Regional Organization Program (ROP) Panel Meetings are on December 6<sup>th</sup>, 2007 (Orientation) and January 9<sup>th</sup>, 2008 at the Main Library.

Chair Anthony Abbate invited council members to attend the Cultural Tourism Call to Action Committee on November 26 at the Fort Lauderdale Hilton at 9 am. Chair Abbate invited council to attend the Art Basel Tour on December 7<sup>th</sup>, 2007.

Director Mary Becht reported that the ArtServe Co-op Project will be on the November 13<sup>th</sup> Commissioners Agenda. ArtServe will give a presentation in January at the BCC Meeting. Ms. Becht stated that by collaborating with the Atlantic Hotel, ArtServe has had a very successful year. Ms. Becht also announced that the Museum of Art will be coming up on the following Commissioners Agenda.

Director Mary Becht reported that the Arts Teacher of the Year (ATOY) Event was a huge success and was astonished how talented Dr. David Lazerson and his students are.

The meeting adjourned at 11:50 am.