

**Minutes  
Broward Cultural Council  
Executive Committee  
Thursday, October 23<sup>rd</sup>, 2008  
Main Library, 6<sup>th</sup> Floor Bienes Ceremonial Room  
100 S. Andrews Avenue  
Fort Lauderdale, FL 33301**

**Present:** (5<sup>th</sup> Meeting) Estelle Loewenstein, 1<sup>st</sup> Vice-Chair (p4,a1); Arthur Crispino (p4,a1); Anthony Abbate, Past Chair (p4,a1); Rose Marie Cossick, Member-at-Large (p4,a1); Richard Simon (p3,a2)

**Absent:** Edith Gooden-Thompson, Chair (p3,a2)

**Staff:** Mary Becht, Director; Andrea Froome, Assistant County Attorney; Lisa Lopez, Arts Assistant; Barbra Aleman, Recording Secretary

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1<sup>st</sup> Vice-Chair Estelle Loewenstein called the meeting to order at 12:02 pm and roll was called by Barbra Aleman, Recording Secretary.

**A motion was made by Arthur Crispino, seconded by Richard Simon, to approve the minutes of the July 17<sup>th</sup>, 2008 meeting. The motion was unanimously approved.**

Anthony Abbate pulled item 4 on the consent agenda for discussion.

**A motion was made by Arthur Crispino, seconded by Richard Simon, to approve Item 1 on the consent agenda as follows: *Approval of the grant panel's recommendations for the Mini Grant Program from the October 27, 2008 panel meeting. Funding recommendations for grantees will commence on, or after, December 1, 2008 (FY2009).* The motion was unanimously approved.**

**A motion was made by Arthur Crispino, seconded by Anthony Abbate, to approve Item 2 on the consent agenda as follows: *Approval of final payment to artist Robert Calvo in the amount of \$14,000 for the Miramar Community Library Project.* The motion was unanimously approved.**

**A motion was made by Anthony Abbate, seconded by Arthur Crispino, to approve Item 3 on the Consent Agenda as follows: *Approval of revised Artist Selection Panel for Airport Media Arts Project III.* The motion was unanimously approved.**

Anthony Abbate reported on the history on the 8% of 2% tourist development tax originally created by taxing tourists to develop bonds to fund cultural development, but the funds were later allocated to secure revenue bonds for the Performance Arts Center. When the bonds were issued they capped the revenue at \$600,000 and enacted the Sunset Provision before the bonds expired. The bonds have since been repaid and we need to go back to the original intention. Currently, the Greater Fort Lauderdale Convention and Visitors Bureau (GFLCVB) is using \$600,000 of the funds (estimated at \$1.2M) for marketing tourism, where the intention of the

ordinance is not recognized. It has been a goal of the Broward Cultural Council to redirect funds to Cultural Tourism, as originally intended. Mr. Abbate stated that we are not proposing changes, just reallocation. Mr. Abbate recommended removing the Sunset Provisions and returning the 8% of the 2% Tourist Development Tax by removing the cap of \$600,000. Discussion followed.

**A motion was made by Arthur Crispino, seconded by Rose Marie Cossick, to approve, the removal of the sunset provision and continuation of Ordinance Nos. 88-69 and 90-38 as amended and clarified in Section 1-90 on the Broward County Code of Ordinances, scheduled to expire October 1, 2010, and to change the wording to remove the cap of \$600,000. The motion was unanimously approved.**

Discussion followed on item 4. Anthony Abbate stated that as Chair of the Public Art and Design Committee, he was surprised to see installation of lighting for the Alice Aycock sculpture on the consent agenda and suggested it be placed on the Parks and Recreation budget since the project was originally designed not to be in the pool. Mary Becht explained that the pool is solely used for a base for the sculpture and that the lighting would be used to enhance the artwork at night. Discussion followed. **The council decided to take no action on item 4.**

Anthony Abbate reported that the Nominating Committee has recommended the following Slate of Officers: Edith Gooden-Thompson, Chair; Estelle Loewenstein, 1<sup>st</sup> Chair; Arthur Crispino, 2<sup>nd</sup> Chair; Rose Marie Cossick and Amy Ostrau, members-at-large.

Discussion followed on Agenda Item 6. Director Mary Becht stated that the Artists Hall of Fame Committee met and approved guidelines to establish a Broward County Artists Hall of Fame. The committee recommended five local, past artists for the Hall of Fame. Ms. Becht also stated that the Broward County Commissioners would need to approve the nominations and the program guidelines.

**A motion was made by Anthony Abbate, seconded by Arthur Crispino, to approve recommended the following five artists to be the first nominated for the Hall of Fame: Duane Hanson, Vinnette Carroll, Cannonball Adderly, Jaco Pastorius and Stuart McIver. The motion was unanimously approved.**

1<sup>st</sup> Chair, Estelle Loewenstein reminded council members to sign-up for grant evaluations and set-up appointments to meet with Commissioners to discuss the Cultural Tourism Tax. Ms. Loewenstein stated that the council goals did not change much this year.

1<sup>st</sup> Chair Estelle Loewenstein stated that the Anna McDaniels Farewell Event was a wonderful evening and well attended. Ms. Loewenstein also commended the Cultural Foundation for the outstanding work on the Jonathan Green Event at the African American Research Library and Cultural Center and at the Museum of Art.

**A motion was made by Anthony Abbate, seconded by Arthur Crispino to approve changing the name of the Marketing Committee to the Public Relations Committee. The motion was unanimously approved.**

Director Mary Becht announced that the South Florida Cultural Consortium (SFCC) report will be on the December 2, Commission Agenda. Ms. Becht gave an update on the Regional Organizations grant guidelines. The Design Arts Grant Application FY2010 will be on hold until June to review.

Director Mary Becht announced that Artist Alice Aycock will be at the Central Broward Outreach Center on October 29<sup>th</sup>, 2008 at 4 pm.

The meeting was adjourned at 1:02 p.m.