



CULTURAL AFFAIRS DIVISION  
100 S. Andrews Avenue § Fort Lauderdale, Florida 33301 § 954-357-7457 § FAX 954-357-5769

## Cultural Executive Committee

Wednesday, Sept. 16, 2009

11:30 a.m. – networking and lunch

Noon – Business Meeting

Broward Center for the Performing Arts • 201 SW 5 St., Einstein Room • Fort Lauderdale

[RSVP Online](http://www.broward.org/arts) at [www.broward.org/arts](http://www.broward.org/arts) and click on “Workshops”

# Cultural Tourism Opportunities

## Agenda

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|-------|--|---|
| I.    | Welcome- Call to Order   | Janet Erlick, Chair<br>Hal Axler, Vice Chair  |
| II.   | Self-Introductions   | Cultural Executives   |
| III.  | Director’s Updates & Announcements   | Mary A. Becht   |
| IV.   | Cultural Expo Update   | Lynn Hernandez, Regional Director (not confirmed)<br>Florida Restaurant and Lodging Association |
| V.    | Cultural Tourism Partnerships  | Fernando Harb, Director of Sales<br>Greater Fort Lauderdale Convention and Visitors Bureau      |
| VI.   | Discussion   |   |
| VII.  | Next Meeting:<br>November 18, 2009<br>Bienes Center for the Arts<br>at St Thomas Aquinas High School |   |
| VIII. | Adjournment  |   |