

**MINUTES
CULTURAL FOUNDATION OF BROWARD, INC
Friday, August 15, 2008
ArtServe
1350 East Sunrise Blvd.
Ft. Lauderdale, Florida**

Present: Peter Palin (President), Mary Becht, George Gadson, Jane Katterhenry, Maureen Kohler, Fran Mulcahy, Sally Robbins, Roberta Young, Patricia Zeiler

Absent: Margaret Armand, Melanie Camp, Pamella Dearden, Deborah Kerr, Renée LaBonte

The meeting was called to order at 12:15 p.m. by Peter Palin.

A motion was made by Roberta Young and seconded by Sally Robbins to approve the minutes of the last meeting. The motion was unanimously approved.

Peter Palin opened with the President's Report:

New slate of CF officers
Roberta Young – President
Melanie Camp – First Vice-President
Pam Dearden – Second Vice-President
George Gadson – Secretary
Jane Katterhenry – Treasurer

A motion was made by Fran Mulcahy and seconded by Sally Robbins to approve the slate of officers as presented. The motion was unanimously approved. The new officers will begin work on October 1, 2008.

Peter continued with the second major issue – a motion to approve \$35,000 for a part time administrator for CF.

Mary Becht pointed out that for CF to grow, CF needs staff. Ms. Young stated that this is a good time to proceed with the workplace giving initiative. Maureen Kohler reported that CF would not be able to grant funds for Arts Ed projects for at least 2 years. The Administrator would be an employee of ArtServe, strictly dedicated to workplace giving in addition to ArtServe responsibilities. There would be additional expenses to ArtServe, i.e. computer, software, marketing, etc. that CF would need to cover.

Mary Becht added that the workplace giving initiative fits the 2010 plan. Roberta Young inquired about other successful programs, i.e. Portland, Charlotte, Orlando, and whether they would share expertise. It was suggested that the software expense could be underwritten. George Gadson suggested contacting Citrix both for underwriting and as a target corporation.

A motion was made by Sally Robbins and seconded by Fran Mulcahy to approve the expense of \$35,000 to ArtServe to hire a part time administrator to begin a workplace giving program for CF. The motion was unanimously approved.

Patricia reported on the budget for the Jonathan Green project. To date there are 3 - \$5,000 sponsors. She gave a brief overview of the entire festival.

Fran Mulcahy reported that Charles Allan Smith, the film maker of *Seeking*, the documentary, will be showing selected works at the James Schot Gallery, with an opening scheduled for October 3 at 7pm. This event will be added to the Jonathan Green Festival dates. Schot Gallery has agreed to be the local gallery representing Jonathan Green. Charles Allan Smith is giving one of his pieces for an auction at the Symphony of the Americas festival concert.

Fran also reported that Richelle Doliner has joined the planning committee to assist with marketing festival tickets to downtown businesses. If we are able to draw in some downtown businesses with this project, they may later become workplace giving partners. There will be a special ticket promotion during the month of September.

George Gadson recommended that we contact Dawn Stagliano at Comcast to publicize the festival on Newmakers. Maureen Kohler said that she would re-distribute email blasts that will be sent from Cultural Division to her email list. It was suggested that we need to highlight the collaboration of cultural organizations involved.

Patricia reported on ATOY, with the ceremony scheduled for September 24, 6pm at the Amature Theatre. Vice-Mayor Ritter has already confirmed that she will attend. CF is at break-even on fundraising for this event.

Mary Becht updated all present on the county budget workshop. The 14% cut-back was the result of a falloff of sales tax collections. This resulted in an 11% cut to grants funding and some cuts to the operating budget of the division. She also reported that the MOA merged into Nova SE. Nova owns and operates the Museum. This caused the division to draft changes to the County Admin code to continue funding. Nova will be utilizing the MOA for its Visual Arts curriculum.

Cultural Division is beginning to prepare for the 2020 Cultural Plan, selecting consultants, etc. Karen Smith, Patricia Zeiler and Steven Glassman will be leaving the division at the end of September.

Meeting adjourned at 1:30pm.