

# CULTURAL FOUNDATION AGENDA

Roberta Young's office  
DeMeo, Young, McGrath  
2400 E. Commercial Boulevard, Suite 517  
Fort Lauderdale, FL 33308

*Thursday, June 12, 2009 at 12 noon*

- I. **Call to Order** **Roberta Young**
- II. **Approval of Minutes of February 15, 2009** (Exhibit 1)
- III. **Introduce Ken Kahn, Public Art & Design Administrator** **Mary Becht**
- III. **President's Report** **Roberta Young**
  - a. **How do we connect the public to the arts?**
  - b. **Fundraising concepts**
    - 1. **On-line giving**
    - 2. **Special Events**
    - 3. **Artists (South Florida Cultural Consortium Fellowship Awards)**
  - c. **Arts Teacher of the Year Update** (Exhibit 2) **Grace Kewl Durfey**
- IV. **Action**
  - 1. **MOTION FOR APPROVAL** of an amount not to exceed \$1,000 to Andria Pinson for information technology services for the Arts in Education Directory. Reason: The interactive Arts Education Directory is not working and needs programming assistance. (Exhibit 3)
  - 2. **MOTION FOR APPROVAL** of \$375 (plus tax and shipping) for the purchase of three (3) Tiffany Crystal Apple Paperweights for the Arts Teacher of the Year Program.
  - 3. **MOTION FOR APPROVAL** of repayment of remaining funds for the Arts Integration Conference to Education Foundation in the amount of \$14,363.00 and to the County \$4,647.
  - 4. **MOTION FOR APPROVE** \$2,050.00 for the Encore/Moretti Awards Program (2 tables & 2 ads).
- V. **Reports**
  - a. **Jonathan Green Festival** **Melanie Camp**
  - b. **Financial Report on Arts Integration Conference & Grants** **Grace Kewl Durfey**
  - c. **Treasurer's Report** **Jane Katterhenry**
  - d. **Moretti Awards** **Peter Palin**
- VI. **Discussion and email trail connecting arts to public and Cultural Foundation role?**
- VI. **New Business/Old Business**
- VII. **Adjournment**

**Cultural Foundation of Broward, Inc.**

Minutes February 12, 2009

Attending: Jane Katterhenry, Peter Palin, Pam Dearden, Roberta Young, Maureen Kohler, Fran Mulcahy, Jim Shermer.

Meeting called to order; 4:10 p.m.

Motion to approve minutes from December 18, 2008. 1.) Pam Dearden / 2.) Peter Palin.

Chair Roberta Young discussed that small business accounting tracked the revenues expenses with Jonathan Green Festival. Group reviewed the statements. Estimated \$18K net with program, driven most by contributions and not ticket sales (some other workshop fees may be in the budget lines). Everyone agreed about the long-term benefits of the program's success for the Foundation.

Arts Integration Conference- Shermer reported that the School Board agreement is being executed (Conference Innovation zones included, now?). The Cultural Foundation may be asked to help support Arts Integration Conference.

The August Conference budget is still being finalized and will be presented to the Foundation (\$60K revenues, \$23K expenses?). PACA costs and School Board dollars may not be reflected in budget. (School Board Foundation, only?). The group questioned if, or should, a profit was realized by the conference. Roberta Young will ask Grace Kewl Durfey from Cultural Division for her actual numbers for comparison to ensure that the income and expenses were reflected correctly.

The Treasurers' Report was reviewed and discussed. Motion to approve, subject to review of an updated budget for the Arts Integration Conference. 1.) Fran Mulcahy 2.) Pam Dearden.

Workplace Giving - The group discussed the need to prepare the systems and staffing, first, for the program to work effectively. A realistic budget for the program. The group recapped the work done in Orlando and Hartford.

Ms. Dearden recommends communicating again with Florida contacts. Re-group mid-year. Assemble more details on work place giving from the Charlotte and Orlando and Americans for the Arts. Look at corporation side and employee side giving potential given the current economy.

Ms. Kohler shared with the group her work with designing new roundtable programs with agencies to show them how to use the arts to solve "community issues." Sheriff's office shows interest / Hospital district.

The 2020 Cultural Planning task forces are being formed.

CF Fundraising Event II was discussed. And the Knight Foundation call for proposals. Dearden discussed her award project with Knight. Discussion that the March 1, 2009 deadline was too short a time line to do anything for the grant at this time. The group discussed developing a "program concept" for the Foundation's annual fundraising program, creating a program to highlight artists and/or festivals of multiple day duration. This will be discussed in more detail at next meeting/email trails with the thought

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Minutes February 12, 2009

that if CF does not do another event in 2009 then it will be in 2010 with an opportunity to properly plan and solicit funding.

Kohler - Encore Awards May 15, 2009. The group set on working to seek Moretti nominations for the May event. March 1, 2009 is the deadline.

The Foster Fellowship application process was discussed, with the application to be revised.

The group wished to see an ATOY budget next time.

Adjourned meeting 5:30 p.m. motion 1.) Maureen Kohler / 2.) Pam Dearden