

CULTURAL DIVISION

Fiscal Year 2007 - 1st Quarter

Goal Statement

To provide support and services to the visual arts, literary arts, performing arts, and museums for Broward County residents and visitors to enhance the community's cultural environment.

Performance Measures	FY 2006 Year-to-Date	FY 2007 Year-to-Date	FY 2007 Projected
Number of grants/artist residencies distributed	81	73	112
Number of cooperative advertisements	261	910	2,100
Number of magazines/promotional literature distributed	28,000	28,000	272,000
Number of technical assistance/information to patrons	168,050	128,200	650,000
Number of technical assistance/information to patrons per assigned staff	10,503	8,013	40,625
Number of Cultural Information Center patrons	2,817	2,731	13,000
Number of inquiries on automated systems (hotline calls and website)	106,848	146,237	500,000
Number of workshop participants	419	868	3,100
Number of Public Art and Design services provided	46	44	56
Number of cultural organizations serving Broward County	554	554	554
Number of cultural organizations receiving County financial support	98	95	100
External customer satisfaction rating	99	98	98
Percent of responses to telephone inquiries in one business day	93	98	96
Percent of responses to written inquiries in five business days	97	99	98
Cost of technical assistance per patron served	N/A	16	18