

OFFICE OF ECONOMIC DEVELOPMENT

Fiscal Year 2007 - 2nd Quarter

Goal Statement

To encourage a diversity of economic development activities in Broward County that promotes a full range of employment and income opportunities for Broward County residents.

Performance Measures	FY 2006 Year-to-Date	FY 2007 Year-to-Date	FY 2007 Projected	
Number of businesses provided business retention and expansion services	204	231	250	
Number of exporting and importing workshops conducted and coordinated	2	3	4	
Total number of targeted industry jobs recruited/retained through economic development partnership efforts	126	1,078	3,098	
Percent of targeted industry jobs recruited/retained	4	35	65	
Number of economic development value-added jobs created in Broward County	150	592	2,000	
Percentage of economic development value-added jobs created in Broward County	7	11	100	
Amount of new capital investment made by targeted industries relocating to/expanding in Broward County (millions)	6	34	30	
Number of companies relocated to Broward County	7	8	4	
External customer satisfaction rating	N/A	N/A	96	1
Number of market analyses completed	1	4	6	
Number of projects assisted in obtaining financing	1	3	5	
Number of assisted companies per staff member	N/A	N/A	30	1

Notes

1 This measure is reported annually.