

## OFFICE OF ECONOMIC DEVELOPMENT

### Fiscal Year 2006

#### Goal Statement

To encourage a diversity of economic development activities in Broward County that promotes a full range of employment and income opportunities for Broward County residents.

Performance Measures	FY04 Actual	FY05 Actual	FY06 Budget	FY06 Actual	% Change FY05-FY06	Variance Number
Number of businesses provided business retention and expansion services	299	629	250	409	-35%	<b>1</b>
Coordinate and conduct exporting and importing workshops	15	8	4	9	13%	
Total number of targeted industry jobs recruited/retained through economic development partnership efforts	3,095	3,437	3,098	3,125	-9%	
Percent of targeted industry jobs recruited/retained	N/A	N/A	65	5	N/A	
Number of economic development value-added jobs created in Broward County	1,906	1,058	2,000	1,228	16%	<b>2</b>
Percentage of projected economic development value-added jobs created in Broward County	100	N/A	100	102	N/A	
Amount of new capital investment made by targeted industries relocating to/expanding in Broward County (millions)	N/A	N/A	30	66	N/A	
Number of companies relocated to Broward County	N/A	N/A	4	27	N/A	
External customer satisfaction rating	96	95	96	96	1%	
Number of market analyses completed	N/A	3	3	3	0%	
Number of projects assisted in obtaining financing	N/A	3	3	3	0%	

#### Explanation of variances greater than 15 percent:

- 1** This measure is lower compared to FY2005 due to redefining the methodology for its calculation.
- 2** This measure is higher compared to FY2005 due to workforce expansions of existing businesses and the absence of relocations during FY2006.