



Save Money Now! Take the Drive \$marter Challenge

First Name _____ Email _____

Last Name _____ Zip _____

Vehicle Make _____ Model _____

Cylinders _____ Year _____

Accept these fuel efficiency actions to save gasoline and reduce CO2 emissions:

Pump It Up.

Keeping your tires properly inflated improves gas mileage by around 3%, saving up to 20 Gallons of gasoline per year, or up to \$65.

- Accept
 Decline

Choose the Right Oil.

Select the right oil. Using the manufacturer's recommended grade of motor oil, including re-refined motor oil, improves gas mileage by 1 to 2%, resulting in annual savings of up to \$40. Motor oil that says "Energy Conserving" on the API performance symbol contains friction-reducing additives.

- Accept
 Decline

Reduce your VMT.

Reducing your Vehicle Miles Traveled (VMT) by only 5% through combining trips, walking, biking, or taking public transportation can save up to \$100 per year on gasoline costs. Walking and biking are good for your health, too.

- Accept
 Decline

Curb Aggressive Driving.

Speeding, rapid acceleration (jackrabbit starts), and rapid braking can lower gas mileage by up to 33% at highway speeds. Very aggressive drivers can save up to 80 gallons of gasoline annually, worth up to \$260, by driving sensibly at highway speeds. If you don't have a "lead foot," your savings may be closer to 10%.

- Accept
 Decline

Drive Sensibly.

Around town, sensible driving can save 5%, or up to 30 gallons of gasoline per year, equal to up to \$100.

- Accept
 Decline

Ditch "Junk in the Trunk"

An extra 100 pounds in the trunk cuts a typical car's fuel economy by up to 2%. You can save up to 12 gallons of gasoline per year, or up to \$40, by removing an extra 100 pounds in the trunk of a car.

- Accept
 Decline