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## **Broward County Commissioner Ilene Lieberman and Daughter Cut Hair for *Locks of Love***

*This is a great event for a great cause, as well as a great photo opportunity.  
Media coverage would be appreciated. The cutting of the hair will begin at 3:15 p.m.*

On Friday, July 27 at 3:15 p.m., the scissors will be snippin' away and Broward County Commissioner Ilene Lieberman's trademark red locks will be gone. Commissioner Lieberman and her daughter Stacy Lieberman will be getting haircuts and donating their locks to Locks of Love, a Lake Worth-based non-profit organization that provides hairpieces to children suffering from long-term medical hair loss.

The haircutting will take place at Salon@5050, located at 5050 North University Dr. in Lauderhill, and will be done by Michelle Webber, Commissioner Lieberman's long-time stylist.

"People are more familiar with organ and tissue donation, but they don't often think about donating their hair, I want to draw attention to that. Stacy and I have been waiting a long time to grow our hair long enough in order to help children who have lost theirs due to illness. For me and my daughter, this is personal." said Commissioner Lieberman.

Commissioner Lieberman's son, Adam, received two liver transplants in the late 1990s, and that experience prompted her to champion the need for organ donations.

In 1997, she donated all of her remaining campaign funds—\$125,000—to the Transplant Foundation of South Florida. In 2003, she secured a precedent-setting joint partnership agreement between the North Broward Hospital District, Jackson Memorial Hospital in Miami-Dade County and the University of Miami School of Medicine to open a transplant surgery center in Broward County. That agreement paved the way for transplant surgeries to be performed at Broward General Medical Center. Broward General physicians became members of transplant teams working side-by-side with surgeons from Jackson Memorial Hospital, one of the leading liver transplant centers in the nation.

While serving as Broward County Mayor from 2003 to 2004, Commissioner Lieberman's Mayor's Gala raised more than \$1 million, which will be used to build the Transplant House of Broward County. In addition, Commissioner Lieberman is the host of the

Transplant Foundation's Broward and Palm Beach Golf Classic held at the exclusive Coral Ridge Country Club in Fort Lauderdale. This year marks the tournament's second year; over \$75,000 was raised.

The Commissioner and her daughter have not had a haircut in over a year, and have hair longer than the minimum of ten inches required by Locks of Love. The hair will be put into a long ponytail that will be cut, bagged and sent to Locks of Love to be manufactured into custom-fitted hair prosthetics.

For more information on Transplant House, please visit the organization's web site at [Twww.transplanthouse.org](http://www.transplanthouse.org)

For more information on Locks of Love, please visit the organization's web site at [www.locksoflove.org](http://www.locksoflove.org)

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Broward County Commissioner Ilene Lieberman prior to having her hair cut and donated to ***Locks of Love***.