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**Broward County Commission Libraries Division Announces
Library Seeks Customer Feedback for New Web Portal**

BROWARD COUNTY, FL – Broward County Library wants to know what their library customers want in a new web page focusing on the library's online services and special features. Customers are being asked to select a new name and logo for this new web page, as well as choose features for the content such as genealogy, how to write a great resume, photo tips, and crafts.

This is a new customer-driven approach to offer customers even more of what they want on the library's website. In addition to the current selection on the library's website, this new portal will have more in-depth features for customers. A potential genealogy page would explain genealogy, help customers get started, and link to resources available in the library.

The survey can be found on page 2 of the July issue of the library's monthly magazine, *Bookings*, in the July E-Newsletter, and on the library's website, www.broward.org/library.

Customers can select a name/logo for this new web page and submit their ideas via four easy ways:

- E-Mail: marketing@browardlibrary.org
- Fax: 954-357-5548

- Mail: Marketing Services, Broward County Library, 100 South Andrews Avenue, Fort Lauderdale, FL 33301
- In-Person: Customers can drop-off their suggestions to any staff member at any Broward County Library

The collection period for the surveys ends on Friday, August 31, 2007. The new web page will be announced later this year and will include an interactive survey to continue requesting customer feedback and interests.

For more information, please call 954-357-7570.

Founded in 1974, the award-winning Broward County Libraries Division, www.broward.org/library, provides essential quality of life community service as well as outstanding customer service throughout Broward County. The library consists of 37 branches, more than three million items for public use, 970 permanent staff, 114 part-time staff and \$4.6 million in grants with 41 grant-supported positions. Broward County Library is the ninth largest library system in the United States serving 10 million customers annually.

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