

**BROWARD COUNTY
ONE COMMUNITY PARTNERSHIP
SOCIAL MARKETING COMMITTEE**

MEETING DATE: April 11, 2006

MEETING TIME: 3:00 pm

Members Present: Pattie Carlin, Gustavo Vilchez, Beverly Wilkinson, Donna Lavalle, Sue Zimmer, Mary Jane Hampton

AGENDA ITEM	DISCUSSION	ACTION	FOLLOW UP
Item #I Welcome & Introductions		Sue Zimmer welcomed all present. The meeting commenced at 3:15pm	
Item #II Approval of Minutes		Donna Lavalle motioned for the approval of the minutes. Seconded by Pattie Carlin. Motion carried.	
Item #III May 10 Event at Sunset School/ MH Awareness Month	The group reviewed and discussed the arrangements for the May 10 Event: invitations, program, registration, menu, child care, door prizes, contributions, talent show, etc. Gustavo informed the group that 400 bags were donated by Vista for the May 10 th Event that is scheduled to be held at Sunset School; the bags will be given to families to place pamphlets, brochures and goodies.		

AGENDA ITEM	DISCUSSION	ACTION	FOLLOW UP
Item #IV Libraries & Governmental Center Display Tables.	<p>Sue Zimmer informed the group that 100 flyers need to be delivered at all 23 libraries & the Governmental Center for display and distribution during the May's Mental Health Awareness Month. Flyers are to be collected from Smith Community, MHA, SM, 501c3. FISH, FI, TAC, CSAD, etc.</p> <p>Suggestions were made to advertise the May's Mental Health Awareness Month through CSB and the Providers.</p>		The group members to meet at the end of the next SEDNET meeting, with Barbara to discuss further the May 10 Event arrangements.
Item #V Open Discussion/Comments	None		
Item #VI Adjournment	Next regularly scheduled meeting: Wednesday, may 9, 2007 @ 3:00pm	Meeting adjourned at 4:00pm	