



Artist designed boardwalk at the Alvarado Water Park (top) in San Diego, California, and a whirlpool decoration on a traffic controller box in Melbourne, Australia.

Broward County Cultural Division Design Arts Program (DAP)

The purpose of the Design Arts program is to assist partnerships of entities in Broward County and/or a non-profit organization or organizations (neighborhood associations, historical organization, garden clubs, civic organizations, etc.) working in concert in improving or upgrading the aesthetics of the physical environment in Broward County. Examples of projects might involve Main Street, such as the design of signs and their language, banners, special lighting effects; landscape projects (especially those using indigenous trees and plants to reduce the need for watering) and streetscapes (sidewalk or curbside such as bus shelters, etc.), water edges or waterscapes (lakes, canals, ponds, etc.). The program can also be used to establish a vision or an overall concept that enhances or develops the existing sense of place for a neighborhood, a municipality, an unincorporated area of the county, or throughout Broward County, or a portion of these categories, from the beaches through the Everglades.

What may be funded

Costs for contracting with a design professional, or team (architect, landscape architect or artist), for design services to assist in creating a design program for a street, public space, neighborhood, municipality, or an incorporated area of the county.

Who may apply

An entity which is a non-profit organization, municipality, state government agency or political subdivision of state government located primarily in Broward County, or a subdivision of Broward County, in collaboration with one or more Broward-based government entities or non-profit organizations. One entity will be the lead applicant, responsible for meeting project and grant requirements.



Equestrian Oasis, an equestrian park in Sunshine Ranches, Florida was inaugurated with a ritual Indian blessing. An image of the “Golden Horse of Southwest Ranches” is shown on coral rock in foreground; one of the two concrete saddle sculptures, which receive the setting sun during the solstice, is seen in the background.

Award Size:

Each award may be up to \$15,000 per project.

For more information visit: www.broward.org/arts/grants/grants.htm

helpful resources

James S. Russel, ed. *The Mayors’ Institute Excellence in City Design*. Washington DC: National Endowment for the Arts. 2002. Distributed by Princeton University Press.

Jack Williamson, *Community Design Management*. Design Michigan, Cranbrook Academy of Art. 1995.

Handbook of Architectural Design Competitions – a how-to guide for design competitions, available from American Institute of Architects Library, Washington DC: 202.626.7495

Kevin W.C. Green, “Client Approaches to Architect Selection,” *The Architect’s Handbook of Professional Practice*, 13th edition. Page 33. Washington DC: AIA Bookstore