



Emerald Award

For Your Newsletter

Sponsored by the Broward County Board of County Commissioners
And The Environmental Protection Department

Broward expands Emerald Award program

FORT LAUDERDALE – (For Immediate Release) – The Emerald Award was created by the Broward County Board of County Commissioners and the Environmental Protection Department to recognize businesses that demonstrate an exceptional commitment to protecting the environment.

The Broward County Environmental Protection Department is urging more businesses to participate in its Emerald Award program and encourages consumers to patronize businesses that have earned Emerald Award certification.

The Department is reaching out to chambers of commerce, business associations and groups of minority business owners to make sure companies are aware of the program and its potential benefits to their marketing efforts, while improving the quality of life in Broward County.

“By helping to build consumer loyalty for businesses that have environmentally friendly policies, we hope to encourage more and more companies to recycle, decrease hazardous wastes and conserve our natural resources,” said Environmental Protection Department Director Rick Wilkins.

Since the Emerald Award program began in 2001, scores of local businesses have been honored for their environmental achievements. Every company that qualifies receives an Emerald Award certificate. The most environmentally outstanding businesses are awarded trophies by the Broward County Board of County Commissioners at an annual award ceremony and reception.

Consumers can find environmentally responsible businesses listed on the Department’s Web site at www.broward.org/environment. All businesses that qualify for certificates can display the Emerald Award logo in their stores and offices and use it in their marketing campaigns.

For information on qualifying for an Emerald Award, businesses should call Kay Sommers at the Environmental Protection Department at 954-519-1257 or visit the Environmental Protection Department Web site.

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