



# 2007 Emerald Award Winner For Environmental Excellence

Sponsored by the Broward County Board of County Commissioners

## Innovative Procedures/Process Improvement



Pizza Fusion leads a new niche market by serving an eclectic organic menu with an earth-friendly approach via delivery, takeout or dine-in in a unique LEED certified, fast casual environment. Their food is served in the purest form – untainted by artificial additives, such as sweeteners, pesticides, preservatives and hormones. They are committed to the preservation and improvement of the environment in all their operations.

The company's environmental achievements include:

- Store in Weston, Florida is LEED certified pending
- Concrete floors stained with soy sealer, no VOCs
- Decorate stores with reused materials such as reclaimed slate shingles
- Use Forest Stewardship Certified (FSC) wood for furniture and shelving.
- Soy based stain used on wood
- Wooden tables in this store obtained from reclaimed torn down barns
- Advertising banners are made of 100% recycled plastic bottles and soy inks
- Ceiling tiles made of recycled composite board
- Ceiling grids made from 74% recycled aluminum cans and 24% post industrial metals
- Ceiling insulation made of recycled blue jeans
- All lights use compact fluorescent lights (energy savings)
- Give 25 cent rebate to customers who recycle pizza boxes
- Use sugar cane pulp plates which are both renewable resources and biodegrade in landfills
- Use spudware forks and knives that are made entirely from potatoes and are biodegradable
- Serve food in plastic like containers made from corn starch that are biodegradable
- Give 20% discount to customers who drive hybrids
- Offset energy use with purchase of Green-e certified renewable energy certificates.
- Heat exchanger on oven replaces hot water heater
- Counter tops are cradle-to-cradle reuse from glass bottles which are reused and mixed in counters
- Use bamboo veneers (renewable resource) on counters
- Drywall is 94% post consumer
- Use low-flow faucet aerators that cut water usage of faucets by as much as 40% from 4 gallons per minute to 2 1/2
- Use a dual flush, low-flow toilet in the bathroom
- Painted the restaurant with eco-friendly paints from Green Planet Paints
- Provide their employees with organic cotton uniforms that are printed using non-VOC inks
- Use a smart lighting system in their bathrooms that shuts off automatically when vacant to conserve.
- Use a sink in the bathroom made entirely from bamboo
- Use a soy based wood stain on their wood in their stores
- Use only Energy Star Certified kitchen appliances that reduce electricity consumption
- Support environmentally sustainable agriculture by serving a more than 75% organic menu
- Host a Fusion Kids class every third Saturday of the month that educated children on the importance of eating organic
- Use 100% post consumer paper towels and toilet paper throughout the restaurant
- Using drywall in their build-out that is 95% post-consumer content and locally manufactured
- Using the most efficient HVAC unit on the market
- Using 30% recaptured industrial concrete for their floors
- Using pizza peels, plateware and cutting boards made entirely from bamboo
- Using only 100% recycled post consumer paper for all their menus and collateral; printed with non-VOC inks
- Using only eco-friendly cleaners to sanitize the store



This restaurant, located at 2378 Weston Road in Weston, Florida, is decorated with reclaimed slate shingles.



Pizzas will be delivered by electric scooters in Atlanta and are delivered by Hybrid Toyota Prius in Fort Lauderdale.



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### Pollution Prevention and Remediation Division

115 S. Andrews Avenue, Room A-240  
Fort Lauderdale, FL 33301  
Main Number: 954-519-1260  
[www.broward.org/environment](http://www.broward.org/environment)

For more information contact:  
Eric Haley, VP of Communications  
Pizza Fusion Holdings

6555 Powerline Road, Suite 101, Fort Lauderdale, FL 33309  
954-449-7244

e-mail: [info@pizzafusion.com](mailto:info@pizzafusion.com) • [www.pizzafusion.com](http://www.pizzafusion.com)