



A Message from
Broward County Mayor
Lois Wexler

On November 27th, the Broward County Board of County Commissioners elected me as the Mayor of Broward County. I am honored to be serving this one year term, and look forward to representing all the people of Broward County.

The role of Mayor, as stated in the Broward County Charter, means that I will preside over all Commission meetings, workshops and public hearings. The Mayor acts as the ambassador of Broward County and as such acts in an official role at public ceremonies and events. The Mayor is also responsible for signing official documents and issuing proclamations. It will certainly be a very busy year and one that I look forward to.

Of course, I continue to serve at the District 5 commissioner and will carry out the same duties and obligations since my election to the Commission in 2004.

As we move from one Mayor to another, I believe that County government should remain consistent in order to be most effective. I plan to continue some of the best practices that began last year. During my tenure as Mayor, Broward County will continue with the concept and practices of zero based performance budgeting and our in-house “results teams” model to analyze and formulate the budget for fiscal year 2009. Last year we cut over \$90 million from Broward County’s budget. This year, we expect to tighten our belts even further.

The Board will meet to establish clear goals and priorities beginning December 13th, and we plan on concluding the process in January, 2008, so that staff has clear direction and an understanding of what we want to accomplish this upcoming year and the process that we want to use to do so.

It is my belief, that with goals clearly stated, common language and an articulated strategic plan, we will be able to separate our needs from our wants and hold on to the vision that we share for our diverse communities and for our county.

There is much work to be done and the public knows it! As County Commissioners we must manage our time together as efficiently as possible, by prioritizing the work that needs to be done in areas such as: Procurement, Affordable housing, Living wage, the Broward County Courthouse, privatization of services and enhanced technology.

I also look forward to the day when zero based budgeting and other fiscally responsible policies and practices are implemented throughout Broward County Government. We can no longer rely upon best “guesstimates” when it comes to planning or budgeting. We need to use reliable cost estimate analyses which are the heart of good budgeting decisions and fact-based business practices.

For my part, I promise you that as Mayor, I will do everything I can to bring the commission and county government to that desired level of organization and excellence that the public demands.

Please feel free to calling me at my office, (954) 357-7005 or via e-mail at lwexler@broward.org any time with your concerns or ideas.

Sincerely,
Lois Wexler
Broward County Mayor
District 5 Commissioner