

## Welcome to NewsFLLash Issue #16

In this edition: Airport CEO receives top industry honor, new dine and shop venues set to debut by year-end, FLL expands ultraviolet light sanitizing tech, and more.



### **Mark E. Gale**

CEO/Director of Aviation  
Fort Lauderdale-Hollywood  
International Airport (FLL)

## **A Message From the CEO**

Welcome to NewsFLLash Issue No. 16, our first pre-holiday season edition of FLL's official monthly newsletter. For those that celebrated Halloween, we hope it was a safe, fun-filled, and not too scary time with family and friends. With fall ramping up, we are optimistic cooler weather will arrive soon to signal the changing season in South Florida and usher in the holiday festivities kicking off with Thanksgiving Day. As the end of 2021 nears, it is essential to reflect on things we're thankful for despite the toll the COVID-19 pandemic may have had on our professional and personal lives. As such, at FLL, we're grateful for your continued support and wish you and your family a wonderful holiday season.

Recently, FLL celebrated the arrival of Flair Airlines, a new low-cost carrier from Canada. Flair launched service from Fort Lauderdale to Ottawa and Toronto on October 31 from Terminal 1 with plans to add two additional cities soon: Kitchener-Waterloo and Montreal.

The Broward County Aviation Department (BCAD), FLL's operator, sent a letter to the U.S. Department of Transportation (DOT) on October 5 supporting Norse Atlantic Airways' application to operate flights between the U.S. and Scandinavia. In its DOT application, Norse identified FLL as a potential U.S. destination for initial passenger service from Oslo, Norway, that could begin in summer 2022 if approved. The Oslo service would potentially generate significant benefits for South Florida's economy and the traveling public. Scandinavia was one of the largest European markets for inbound tourism to the greater Fort Lauderdale area and other South Florida regions before the COVID-19 pandemic.

In November, BCAD looks forward to welcoming FLL's second new carrier in 2021, Avelo Airlines, operating in Terminal 3. Guided by a purpose to "inspire travel" and offer, "low everyday fares," Avelo plans nonstop flights between FLL and New Haven, CT, beginning November 5.

As we enter the final leg of the Atlantic hurricane season in November, we are hopeful the remaining 30 days will be relatively quiet, if not wholly storm-free. Additionally, we're optimistic that as more people globally are vaccinated against COVID-19, these efforts will continue to propel us on the path to eventually eradicating or dramatically containing this disease to prevent

more loss of lives. So, while we've resumed more aspects of our regular lives this year, we look forward to reclaiming a greater level of normalcy soon.

Lastly, if you are planning to fly for Thanksgiving or the year-end holidays, here are a few tips to help you "FLLy Safer, FLLy Smarter, FLLy Better" to your destination:

- **Arrive Early:** With curbside valet service not yet restored at FLL and holiday parking demand typically high, arrive early to secure a spot in the onsite garages, overflow parking lot, or arrange for a drop-off/pick up instead.
- **Be Kind:** 2021, unfortunately, is earning the reputation as the year of the unruly airline passenger. Let's all help change that and play our part to create a safer and friendlier travel experience for everyone.
- **Mask Up:** Federal law requires everyone to wear a face mask inside FLL's terminals, Rental Car Center (RCC), and during flight regardless of vaccinated status.
- **Stay Clean:** Follow the Centers for Disease Control and Prevention recommended safety measures to slow the spread of COVID-19, such as washing/sanitizing hands frequently and social distancing when possible.
- **Travel & Weapons:** They don't mix well. However, if you have to travel with a licensed firearm, follow the Transportation Security Administration (TSA) protocols to pack and transport your weapon as checked luggage safely. If caught with a gun at a TSA passenger screening checkpoint, this will disrupt your travel plans, and you could face a hefty penalty as well as an arrest.

Enjoy this edition and stay connected to keep informed of future FLL news.

*Mark*

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## **The Sky's the Limit**

### **September passenger traffic recap**

Nearly 2.1 million travelers flew in and out of FLL in September 2021, an increase of 137 percent over the same month last year. The airport's domestic passenger traffic rose 131 percent to roughly 1.72 million travelers, while international visitation grew 173 percent to 365,469 passengers from a year ago.

As passenger activity rebounds in 2021, September's visitor tally was only 5 percent less than September 2019, which saw 2.19 million passengers at FLL. Overall, FLL welcomed nearly 20.7 million visitors this year through September, a 71 percent increase over the same nine-month period in 2020.

**[View FLL Statistics](#)**



## **Airport CEO Receives Top Award**

On October 22, 2021, [Airport Experience News](#) (AXN) announced the selection of FLL CEO/Director of Aviation Mark E. Gale as its 2021 Director of the Year in the Large Airports Division. Gale is one of three U.S. airport directors selected by AXN for its annual signature awards.

AXN will feature Gale and the two other Director of the Year awardees in its magazine's November/December 2021 issue. On October 15, AXN announced Boise Airport Director Rebecca Hupp as Director of the Year (Medium Airports) and named Port of Huntsville Executive Director and CEO Rick Tucker as Director of the Year (Small Airports) on October 8. The awardees will also be honored by AXN next year during its Airport Experience Conference scheduled for February 27- March 2, 2022, in Orlando, FL.

Headquartered in Boca Raton, FL, AXN is an aviation industry resource and event organizer that provides in-depth coverage and analysis of the airport and air travel industries through its print magazine, website, digital, and conference channels.



## Dine and Shop News

A TripAdvisor retail store is set to debut in Terminal 3, Concourse E later this year to offer busy flyers a range of travel essentials and basics, snacks, beverages, magazines and other items needed on the go. TripAdvisor is landing at FLL courtesy of travel retailer [Paradies Lagardere](#).

Additionally, Terminal 2, Concourse D is planning to add two more food and beverage venues before the end of 2021: [Umaizushi](#) (masthead photo) and FLL's newest [Starbucks coffee](#) shop (pictured above right). Umaizushi is a restaurant concept from HMSHost that fuses classic Japanese cuisine with eye-catching contemporary ambiance. At FLL, Umaizushi will feature a sushi counter offering multiple dining options, grab & go items and touchless self-checkout. The new contemporary-designed Starbucks will offer a menu of espresso-based beverages, handcrafted teas, cold brews, and assortment of snacks to keep travelers fueled for their day.

### [Airport Dine & Shop Options](#)



## **FLL Expands Ultraviolet (UV) Light Sanitization**

During this summer and early fall, BCAD, through its partner Schindler, expanded ultraviolet (UV) light sanitizing units to clean escalator handrails in Terminal 3, Terminal 4, and the RCC.

The Aviation Department first deployed the UV light cleaning technology in Terminal 2 in summer 2020 as part of the airport's "FLLy Safer, FLLy Smarter, FLLy Better" public confidence campaign to provide a safe and clean environment for everyone during the ongoing COVID-19 pandemic.

The UV light cleaning systems continuously sanitize the escalator handrails in these airport areas. The technology complements other deep cleaning measures in FLL's existing virus-fighting playbook, including disinfecting foggers/misters and electrostatic sanitizing machines.



Aviation Center under construction

## Future Development Report: Jetscape

### Progress continues on new aviation center, FBO terminal

Fixed-base operator (FBO) Jetscape is forging ahead with the construction of a new 25-acre terminal/office/hangar complex at FLL along Lee Wagener Boulevard after unforeseen delays arising from the COVID-19 pandemic.

Features of the new facility will include a 25,000 square feet aviation center and a FBO terminal with an 80,000 sq. ft. hangar. The multimillion-dollar project is expected to debut in by mid-to-late 2022.

Jetscape initially commenced site preparation work in December 2019, after officially marking the start of construction with a groundbreaking ceremony in January.



## Runway in the Sky Returns

### Fashion and Talent Extravaganza

It was the perfect Sunday vibe for a fashion and talent showcase of vibrant, colorful outfits, moving song performances, and impromptu dances to inspiring DJ music.

During the "Runway in the Sky" October 10 event at FLL, 14 models of varying ages and disabilities confidently strutted across an elevated catwalk in specially designed t-shirts, outfits, and evening apparel. The audience of family members, FLL passengers, and employees applauded and cheered them on during the fashion segment. Other entertainment included stirring renditions of Billy Joel's "Just the Way You Are" and John Lennon's "Imagine," music by DJ Jay Mendez, prize drawings, and a Cha Cha Slide dance by attendees during the intermission.

BCAD, FLL's operator, in partnership with Southwest Airlines and the nonprofit [No Limits Foundation, Inc./Everyone Has Purpose](#) hosted the event pre-security in Terminal 1 for the second time in recent years. The show's theme of empowerment focuses on raising awareness of individuals with special needs. Organizer and No Limits Founder Letitia "[Tia Frost](#)" Frosland is a Southwest Airlines customer service representative who drew inspiration for the event from her son John, diagnosed with autism at age three.



## Pet-friendly Amenities Grow

Are you planning to travel with a four-legged furry friend soon? If so, did you know FLL now has six indoor Service Animal Relief Areas (SARAs) to serve your canine's bathroom needs? FLL added three new locations within the past year, and a seventh is under construction in Terminal 3, Concourse E. The available SARAs are as follows:

- Terminal 1 (B/C Connector, Concourse A, U.S. Customs Federal Inspection Station)
- Terminal 2, Concourse D
- Terminal 3, Concourse F
- Terminal 4, Concourse G

The post-security SARAs feature artificial grass, fire hydrant, drainage system for sanitation purposes, and cleaning supplies for pet owners. They complement FLL's four exterior pet relief areas located just outside the lower level terminal curbsides.

The outdoor pet-friendly pit stops give travelers a secured open-air space for their canine companions to walk or take a potty break. Doggie bags and trash receptacles are available, so please remember to clean up after your pets.



## Upcoming Airline Services

### More Routes Coming Soon

Canadian low-cost carrier Flair Airlines added new service from FLL to Ottawa and Toronto on October 31. From Fort Lauderdale, Flair also plans to serve the cities of Kitchener-Waterloo and Montreal in the coming weeks. On October 8, Spirit Airlines launched new FLL service to Manchester, NH. Meanwhile, Allegiant Air began flying from FLL to Fayetteville, AR, on October 8, and to Des Moines, IA on October 6.

Other airline routes on tap for 2021, include the following:

- **Air Canada:** New service to Quebec City, Canada (11/19)
- **Allegiant:** New flights in December to Sioux Falls, SD; Harrisburg, PA, and Peoria, IL
- **Avelo:** New five-weekly flights to New Haven, CT (11/5)
- **Caribbean:** Twice-weekly flights to Kingston, Jamaica resume (12/7)
- **Southwest:** Resuming flights to Cancun, Mexico, and Montego Bay, Jamaica (11/7)
- **Spirit:** Launching service to Milwaukee, WI; Pensacola, FL, and Tegucigalpa, Honduras (11/17)

**FLL Tenant Directory**

# FLL BY THE NUMBERS: SEPTEMBER 2021

TOTAL TRAFFIC WAS  
**2,083,563**

**UP 137%**  
FROM SEPTEMBER 2020

DOMESTIC  
TRAFFIC  
**1,718,094**

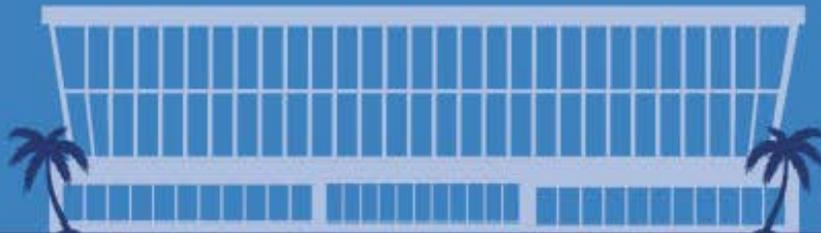


**UP 131%**  
OVER LAST YEAR

INTERNATIONAL  
TRAFFIC  
**365,469**

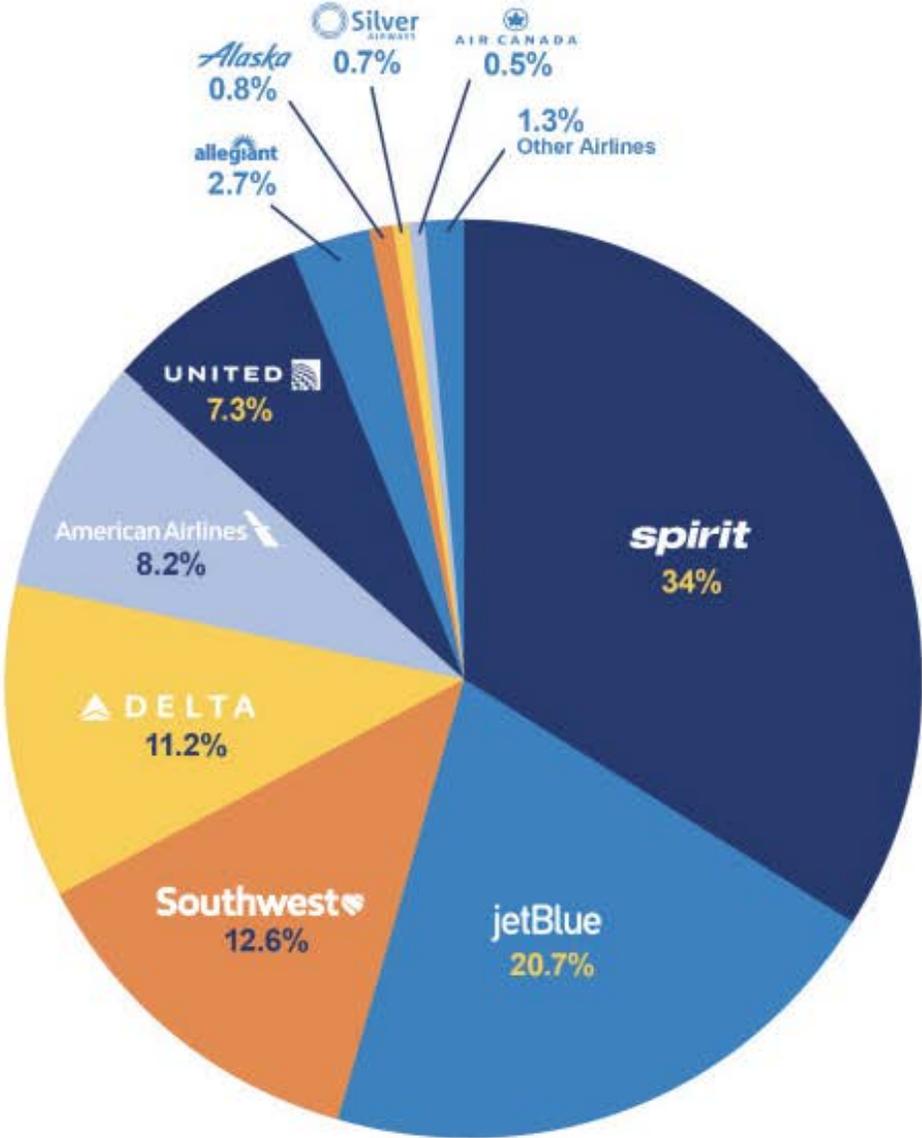


**UP 173%**  
OVER  
LAST  
YEAR



# Top 10 Airline Market Share

Year-to-date: September 2021



# FLL's eNewsletter

Read the latest airport developments in *NewsFLLash*, the official newsletter of Broward County's Fort Lauderdale-Hollywood International Airport.

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