

Fort Lauderdale-Hollywood International Airport August 2014 Traffic Recap

Total passenger traffic for August 2014 was 2,015,097, up 5 percent over August 2013. Domestic traffic was down -.2% and international traffic increased by 29 percent August 2014 was the first August to break the 2 million passenger benchmark and the 9th consecutive month of double digit growth in international passenger traffic. Five of the last nine months showed international growth exceeding 20 percent.

During this time frame, FLL has been one of the fastest growing large hub airports in terms of international traffic.

Commercial operations totaled 17,490, up 1.1 percent over last year. General Aviation totaled 2,678, up 5.4 percent. Total aircraft movements for the period were 20,166, up 1.7 percent.

The table below shows August's change in passenger activity for FLL's major carriers.

	2014	2013	% Change	Abs Change
JetBlue	465,678	404,875	15.0%	60,803
Southwest	336,383	326,724	3.0%	9,659
Spirit	392,718	380,955	3.1%	11,763
Delta	255,631	241,457	5.9%	14,174
US Airways	122,961	132,378	-7.1%	(9,417)
United	108,407	130,169	-16.7%	(21,762)
American	79,498	86,804	-8.4%	(7,306)
Air Canada	42,881	34,280	25.1%	8,601
Virgin	22,686	23,097	-1.8%	(411)
WestJet	14,311	13,207	8.4%	1,104

Data indicates that total available scheduled seats for August were up 2.3 percent. A 5 percent growth in total traffic indicates a very high load factor. Historically, the average load factor for August over the past five years has been 81percent for international traffic and 85 percent for domestic. August 2014 saw load factors of 85 percent and 91percent, respectively, for a total average load factor of 90 percent.

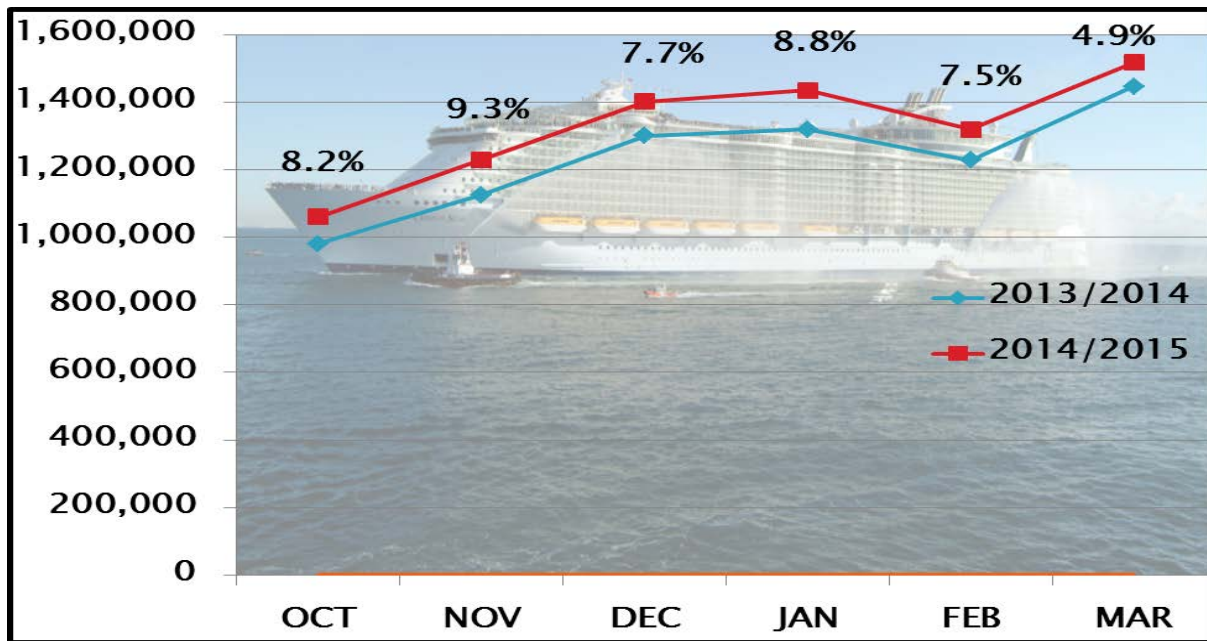
Domestic traffic has begun to show a slight improvement, but international traffic continued to drive overall passenger growth. Leading the way was JetBlue. In August, JetBlue doubled its international passenger traffic over August last year. JetBlue's market share of international traffic is currently 31percent.

We are working with three new international carriers from Latin America and expect formal announcements by them in the very near future. This will have a very significant impact on international traffic growth at FLL.

Total passenger traffic will continue to increase for the remainder of the calendar year and into the first quarter of next year. New service launching in the next few months is outlined below.

- JetBlue – Pittsburgh, Las Vegas, Jacksonville, and Cartagena, Colombia in October
- Southwest – Dallas Love Field in November
- Spirit – Houston in September and Cleveland in February 2015
- Frontier – Washington Dulles in September, Cincinnati in October, and St Louis in January 2015
- Allegiant – Cincinnati in October
- Virgin America – seasonal service to New York (JFK) in December

The chart below illustrates the increase in scheduled available (one-way) seats for the upcoming cruise season. Passenger traffic should increase accordingly.



The table below shows the year-to-date percent change and market share for FLL's major carriers.

	Passengers	% Change	% Share
JetBlue	3,437,736	12.1%	20.4%
Southwest	3,115,620	-4.9%	18.5%
Spirit	3,074,116	6.1%	18.3%
Delta	2,137,906	4.7%	12.7%
US Airways	1,147,425	-4.1%	6.8%
United	1,125,698	-8.4%	6.7%
American	753,100	-8.5%	4.5%
Air Canada	485,694	21.6%	2.9%
Virgin America	236,245	2.5%	1.4%
WestJet	171,024	6.8%	1.0%