

Fort Lauderdale-Hollywood International Airport Traffic Update March 2015

Total passenger traffic for March 2015 was 2,658,793, up 7.6 percent over March last year. Domestic traffic increased by 5.4 percent and international traffic was up 18.5 percent. March 2015 was the busiest month in total passenger traffic on record.

March marked the 16th consecutive month of double-digit growth in international passenger traffic.

Airport's Council International (ACI) data for the 12 months ending March 2015 ranked FLL 2nd among large hub airports in total passenger growth. (behind Seattle, up 9.7%)

Air Carrier Operations were 23,420, up 8.1 percent over March last year (average of 33 operations a day). General Aviation was 4,067, up 15.3 percent over last year. Total aircraft operations were 27,487, up 9.1 percent over March 2014.

The international load factor for the month of March was 79.3 percent down three percentage points over March last year. Domestic load factor was up slightly at 86.7 percent compared to 85.9 percent for last March. We could be beginning to feel the effect of the strength of the US dollar and its impact on international travel. Overall load factor for the month was 85.2 percent (about the same as last year 85.3 percent)

The table below shows March's change in passenger activity and market share for FLL's top 10 air carriers.

	2015	2014	% Change	Abs	Share
JetBlue	521,713	457,131	14.1%	64,582	19.6%
Southwest	490,870	472,944	3.8%	17,926	18.5%
Spirit	442,464	398,883	10.9%	43,581	16.6%
Delta	331,753	318,962	4.0%	12,791	12.5%
United	171,711	191,863	-10.5%	(20,152)	6.5%
US Airways	161,712	180,281	-10.3%	(18,569)	6.1%
American	115,732	118,292	-2.2%	(2,560)	4.4%
Air Canada	115,491	105,038	10.0%	10,453	4.3%
Virgin America	44,592	36,646	21.7%	7,946	1.7%
Silver	32,891	18,888	74.1%	14,003	1.2%

Total passenger traffic will continue to grow over the next few months. New service includes:

- Jetblue to Mexico City in October, Baltimore and Philadelphia in November, Albany in December. Jetblue has also announced new service to Quito, Ecuador beginning in the first quarter of 2016.
- Southwest will begin new service to Washington National in August with two daily flights.
- Allegiant began new service to Memphis and Concord, NC in May. They have plans to add additional service in the next few months.

On the negative side

- Frontier now serves Cincinnati with daily service and Trenton with three flights per week, down from five markets a few months ago.
- Virgin will discontinued San Francisco in June but returns with one daily flight in October and will increased service to Los Angeles in November

International traffic will begin to level off as the month-over-month comparisons begin to drop off. Domestic traffic will continue to increase based on the new service mentioned above and capacity increases by several carriers.

The table below illustrates the percent growth in total scheduled seats for the upcoming months. Passenger traffic should respond accordingly.

Jun	8.5%
Jul	9.3%
Aug	9.9%
Sep	14.8%
Oct	11.5%

Total traffic for FY2015 estimated to be up by 8 -9 percent.

The Department of Transportation has just released 2014 Origin and Domestic (O/D) data:

- FLL ranked 14th in domestic O/D data, down from 13th last year (jumped by JFK with 733 more daily passengers each way)
- FLL ranked 2nd in domestic base fare (behind Chicago Midway)
- FLL is now 91 percent domestic O/D and 9 percent connecting