BROWARD COUNTY
BOARD OF COUNTY COMMISSIONERS

Animal Care Advisory Board

Meeting Date
7/23/25
Version

☐Draft ☒Final

Time Called to Order:	Time Adjourned:	Location:	Minutes By:
4:37pm	6:01pm	Animal Care and Adoption 2400 SW 42nd Street Main Conference Room Ft. Lauderdale, FL 33312	Tracey Paige Recording Secretary 201.921.7778

Members Present	Members Absent	Other Participants
Grace Johns- Chair Danny Finkelstein- Vice Chair Tracey Paige – Secretary Dr. Lisa Feinstein Kelly Kandibovich Buz Oldaker County Members Alyssa Dazza- Assistant Director Lisette Murado- Administrative Coordinator Perla Navarette- Volunteer Coordinator Zachary Rinkins- PIA		N/A Observers: N/A

Item	Action/Discussion/Recommendations	Due Date	Status/Staff Responsible
A. Opened Meeting	Meeting started at 4:37pm Purpose of the meeting is to conduct the Advisory Committee; Roll Call by Lisette Murado. There was a quorum.	N/A	Grace Johns, Chair
B. Approval of the minutes	Minutes of the meeting on 6.26.25 were unanimously approved. Motion to approve by Danny- second by Grace		all
C. New Business	Grace reported on her conversation with Michael Ruiz, Assistant County Administrator, regarding funding for drainage improvements in the shelter backyard. Michael told her he would champion this initiative. Doug stated that he and Lenny are working on the request. Grace proposed a $250,000 budget, (approximate), pending review by the Construction Management Division. Doug requested from Grace the $175,000 quote received by Pets' Broward in 2021.		Grace
	Susan Claire has not yet been reappointed to the Advisory Committee- District 7 has two other applicants to interview – The committee requested that her status be updated at each meeting.		Lisette
D. Public Input	None		
E. Old Business	Discussed the planning for outreach and fundraising for the		Zachary/ALL

	sterilization trust fund. Need messaging around the campaign		
	Zachary presented the following:		
	Summer Bash coming up- last year 229 animals were adopted during the bash		
	Statistics regarding the number of animals in Broward County (1.4 million) 70% of residents in Broward County give to charity with 25% of that number going to animal welfare.		
	Shared the video taken of Grace at the recent adoption event and suggested that the members of the animal advisory do videos sharing why we serve.		
	We need to express the value of spay/neuter to the community and why it is important.		
	Request- In public communications and on the donation link, can we refer to the trust fund as the Spay/Neuter Trust Fund rather than the Sterilization Trust Fund as some may find the word Sterilization off putting.		
	The committee was presented with 4 possible slogans for the campaign:		
	The committee provided input regarding the slogan and liked the combination of Unleash Hope and Project SNIP slogans - Zachary will take these comments into consideration while drafting another version of the slogan. He will discuss the slogan with graphic designers and marketing personnel and get back to us at the next meeting		
	ACTION: Take a group picture of the Advisory Committee at the next meeting		
	Zachary will give content for the Advisory Committee soundbites to use on social media		
	Grace to draft an editorial with help from Zachary – will send to Lisette to send to the group for edits before the next meeting. Editorial will be submitted to the Sun Sentinel.		
	Perla will speak with volunteers and some companies who have volunteered to judge their interest in fundraising or a presentation		
F. Non-agenda items	Buz asked about the TNR situation and the pan leuk outbreak- Alyssa shared that the services should be resolved in about a week or so. Alyssa shared that the 75 cats from hoarding are now owned by the Shelter and will be available for foster/adoption.		Buz/Alyssa
G. Good and Welfare	Danny shared about the adult autism social mixer- they take place the last Thursday of the month at the Riverside Hotel		Danny
H. Meeting adjourned	Motion to adjourn Tracey- second by Kelly Meeting adjourned 6:01pm		