



PREMO – Light Rail Transit Meet and Greet

**Sandy-Michael E. McDonald
Director, OESBD**

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Our Goals



Accountable Government



Connected Community



Economic Opportunity



Healthy Community



Resilient Community



About OESBD



Small Business-Focused County Government Agency



Promotes Business Growth and Job Creation



Educate Aspiring Entrepreneurs and Business Owners in Universal Tips and Tools Needed to Succeed in Business



As a Service Agency, We Work With Our Partners To Accomplish the County's Goals



Promotes Broward as a Film Destination

Our Lines of Business



**Economic
Development &
International Trade**



**Small Business
Development**



**Community
Relations
& Outreach**



**Film
Lauderdale**

Mobility Advancement Program (MAP Broward)



30%

**Certified Small Business Participation Goal
on eligible contracts**



\$53 M

**Estimated value of potential annual
awards for Broward County Certified Small
Businesses**



30 Years

**Competitive Procurement Opportunities
totalling \$1.68 B**



MAP Broward
Mobility Advancement Program
Brought to you by the
Penny For Transportation

Opportunities for 25 More Years!

MAP Broward Projects REVIEWED as of 01/05/24

COUNTY Projects Reviewed*	MUNICIPAL Projects Reviewed*
91 Projects	123 Projects
\$664,744,216 Total Estimate of Projects	\$140,875,364 Total Estimate of Projects
29% Average CBE Project Goal	32% Average CBE Project Goal
\$186.2 M – Total CBE Projected Amount	

**Inclusive of all County Business Enterprise (CBE) Activity from March 2019 – January 5, 2024*

MAP Broward Projects AWARDED as of October 2023

Project Highlights	COUNTY	MUNICIPAL
Projected Amount to CBE Firms	\$84,003,382	\$24,696,472
Awarded to Contractors	34	44
Total Amount Awarded	\$198,764,457	\$69,533,814
Average CBE Commitment	33%	39%
Total Number of CBEs	92	

**Inclusive of all County Business Enterprise (CBE) Activity from March 2019 – October 2023*

Stay Connected

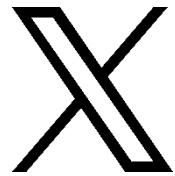
Subscribe to OESBD's *E-Newsletter Business Assistance Weekly (BAW)*

Send an email to: EconDevInfo@broward.org

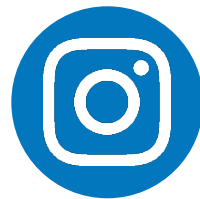


January 17, 2024

Follow OESBD on Social Media



@BCOESBD



BrowardCountyOESBD

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Message from the Director

"Nothing will work unless you do."
— *Maya Angelou*

As you prepare to enter the third week of the first month of the new year, are you still excited? At OESBD, we are excited too and we're even more determined to support your excitement by empowering you with the information needed to assist you in growing your business.

Grow Your Business with OE3BQ is the annual workshop I do at the beginning of the year to ensure businesses, entrepreneurs, municipalities, chambers of commerce, community partners, and/or residents are aware of the FREE services and programming offered by the Broward County Office of Economic and Small Business Development (OESBD). This year, the free, virtual workshop will take place from 10AM-11:30AM on Friday, January 19th. I know sometimes the word "FREE" can scare you or make you believe there is no real value but let me correct that. I encourage you to come and take advantage of the services and offerings available to all residents, business owners, and taxpayers in Broward County. This valuable workshop will allow you to decide which part of what OESBD offers will fit your needs, what you should consider investigating further, or how you can be benefited by scheduling a one-on-one technical assistance session to learn more. [You can use this link to directly access the webinar.](#)

Grow Your Business with OE3BQ is designed to give you an overview of the OESBD programs, services, and business opportunities available in Broward County. OESBD

You're Invited!



**Call us to schedule a meeting with OESBD's
Director, Sandy-Michael E. McDonald**

Virtual or In-Person

115 S. Andrews Avenue, Room A-680
Fort Lauderdale, FL 33301

954-357-6400

Broward.org/EconDev

2024 BROWARD & BEYOND BUSINESS CONFERENCE

SAVE THE DATE

**FRIDAY
MAY 3
2024**

Broward County Convention Center
1950 Eisenhower Blvd
Fort Lauderdale, FL 33316

Broward.org/BizBeyond #BBBC2024

BROWARD COUNTY FLORIDA
OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT

The graphic features three circular inset photos: a woman in a blue shirt clapping, two women smiling, and two men in business attire looking at a laptop. A large black arrow points from the 'SAVE THE DATE' icon to the date text.

2024 Annual Conference

Time to Meet & Greet!



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