



BROWARD HOUSING COUNCIL ANNUAL [VIRTUAL] WORKSHOP *Advancing Affordability in Broward*

Wednesday, November 9, 2022 • 9 AM– 12 PM • [WebEx](#)

Meeting Number 2427 389 1094/Password VXpieqPc486 or by phone at 1-415-655-0002

AGENDA

- 9 AM **Welcoming Remarks** – Sen. Nan Rich, Broward County Board of County Commissioners, District 1
- 9:10 AM **Message from the Chair** – Marcia-Barry Smith, Chair, Broward Housing Council
- 9:15 AM **Keynote Speaker: *A Reckoning on Housing Wealth Disparities*** – Janneke Ratcliffe, Vice President, Housing Finance Policy Center at the Urban Institute, Washington, DC
- 10:05 AM **PANEL A: Planning for Affordability**
Moderator: Jo Sesodia, AICP, Director, Broward County Urban Planning Division
1. ***Affordable Housing Challenges and a Master Plan*** – Dr. Ned Murray, AICP, Associate Director, Jorge M. Perez Metropolitan Center, Florida International University
 2. ***Broward County Housing Program Highlights*** – Ralph Stone, Director, Broward County Housing Finance Division and Executive Director, Housing Finance Authority of Broward County
- 10:45 AM **BREAK**
- 10:55 AM **PANEL B: Building Affordable Units**
Moderator: Jo Sesodia, AICP, Director, Broward County Urban Planning Division
1. ***Affordable Housing in South Florida: A Builder's Perspective*** – Nathan Perlmutter, VP, Senior Commercial Real Estate Lender, TD Bank; Alex Ballina, Director of Governmental and Public Affairs, Resia; Jake Morrow, Principal, Interurban (Integra Investments)
 2. ***The MicroLife Method*** – Dawn Watts, President & CEO, DW Consultants Inc.
 3. ***Reimagining Legacy Communities: Housing Affordability*** – Dr. Germaine Smith-Baugh, President & CEO, Urban League of Broward County
- 11:50 AM **Closing Remarks** – Mayor Michael Udine, Broward County Board of County Commissioners and Marcia Barry-Smith, Chair, Broward Housing Council
- 12 PM **Adjourn**