



BROWARD HOUSING COUNCIL AGENDA

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A meeting of the Broward Housing Council (BHC) will be held on **Friday, February 24, 2023**, at 10 AM, at Broward County Government Center East (GCE), Room 430, located at 115 S. Andrews Avenue, Fort Lauderdale, FL 33301.

- 1) CALL TO ORDER AND ROLL CALL
- 2) Introduction of New BHC Members: Commissioner Hazelle P. Rogers representing the Board of County Commissioners; Michele Collie representing the Banker Category; and Parnell Joyce representing the Broward County Housing Authority (*see attachment*)
- 3) Approval of the December 9, 2022, Meeting Minutes (*see attachment*)
- 4) Reverse Mortgages – Presented by Gino Moro, Broward Housing Council Member, Florida Association of Mortgage Brokers Category
- 5) Advisory Board Ethics Training Part II – Annika Ashton, Deputy County Attorney, Broward County Attorney's Office
- 6) Discussion of Proposed Charter Amendments to Section 11.06 Regarding the Composition of the Broward Housing Council – Jo Sesodia
- 7) Chair's Report: Marcia Barry-Smith
- 8) Director's Report: Jo Sesodia
- 9) New Business
- 10) Old Business
- 11) Public Comments
- 12) Homeless Initiative Partnership (HIP) Administrator's Report: Dr. Rebecca McGuire
Continuum of Care (CoC) Board Report: Vice Chair Caryl Hattan
- 13) **Next BHC Meeting: 10 AM, Friday, April 28, 2023, Broward County Government Center East (GCE), Room 430**
- 14) Adjournment

Our Purpose:

To serve in an advisory capacity to the County Commission and to facilitate coordination between the County, municipalities, the business community and not-for-profit groups to address housing issues including, but not limited to, affordable housing, workforce housing and homelessness.



Commissioner Hazelle P. Rogers, District 9

Hon. Hazelle P. Rogers, C.D. was born in Kingston, Jamaica. She began her political career in Broward County in 1996 when she was elected to the Lauderdale Lakes City Commission, the only woman on the 7-member Commission. She was appointed as President of the Broward League of Cities in 2004, representing the 31 municipalities in Broward County. She subsequently served as State Representative for District 94 & 95 and Mayor of Lauderdale Lakes for several years prior to her election to the Broward County Commission in 2022.

After 12 years of service in Lauderdale Lakes, in 2008, Hon. Hazelle Rogers was elected to the State Legislature, making her the first person from the English-speaking Caribbean-American community elected to office in the southeastern United States. When she was elected to her second term, she became the first Jamaican and second person from the English-speaking Caribbean to serve in the Florida House of Representatives.

Over her 32 years of public service, Commissioner Rogers has received numerous awards, including: Florida Association of Counties' Champion Award for 2014 and 2015; the Jamaican American Bar Association Legislative Award, 2015; and the Florida League of Cities' Legislative Appreciation Award for four consecutive years 2013-2016. In addition, as Mayor of the City of Lauderdale Lakes in September 2020, she was awarded the distinguished National Honor, the Order of Distinction with rank of Commander class, from the Island of Jamaica.

Commissioner Rogers' priorities are to work with housing professionals on comprehensive programs that address affordability and grant programs. She will address Reverse Mortgages and their negative impact on senior citizens qualified for a home loan modification, and she will promote affordable housing programs to help create generational wealth. In addition, Commissioner Rogers will champion Police and Criminal Justice Review Boards, an Intermediary Program for CBE, provide strong support for graduate incentives to compete with multi-national corporations, and support zip codes with the highest poverty ratio.

Mrs. Rogers looks forward to continuing her public service in Broward County in her new capacity as District 9 Commissioner.



Michele Edwards-Collie

Michele Edwards-Collie has over 30 years of banking experience. Michele specializes in providing down payment assistance and homebuyer education for first time homebuyers in the South Florida community. Previously, Michele was a Loan Coach for Branches, a non-profit ministry in South Florida. Prior to her current position as City National Bank of Florida's Senior Vice President and Director of Community Reinvestment, Michele spent her 30 year career in banking, including branch management and specifically in mortgage financing. She has worked for several mortgage lenders including HomeBanc Mortgage, Countrywide Home Loans, BB and T, and BankUnited. She is a Certified Financial Coach and has been trained thru "Train the Trainer" for FDIC's Money Smart Financial Education Program. She is also Certified Credit Counselor and a Certified Practitioner in Financial Capability. During her years of helping over 1000 families achieving the dream of home ownership, she has the experience it takes to understand the various loan and community programs.

Michele has presented at business conferences, organizational retreats, women's conferences, church functions, and other conventions in various capacities. She is often asked to facilitate education workshops on budgeting, credit rebuilding, and financial literacy. She is active with various community service organizations including the Broward Housing Task Force, Miami Dade Economic Advocacy Trust (MDEAT) Housing Advocacy Committee, Global Economic Development Corporation, Housing Foundation of America and many other Non-Profit Organizations. She previously served as the President of the Foundation for Youth and Economic Development and on the Advisory Board of Catalyst Miami, the Prosperity Campaign of Miami Dade County and the Board for the National Association of Real Estate Brokers (NAREB). Michele is also a member of Delta Sigma Theta Sorority Inc., a public service sorority.

Michele's passion in life is to help families achieve the dream of homeownership. She takes the time to hold each client's hand throughout the process. Michele is a co-author of two books, No Glory Without a Story and A Devotional for Women written during the 2021 pandemic.

Her favorite quote and the creed by which she lives her life is "Be the Change you wish to see in the World – Gandhi." Michele is married with 3 children and lives in Sunrise, FL.



Parnell Joyce

PROFESSIONAL SUMMARY

Committed affordable housing advocate; public sector developer and asset manager; federal program administrator

PROFESSIONAL EXPERIENCE

CHIEF OPERATING OFFICER BROWARD COUNTY HOUSING AUTHORITY

2017 – Present

Oversees, manages, and directs various functions and divisions of the BCHA including the Section 8 (HCV) program, real estate management, quality control and fraud investigations

Serves as the BCHA top executive in the absence of the Chief Executive Officer

Provides all required executive level support including budgeting and planning, organization compliance with laws and regulations, and leadership in adhering to the goals and mission of the BCHA

CHIEF DEVELOPMENT OFFICER BROWARD COUNTY HOUSING AUTHORITY

2014 - 2017

Responsible for the development and execution of a strategic development plan for the Housing Authority

Manages and directs agency staff and professional/technical assistance providers annual and strategic goals for Development

Responsible for developing housing and other properties that are affordable, sustainable, high quality, suitable to a range of needs and manages this in a way that promotes an expanded community presence and economic growth

The position plans, directs, and oversees the activities and operation of the Development Department

VICE PRESIDENT ASSET MANAGEMENT BROWARD COUNTY HOUSING AUTHORITY

2011 - 2014

Responsible for the overall supervision of the Asset Management Department and staff

Direct supervision included the Assistant VP Asset Management, Assistant VP Development, Resident Relations Manager, Capital Fund Manager, Compliance Specialist, Senior Administrative Assistant, and Construction Managers

Responsible for acquisition, acquisition rehab, and new construction

ACCOMPLISHMENTS

Instrumental in the creation of a two million dollar (\$2,000,000) annual recurring revenue stream in support of Housing Authority operations

Derived significant developer fees and established a viable rental apartment portfolio by equity raised in excess of \$100 million

Increased total apartment inventory under management by 60%; worked to avoid program financial failure

Served as a hands-on Department Head for two of three major Housing Authority operating units, Asset Management, now Real Estate Management, and Development. Multi-year direct supervision of key leads in the third and largest component, Assisted Housing

Prepared two successful grant appeal petitions post funding denial with a net benefit over four million dollars (\$4,000,000) toward project development

Created a 501(c)(3) and modified another to engage in affordable housing

Instrumental in the creation of limited liability companies, partnership entities, and Master Development Agreements to guide partnership activities and meet investor expectations

Actively participated in property tax reduction petition and oral presentation to the Broward County Property Tax Assessor Hearing Officer

EDUCATION

Graduate: St. Louis University, Juris Doctorate

Undergraduate: University of Scranton, Bachelor of Science

SAMPLE PRIOR PUBLIC OUTREACH & SPEAKING ENGAGEMENTS

The Coordinating Council of Broward	@ Nova Southeastern University
Board of Realtors, Tower Club	@ Fort Lauderdale, Florida
Institute for Responsible Housing Preservation	@ Miami, Florida
Smith's National Affordable Housing Conference	@ Fort Lauderdale, Florida
Comcast "Newsmakers" Segment	@ South Florida

SAMPLE
PRIOR BOARD MEMBERSHIPS

Neighborhood Lending Partners South Florida
Past Member, Board of Directors

Urban Land Institute Terwilliger Center for Workforce Housing
Past Member, Board of Directors
Subcommittee Member, Policy, Permitting and Procedures

Housing Advisory Board, Town of Davie
Past Member

SAMPLE
AFFILIATIONS & COMMUNITY ENGAGEMENT

Leadership Broward
Past Volunteer/Panelist

Broward Housing Finance Authority
Past Volunteer Proposal Reviewer

United Way Application Review Team
Past Volunteer

Community Real Estate Development (CRED)
Judge in conjunction with the Institute of Government through the University of South Florida for Community Development Capstone Project

Local Initiatives Support Corp (LISC)
Charter Member and Strategic Direction Committee

Coordinating Council of Broward Public-Private Partnership
Housing Intermediary Steering Committee (JP Morgan Chase Grant)

SAMPLE
PAST MEMBERSHIPS

National Housing & Rehabilitation Association

Broward Alliance of Neighborhood Development (BAND)

Council of Affordable Housing Providers

Florida Housing Coalition

SUMMARY MINUTES

BROWARD HOUSING COUNCIL Friday, December 9, 2022 - 10:00 AM Broward County Government Center East, Rm. 430, Fort Lauderdale, FL

Board Members Present

Ajibola Balogun
Ann Deibert
Sarah Leonardi
Ralph Stone

Marcia Barry-Smith, Chair
Caryl Hattan, Vice-Chair
Gino Moro
Teneshia Taylor

Beth Daly
Christopher Krzemien
Nathan Perlmutter
Lisa Vecchi

Board Members Absent

Frances Esposito

County Staff

Jo Sesodia, UPD
Dwight Hinkson, Office of
Comm. Hazel E. Rogers

Annika Ashton, CAO
Sue Carrano, UPD

Karina Rodrigues, CAO
Keith Darby, UPD

Other Attendees

County Commissioner Hazelle
P. Rogers, District 9
Lisa Rogers Cherry, CEG of
South Florida

Patrick Ceres, Lion Point
Engineering
Justine Morgan, Habitat for
Humanity of Broward

Alicia Howard, Turn Two
Construction
Maggie Zalamea, Habitat for
Humanity of Broward

1) CALL TO ORDER AND ROLL CALL

The meeting was called to order at 10:07 AM by Chair Marcia Barry-Smith. Roll call was taken by Sue Carrano who confirmed that a quorum was present.

2) Approval of the October 28, 2022 Regular Meeting Minutes

Motion: Vice-Chair Caryl Hattan moved to approve the minutes as presented. Beth Daly seconded. All in favor.

3) Approval of the November 9, 2022 Workshop Minutes

Motion: Teneshia Taylor moved to approve the minutes as presented. Chris Krzemien seconded. All in favor.

4) Discussion of Broward County Ten-Year Affordable Housing Master Plan

Dr. Ned Murray, Jorge M. Perez Metropolitan Center at FIU and Ralph Sparks, Housing Finance Division presented information regarding the County's Ten-Year Affordable Housing Master Plan (Master Plan). The development of a Master Plan was initiated by the Board of County Commissioners following the issuance of the Broward County Affordable Housing Needs Assessment 2022 update. The Needs Assessment update provided a basis for the goals, major planning topics and challenges, and performance metrics involved in preparing the proposed Master Plan. Dr. Murray and Mr. Stone answered questions and welcomed comments from BHC members and attending public.

5) Chair's Report

Marcia Barry-Smith reported that the BHC 2022 Workshop was a success with over 120 attendees, our highest workshop attendance rate to date. She thanked those who attended and BHC members Nathan Perlmutter and Ralph Stone for serving as panelists.

Approved:

Chair Barry-Smith and Vice-Chair Hattan presented a framed certificate of appreciation from the BHC to outgoing BHC member Ann Deibert who is retiring from the Broward County Housing Authority.

6) Director's Report

Jo Sesodia, Director, UPD, introduced Keith Darby, Program Project Coordinator, who joined UPD and the Housing Council team in September.

She reported that on November 15, 2022, the Board adopted Resolution No. 2022-533 regarding expediting all affordable housing projects. Effective upon adoption, all County review agencies must now prioritize such projects, subject to affordable housing certification from the County's Housing Finance Division. The expedited review has been implemented in UPD's Development and Environmental Review process which is a requirement for all building permit applications, regardless of location.

7) New Business

- A) BHC 2023 Meeting Dates. **Motion:** Ajibola Balogun moved to approve the 2023 meeting dates and location as proposed. Ann Deibert seconded. All in favor.
- B) BHC 2023 Work Program. Following discussion, the section titled Support Countywide Financing was revised to add: "Encourage the County Commission to pursue multiple funding opportunities identified through the Ten-Year Affordable Housing Master Plan." **Motion:** Vice-Chair Caryl Hattan moved to approve the 2023 Work Program as amended. Lisa Vecchi seconded. All in favor.

8) Old Business

None.

9) Public Comments

Broward County Commissioner Hazelle P. Rogers expressed her concern regarding the impacts of reverse mortgages on the senior population. Reverse mortgages may be misunderstood by seniors and/or their families and they should be made aware of other financial assistance resources. Chair Barry-Smith stated that the BHC will try to invite a qualified professional to address this issue at a future meeting.

Beth Daly reported that a new State program, My Safe Florida Home, is accepting applications for residential home strengthening against hurricanes. Grant money is available which matches homeowner investment up to \$10,000 for eligible expenses.

10) Homeless Initiative Partnership (HIP)/Continuum of Care (CofC) Administrator's Report

None.

11) Adjournment.

The meeting was adjourned at 11:31 AM.

12) Next Meeting: 10 AM, Friday, April 28, 2023, Room 430, Broward County Government Center East, located at 115 S. Andrews Avenue, Fort Lauderdale

Disclosure: The above captioned minutes are transcribed in a summary format. To obtain a complete audio recording of the meeting, approved summary minutes, or any presentation or handout materials, submit a public records request through the Urban Planning Division, 954-357-8695.