Broward County Census 2020 Faith-Based Subcommittee
Wednesday, March 21, 2019

A meeting of the Broward County Census 2020 Faith-Based Subcommittee was held at Mount Olive Baptist Church at 10:00am on March 21, 2019.

Meeting Attendance

<table>
<thead>
<tr>
<th>Chair</th>
<th>Dr. Rosalind Osgood</th>
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<tr>
<td>Staff Liaison</td>
<td>Jonathan Allen</td>
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<tr>
<td>Broward County Schools</td>
<td>Andrae Hill</td>
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<tr>
<td>BOLD Consulting</td>
<td>Stella Toker</td>
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<tr>
<td>Mt Olive Baptist Church</td>
<td>Ernest King</td>
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<td>Broward Health</td>
<td>Phyllis Harris</td>
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<td>Broward County Community Partnerships</td>
<td>Leona McAndrews</td>
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<td>Broward County Planning &amp; Development Mgt Division</td>
<td>Javier Acevedo</td>
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<td>Broward County Planning &amp; Development Mgt Division</td>
<td>Naomie Labaty</td>
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<td>Broward County Planning &amp; Development Mgt Division</td>
<td>Darby Delsalle</td>
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*BCPDMD = Broward County Planning & Development Mgt Division

- Subcommittee Chair Dr. Osgood opened the meeting with a brief inspirational word and then moved to self-introductions.
- Reviewed the mission for the Faith-Based Institutions Mission which is “To improve the 2020 Census count by involving the members of the various faith-based groups and institutions in Broward County to enhance awareness and benefits of a complete count.
- Discussed the need to obtain an email directory and contact list from the other Complete County subcommittee members.

Summary of Census Bureau/Complete Count Committee Update(s):
- Naomi Labaty provided general updates from the Complete Count Committee and facilitated a presentation.
- Discussed Recruitment efforts to fulfill Census jobs. The jobs are available online at 2020census.gov/jobs
- The recruitment and training subcommittee can assist in the logistics. This committee is headed by Sandra Bernard-Batien and Kalvin Watson
- Reviewed the information on the timeline and online process for the 2020 Census. Reminded the group that phone and mail options are available for those that cannot complete the questionnaire online.
- April 1st Census 2020 Complete Count Press Conference at the Broward County Government Center
- Broward participation in past census: Broward 70% (2000), 73% (2010), Fort Lauderdale 60% (2000), 63% (2010).
- Discussed challenges for hard to count areas and populations such the Super Bowl 2020 and Presidential Election
- Discussed concerns from citizens to include privacy, information leaks, distrust in the government, and the negative impacts on completing the Census questionnaire
- Reviewed and discussed groups that are hard to count:
  - Immigrant/undocumented groups
  - Ethnic minorities, Children, Homeless population
  - Renters, Millennials, Gen Z, Senior Citizens, Invisible homes
  - Language barriers, Single mothers/grandparents raising children
  - The demographics and location for the above groups are available at the Census website. Also, the Faith-based outreach map is available via ROAM.
  - Mr. Javier Acevedo agreed to provide a contact spreadsheet for Faith-based institutions
Naomie Labaty agreed to provide updates at future sub-committee meetings.
Distributed a list of the items from the first Faith-Based Institutions Subcommittee held at the Kick-off Meeting of the County’s Complete Count Committee. There were twenty-two (22) items listed at the first session. See the attachment for more details.
The committee reviewed and discussed the top priority items from the Faith-Based Institutions Subcommittee Brainstorming Session. Dr. Osgood facilitated the discussion on the top priority items.

Summary of Other Subcommittee Discussions Items:

- Discussed the National Day of Prayer. Stella Toker is the main contact. A presentation was suggested for May 2nd. Stella can provide the list of events for the day, so booths or information tables can be available
- Subcommittee members were asked to send their contact lists to Mr. Allen for future communications from the subcommittee
- Include up to 3 Census facts future meeting invites to show the impact for participants. Naomie will discuss at future meetings
- Phyllis Harris reported that the Kindship Conference will be held on June 7, 2019. Phyllis Harris is a contact for the event. This idea will be revisited once the subcommittee is fully established.
- Discussed the need to establish quick announcements that churches and faith-based institutions can utilize for regular announcements including a PSA video (#14 on Brainstorming List)
- The need for an Inter-faith breakfast or luncheon was suggested to invite faith leaders and discuss possible partnerships. Budget information was requested from BCPDMD staff.
- Javier Acevedo, Broward County Senior Planner, gave a presentation on the GIS Mapping for Hard to Count areas in Broward County. He also discussed the following: The list of over 1,500 Faith Based Institutions in Broward County. Dr. Osgood requested that the list, including names and addresses be sent to the Sub-Committee Liaison for future meeting notices.
- Discussed hard to count areas that lacked internet service in Broward County.

- The meeting was adjourned at approximately 11:30 am.

Next Meeting will be held on:
April 17th at 3:30 PM at the
African-American Research Library
2650 Sistrunk Boulevard
Fort Lauderdale, FL 33311