Broward JIC Snapshot #3: Vaccinations Continue

1) Vaccines are being distributed in Broward County. According to Health Department’s Florida Shots database, as of January 7: there are 33,080 individuals that have received a first dose of vaccine; 4,061 have received two (complete) dose series. Hospital partners are continuing to vaccinate frontline health care workers and even more individuals age 65+.

2) Broward County’s Environmental Protection & Growth Management Department is creating a new dashboard to report cumulative statistics, including demographics, about vaccinations delivered by all partners. This dashboard will mirror the State’s dashboard, at a County level. Details to follow.

3) Four vaccination sites at Broward County Parks continue to provide FREE vaccines to seniors age 65+ who have already secured appointments online. Tradewinds Park in Coconut Creek, Vista View Park in Davie, Markham Park & Target Range in Sunrise, and Central Broward Park & Broward County Stadium in Lauderdale. A fifth vaccination site is operating at City of Fort Lauderdale’s Holiday Park/War Memorial site. None of these sites is currently accepting new appointments.

4) The following hospitals have confirmed that they are also not accepting appointments at this time: Cleveland Clinic, Memorial HealthCare, Broward Health and Holy Cross Health.

5) The state-run Department of Emergency Management initiative to vaccinate residents 65+ at three of Broward’s largest 55+ communities, which began on Tuesday, January 5, has thus far resulted in 4,386 residents receiving their first dose of vaccine at Wyomoor in Coconut Creek (1,516), Kings Point in Tamarac (1,386) and Century Village in Deerfield Beach (1,484). This is a state-run Department of Emergency Management initiative.

6) The Broward COVID-19 Joint Information Center (JIC) is meeting weekly to discuss collaborative communications initiatives. A public education campaign is being planned. The campaign will be culturally competent, multi-generational and utilize trusted voices from grassroots community organizations.

7) The State is planning a faith-based initiative for vaccinations in two Broward County locations. These are two of several sites slated to open in Florida at the Governor’s direction. Details to follow.

KEY MESSAGES THIS WEEK

- Residents: Please be patient. We are in the midst of an unprecedented national public health crisis that is disproportionately affecting our most vulnerable communities. The situation is fluid, but all partners are working together to ensure the fastest, most efficient and safest response.
- While a nationwide vaccine program has been launched, consistent availability of the vaccine for all individuals is months away. Delivery in the interim will be “start-and-stop” until additional supplies are received. Local communities have no control over the supply of vaccine received. Vaccination sites must operate based on availability of vaccine.
- By Executive Order from the Governor, vaccinations in Florida currently may only be given to first responders, seniors age 60+ and those that hospitals deem highly vulnerable. Eventually, everyone will have the opportunity to be vaccinated.
- Appointments are required. Some vaccination sites offer only online registration; others also offer phone reservation options. All vaccination providers shut down appointment schedulers when there is no vaccine available.
- Residents are encouraged to continue to practice protective measures (wash hands thoroughly and frequently, wear a mask, practice social distancing, avoid crowded places and close-contact settings).

JIC ACTIVITIES

Upcoming initiatives planned by the Broward COVID-19 Joint Information Center:

- Continue to generate Snapshots and News Releases from the JIC (audience is County and municipal electeds, legislative delegation and those who subscribe through PublicInfo@Broward.org)
- Create a portal page on the Broward.org/Coronavirus website with links to the Hospital vaccination webpages.
- Create a News Room on the Broward.org/Coronavirus website with helpful links for media (e.g. contact information for various subject matter experts, vetted responses to previous media inquiries; Frequently Asked Questions and Answers.
- Establish a process to facilitate timely handling of media inquiries.

FACTOID

The Pfizer-BioNTech vaccine requires ultracold storage and two doses 21 days apart. The Moderna vaccine requires freezer storage and two doses 28 days apart.

IMPORTANT REMINDERS

If you are eligible for the first wave of vaccine, follow DOH-Broward on Twitter at @FLHealthBroward. Alternatively, watch news reports and check the DOH-Broward appointment scheduler website to schedule an appointment during periods of availability.

If you have an appointment, as it moves closer to your appointment date, DOH-Broward will send you a confirmation notice via text message or email. Due to the large number of appointment requests being processed, please allow time for the email/text message to come through. Also, check to ensure the email/text message did not inadvertently get sent to your Spam folder.

FOR MORE INFORMATION

DOH-Broward: Visit FloridaHealth.gov; Call 866-779-6121; eMail COVID-19@Health.gov; visit Twitter@FLHealthBroward

Broward County: Visit Broward.org/Coronavirus; Call COVID-19 Hotline 954-357-9500

This update was prepared by Broward County ESF 14 – Public Information for the purpose of keeping elected officials, municipal contacts and key stakeholders informed about collaborative activities in our community to combat COVID-19. Questions, emailsnapshots@broward.org.