



2023 SCORECARD

OCTOBER 2022 - SEPTEMBER 2023



\$5.9 Billion

**BROWARD COUNTY
TRADE SURPLUS**
(USCB 2023)*
\$11.3 Billion (2022)



1.97 Million

POPULATION
(USCB 2023)*
1.93 Million (2022)



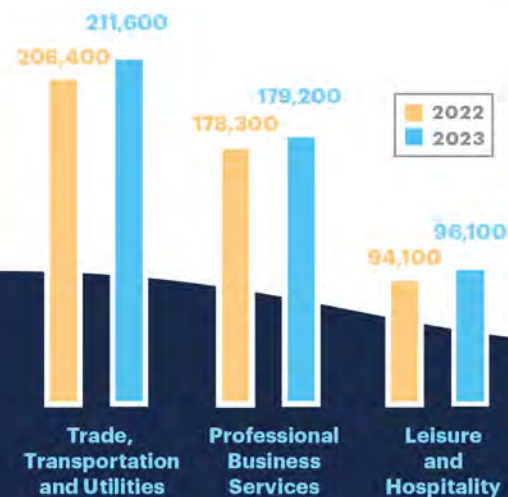
1,083,782

**PEOPLE
EMPLOYED**
(DEO 2023)*
1,056,652 (2022)



84,022

EMPLOYERS
(BLS 2023)*
82,498 (2022)



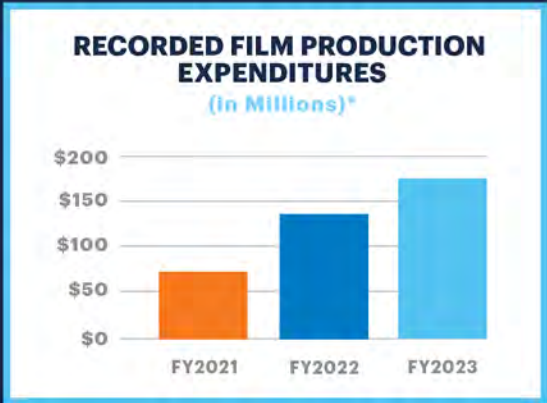
FL - 2.8% US - 3.8%

**JOBS GROWTH IN BROWARD COUNTY'S
LARGEST INDUSTRIES**
(DEO 2023)*

713



FILM PRODUCTIONS
(BROWARD FILM
COMMISSION 2023)*
613 (2022)



\$639,000



**MEDIAN
SINGLE-FAMILY
HOME PRICE**
(BCPA 2023)*
\$563,000 (2022)

34.3 Million



**AIRPORT
PASSENGERS**
(FLL 2023)*
30.9 Million (2022)

9.9 Million



**OVERNIGHT HOTEL
ROOMS SOLD**
(GFLCVB 2023)*
9.8 Million (2022)

3 Million



**CRUISE
PASSENGERS**
(PORT EVERGLADES 2023)*
1.7 Million (2022)

* Sources: United States Census Bureau (USCB), Greater Fort Lauderdale Convention & Visitors Bureau (GFLCVB), Broward County Property Appraiser (BCPA), Fort Lauderdale-Hollywood International Airport (FLL), Bureau of Labor Statistics (BLS), and Department of Economic Opportunity (DEO).

2023 PROGRAM TRACKING

FISCAL YEAR



\$180,240,799

COMMITTED TO CERTIFIED
SMALL BUSINESSES (CBE & DBE)*
ON COUNTY PROJECTS FROM
OCT. 2022 TO SEPT. 2023
OUT OF \$454 Million

40% committed to small businesses

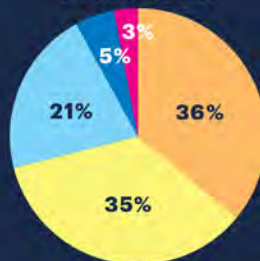


CBE DBE
SBE ACDBE

NUMBER OF CERTIFIED
FIRMS BY TYPE*

CERTIFIED FIRMS ON
PROJECTS AWARDED BETWEEN
OCT. 2022 AND SEPT. 2023

BY INDUSTRY



CBE 88

DBE 10

■ Architecture & Engineering and
Licensed Professional Services
■ Construction Services
■ Commodities Supplier
■ Contract Services
■ Licensed Professional Services

28

PROJECTS
BETWEEN \$100K
AND \$250K

RESERVED FOR
SMALL BUSINESSES
TOTTALING
APPROX. \$3.7 MILLION

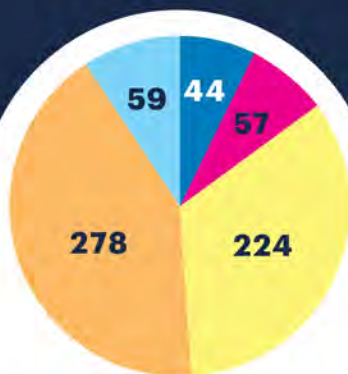


SMALL BUSINESS LOANS PROVIDED TO BROWARD COUNTY
BUSINESSES THROUGH COUNTY PARTNERSHIP WITH
NATIONAL DEVELOPMENT COUNCIL

- SOAR - \$5.9 million in loans to 86 businesses
(March 2022-March 2023)
- BMSD REVOLVING LOAN FUND - \$410,000 in loans to
5 BMSD businesses (February 2022-September 2023)

TRADES OF ALL BROWARD
COUNTY CERTIFIED SMALL
BUSINESSES (SBEs)

■ Architecture & Engineering
■ Commodities Supplier
■ Construction Services
■ Contract Services
■ Licensed Professional Services



AVERAGE CBE GOAL
COMMITMENT ON
AWARDED PROJECTS

50%

OESBD CONTINUES TO
SURPASS THE AT LEAST 25%
CBE SMALL BUSINESS
GOAL REQUIREMENT

*Including CBE Reserves (excluding surtax)



OVER 17,120 PARTICIPANTS
IN OESBD ACTIVITIES

- 141 WORKSHOPS/WEBINARS
- #FITCE 2023 - 2,012 PARTICIPANTS
FROM 74 COUNTRIES
- #BBBC2023 - 871 PARTICIPANTS



OVER 15,900 FOLLOWERS
ON SOCIAL MEDIA

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OVER 29,445 EVENT &
NEWSLETTER SUBSCRIBERS

MAP BROWARD (Surtax) Awarded Projects with CBE Goals

FY 2023

Total Awarded: \$48,337,098

16 Projects Awarded to 31 CBEs: \$16,327,780 (34%)

SINCE 2019

Total Awarded: \$272 Million

73 Projects (38 County, 35 Municipal) Awarded to 84 CBEs: \$95 million (35%)

ECONOMIC IMPACT OF MAP BROWARD PROJECTS WITH CBE GOALS SINCE 2019

Estimated 2,615 jobs supported directly from awarded projects**

Total Economic Impact = \$423.8 Million** Estimated using IMPLAN**

*County Business Enterprise (CBE), Small Business Enterprise (SBE), Disadvantaged Business Enterprise (DBE), and Airport Concessions Disadvantaged Business Enterprise (ACDBE).
**IMPLAN is a regional economic analysis software and data application that is designed to estimate the impact or ripple effect of a given economic activity or the contribution of some existing activity within a specific geographic area.