



**DETAILED PROGRAM \*Subject to Change**

**Day 1**

**Wednesday, November 17, 2021**

- |                 |  |
|-----------------|--|
| 7:00AM          | <p><b>Registration Opens for General Admission</b><br/>         HALL B LOBBY<br/> <b>Passport to Prize Raffle Admission ends at 8AM*</b></p> |
| 8:00AM – 9:00AM | <p><b>Breakfast (Space is Limited – first come, first served)</b><br/>         HALL A</p>  |
| 8:30AM          | <p><b>Cultural Art Exhibit Opens!</b><br/> <i>Presented by Broward County's Cultural Division</i><br/>         HALL B LOBBY</p>              |
| 8:30AM – 9:50AM | <p><b>Day I - Opening Ceremony</b><br/>         HALL A</p>   |

**Introductory Salutations:**

**Paola Isaac Baraya**, *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*

- **Mayor of Broward County**
- **The Honorable Dale V.C. Holness**, *Broward County Commissioner (District 9) & FITCE Founder*
- **The Honorable Dean Trantalis**, *Mayor of the City of Fort Lauderdale*
- **Karl L. Rios**, *Director, Office of Economic Policy & Summit Coordination, Bureau of Western Hemisphere Affairs, Department of State, Washington D.C.*
- **Remarks from Sister Cities International in Washington D.C.**
- **Eduardo Torres**, *Director, South Florida U.S. Export Assistance Center, U.S. Department of Commerce*
- **Sandy-Michael McDonald**, *Director, Broward County Office of Economic and Small Business Development*
- **Glenn Wiltshire**, *Deputy Director, Port Everglades*
- **Mark Gale**, *CEO/Director, Broward County Aviation Department*
- **Stacy Ritter**, *President & CEO, Greater Fort Lauderdale Convention & Visitors Bureau*
- **Juliet Murphy Roulhac**, *Regional Director, Corporate External Affairs, Florida Power & Light (FPL)*

- **World Expo Sponsor Video:** Florida Power & Light (FPL)
- **Expo at a Glance: Paola Isaac Baraya**, Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development

10:00AM **World Expo Opens!**  
HALL B

10:00AM – 10:45AM **How to Bring Your Business to the USA**  
HALL A  
*Sponsored by Broward, Palm Beaches & St Lucie Realtors*

**Welcome Remarks:**

- **The Honorable Michael Udine**, Broward County Commissioner (District 3)
- **Greetings from our Panel Sponsor: Karen Johnson**, 2021 President, Broward, Palm Beaches & St Lucie Realtors

**Moderator: David Coddington**, Vice President of Business Development, Greater Fort Lauderdale Alliance

**Panelists:**

- **Bob Swindell**, CEO, Greater Fort Lauderdale Alliance
- **Rufus James**, Airport Director, Fort Lauderdale Executive Airport and FTZ#241
- **Jorge Hernandez**, Business Development Director, Port Everglades & FTZ #25
- **Mark Gale**, CEO/Director, Broward County Aviation Department

11:00AM – 11:45AM **11 Steps to Exporting – A Roadmap to your Exporting Success!**  
HALL A  
*Sponsored by Thomas McCormick Scholarship Fund*

**Welcome Remarks:**

- **Greetings from our Panel Sponsor: Nuccia McCormick**, Chairman, Thomas McCormick Scholarship Fund

**Moderator: Paola Isaac Baraya**, Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development

**Panelists:**

- **Carlos Guerra**, Manager, International Investment & Logistics, Enterprise Florida
- **Sandra Delina Marin Ruiz**, Regional Director, Small Business Development Center (Florida SBDC)
- **Daisy Ramos-Winfield**, Executive Vice President, Florida Export Finance Corporation (FEFC)

12:00PM – 1:00PM **Buyers and Sellers Networking**  
WORLD EXPO MARKETPLACE – HALL B

We invite you to network with the international delegations & local exhibitors at the World Expo Marketplace – *Now is your time to do business!*

*Food vendors available for lunch purchase in Hall B*

1:00PM – 2:15PM

**World Leaders & Former Presidents Panel: Opening Horizons to New Market Opportunities**

HALL A

*Sponsored by Florida Power & Light (FPL)*

**Master of Ceremonies: *The Honorable Dale V.C. Holness*** Broward County Commissioner (District 9) & Founder of FITCE

**\*Raffle Prize #1 Presentation:** *Two Nights at the Seminole Hard Rock Hotel & Casino*

**Welcome Remarks:**

- **Greetings & video from our World Sponsor: Juliet Murphy Roulhac**, Regional Director, Corporate External Affairs, Florida Power & Light (FPL)
- **Thomas Field**, Director, Latin American Presidential Mission of the Global Peace Foundation

**Keynote Panel:**

**Moderator: Sabina Covo**, Internationally-Acclaimed TV & Radio Anchor & Journalist (Mega TV & Gen Media Partners)

**Panelists:**

- **His Excellency Luis Guillermo Solís Rivera**, Former President of Costa Rica (2014-2018)
- **His Excellency Jorge Quiroga**, Former President of Bolivia (2001-2002)
- **His Excellency Vinicio Cerezo**, Former President of Guatemala (1986-1991)
- **His Excellency Carlos Mesa**, Former President of Bolivia (2003-2005)
- **His Excellency Jamil Mahaud**, Former President of Ecuador (1998-2000)
- **His Excellency Luis Alberto Lacalle**, Former President of Uruguay (1990-1995)

2:30PM – 3:15PM

**Doing Business with the World – Part I: LATIN AMERICA**

HALL A

*Sponsored by Retire, Invest & Live (RIL)*

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

**Welcome Remarks:**

- **Greetings from our Panel Sponsor: Vincente Chavez & Francisco Del Castillo**, Retire, Invest & Live (RIL)

**Moderator: Sabina Covo**, Internationally-Acclaimed TV & Radio Anchor & Journalist (Mega TV & Gen Media Partners)

**Countries:**

- **COLOMBIA:** *The Honorable Camilo Andres Mogollon Amazo, Mayor of San Juan De Rio Seco, Colombia introduced by the Honorable Pedro Agustín Valencia, Consul General of Colombia in Miami*
- **BRAZIL:** *The Honorable Rodrigo Fonseca, Deputy Consul, Head of the Economic & Commercial Affairs, Consulate General of Brazil in Miami*
- **CHILE:** *Alvaro Echeverria, Vice-President, Asia-Pacific Chamber of Commerce in Chile*

- **EL SALVADOR:** *The Honorable Eduardo Umaña, Consul General of El Salvador in Miami*
- **COSTA RICA:** *Rosy Pedroza-Salazar, President, Costa Rica Chamber of Commerce USA introduced by The Honorable Grace Carvajal, Former Consul General of Costa Rica in Miami*
- **PERU:** *Max Rodriguez Guillen, Director, Trade Office of Peru in Miami (Promperu)*
- **ECUADOR:** *Pilar Neira, Trade Commissioner, Pro Ecuador*

3:30PM- 4:00PM

**Doing Business with the World – Part II: NORTH AMERICA - CANADA & MEXICO**

HALL A

*Sponsored by Fort Lauderdale Executive Airport*

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

**Welcome Remarks:**

- **The Honorable Beam Furr,** *Broward County Commissioner (District 6)*

**Moderator: Olga Ortiz,** *Internationally-Acclaimed Radio Anchor, CARACOL Radio*

**Countries:**

- **CANADA:** *Jag Badwal, Agent-General, Government of Ontario introduced by the Honorable Susan Harper, Consul General of Canada in Miami*
- **MEXICO:** *The Honorable Mauricio Kuri, Governor of Queretano & The Honorable Pilar Ávila Olmeda, Governor of Baja California Norte*

4:00PM – 5:00PM

**Doing Business with the World – Part III: THE CARIBBEAN**

HALL A

*Sponsored by Minority Business Development Agency (MBDA)*

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

**Moderator: Marie Gil,** *President & CEO, MBDA*

**Countries Presenting:**

- **JAMAICA:** *The Honorable Oliver Mair, Consul General of Jamaica in Miami*
- **BELIZE:** *The Honorable Kevin Bernard, Minister of Youth, Sports & E-Governance, Belize*
- **HAITI:** *The Honorable Stephane Gilles, Consul General of Haiti in Miami*
- **ST-LUCIA:** *The Honorable Tassa Jean, Consul General of St Lucia in Miami*
- **TRINIDAD & TOBAGO:** *Keith Mungal, Vice-President, Trinidad & Tobago South Florida Chamber of Commerce introduced by The Honorable Andria Narinesingh, Consul General of Trinidad & Tobago in Miami*
- **GUYANA:** *Wesley Kirton, President, Guyanese American Chamber of Commerce*

- 5:00PM – 7:00PM      **Opening Presidential Network Reception**  
*Sponsored by Renaissance Evolution Global Think Tank & hosted in collaboration with the Global Peace Foundation and Sustainable Fashion Tech Week*  
 Hall C LOBBY
- 7:00PM                    **World Expo Closes!**  
 HALL B
- 7:00PM                    **Cultural Art Exhibit Closes!**  
*Presented by Broward County's Cultural Division*  
 HALL B LOBBY

**Day 2**

**Thursday, November 18, 2021**

- 7:00AM                    **Registration Opens for General Admission**  
 HALL B LOBBY  
***Passport to Prize Raffle Admission ends at 8AM\****
- 8:00AM – 9:00AM      **Breakfast (Space is Limited – first come, first served)**  
 HALL A
- 8:30AM                    **World Expo Opens!**  
 HALL B
- 8:30AM                    **Cultural Art Exhibit Opens!**  
 HALL B LOBBY  
*Presented by Broward County's Cultural Division*
- 8:30AM – 9:50AM      **Opening Ceremony – Day 2**  
 HALL A  
*Hosted by Renaissance Evolution Global Think Tank*  
*Sponsored by the City of Miramar & Broward College*
- Mistress of Ceremonies: Paola Isaac Baraya**, *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*
- Welcome Remarks:**
- **The Honorable Wayne Messam**, *Mayor of Miramar*
  - **His Excellency Dawood Al Shezawi**, *President & CEO, Annual Investment Meeting (AIM Congress), Dubai, United Arab Emirates*
- Main Presentation: Developing Smart Cities - The Future of Sustainable Global Expansion**
- Moderator: Roberto Masiero**, *President & CEO, Renaissance Evolution, Global Think Tank from Washington D.C.*
- **Cesar Grajales**, *Spokesperson, LIBRE Initiative & Americans for Prosperity*
  - **Carlos Díaz-Rosillo**, *Founding Director of the Adam Smith Center for Economic Freedom*
  - **Paul Choiseul**, *Vice President, American Tower*
  - **His Excellency Dawood Al Shezawi**, *President & CEO, Annual Investment Meeting (AIM Congress), Dubai, United Arab Emirates*

- **Jose Rodriguez**, Chief Strategy & Development Officer, Renaissance Evolution Global Think Tank, Washington D.C.
- **Jag Badwal**, Agent-General, Government of Ontario, Canada

**Closing Remarks:**

- **Remarks from our Panel Sponsor: Gregory Haile**, President, Broward College

10:00AM – 10:45AM

**Doing Business with the World – Part IV: EUROPE**

HALL A

*Sponsored by City of Fort Lauderdale*

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

**Welcome Remarks:**

- **The Honorable Barbara Sharief**, Broward County Commissioner (District 8)

**Moderator: Daphnee Sainvil**, Government & External Affairs Manager, City of Fort Lauderdale

**Countries:**

- **ROMANIA:** *The Honorable Catalin Ghenea, Consul General of Romania in Miami*
- **POLAND:** *Bartosz Folusiak, Economic Counselor, Embassy of Poland in Washington D.C.*
- **NORTH MACEDONIA:** *The Honorable Dana Klein, Honorary Consul of North Macedonia in Florida*
- **MONTENEGRO:** *Danilo Ivancevic, Honorary Consul of Montenegro in Miami*
- **SPAIN:** *María Dolores Fernández Gómez, Deputy Trade Commissioner for Spain*
- **UNITED KINGDOM:** *Christopher George, CEO, Made in Britain Trade Center*

11:00AM – 11:45AM

**Doing Business with the World – AFRICA - Part V:**

HALL A

*Sponsored by Global Oved Dei Seminary & University*

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts about their top export and import opportunities and how to do business with their country

**Welcome Remarks:**

- **The Honorable Dale V.C. Holness**, Broward County Commissioner (District 9) & FITCE Founder

**Moderators: H.E. Att. Rev. Dr. Diane Moore-Eubanks**, Chancellor & **H.E. Cairo DR Eubanks**, Global Oved Dei Seminary & University

**Countries:**

- **NIGER:** *Mahamane Bachir Fifi, Commercial Attaché, Embassy of Niger in Washington D.C. (Invited)*

- **MAURITANIA:** *Her Excellency Cisse Boide, Ambassador of the Islamic Republic of Mauritania*
- **NAMIBIA:** *Her Excellency Margareth Mensah-Williams, Ambassador of the Republic of Namibia*
- **NIGERIA:** *The Honorable Festus Keyamo, Minister of Labor, Nigeria*
- **GHANA:** *The Honorable Elizabeth Naa Kwatsoe Tawiah Sackay, Mayor of Accra introduced by The Honorable Sherman Banks, Honorary Consul General of the Republic of Ghana to Arkansas/Delta Region*
- **DEMOCRATIC REPUBLIC OF CONGO:** *Ministers Delegation (Invited)*

12:00PM – 12:45PM

**Doing Business with the World – Part VI: ASIA & THE MIDDLE EAST**

HALL A

*Sponsored by Broward County Aviation Department*

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

**Welcome Remarks:**

- **The Honorable Steve Geller,** *Broward County Commissioner (District 5)*

**Moderator: Desmond Alufohai,** *Director, Protocol & International Affairs Division, Miami International Airport*

**Countries:**

- **JAPAN:** *The Honorable Kazuhiro Nakai, Consul General of Japan in Miami*
- **BANGLADESH:** *MD Mahadee Hassan, Economic Minister, Embassy of Bangladesh in Washington D.C.*
- **MALAYSIA:** *Nadzri Saadon, Director, MATRADE Miami*
- **HONG KONG:** *Anna Fan, Director, Hong Kong Trade Development Center in New York*
- **BAHRAIN:** *Rose Sager, Trade Representative, Embassy of the Kingdom of Bahrain in Washington D.C.*
- **ASEAN MARKETS (SINGAPORE, THAILAND, VIETNAM):** *Antonio Acunzo, MTW Group, Foreign Market-Entry Experts for the ASEAN Markets*
- **UNITED ARAB EMIRATES:** *His Excellency Dawood Al Shezawi, President & CEO, Annual Investment Meeting, Dubai, United Arab Emirates*

12:45PM – 1:30PM

**Buyers and Sellers Networking**

WORLD EXPO MARKETPLACE – HALL B

We invite you to network with the international delegations & local exhibitors at the World Expo Marketplace – *Now is your time to do business!*

*Food vendors available for lunch purchase in Hall B*

1:00PM – 1:45PM

**International Trade Leaders in Technology**

HALL A

*Sponsored by Greater Fort Lauderdale Alliance*

**\*Raffle Prize #2 Presentation:** *Miami Heat Family of 4 Premium Package*

**Moderator: Dr. Frederick Hicks**, *Senior Vice-President of Technology & Cybersecurity, Early Learning Coalition of Miami-Dade and Monroe*

**Panelists:**

- **Laura Juanes**, *Chief Privacy & Compliance Officer, Constella, Former Global Director, Privacy, Policy, Facebook & Former Assistant General Counsel Privacy & Human Rights, Yahoo*
- **David Coddington**, *Founder, South Florida Tech Gateway*

2:00PM – 2:45PM

**How to Import into the United States of America**

HALL A

*Sponsored by Dr. Ferrer BioPharma*

**Welcome Remarks:**

- **Greetings from our Panel Sponsor:** *Dr. Gustavo Ferrer, President & CEO, Dr. Ferrer BioPharma*

**Moderator: Jennifer Diaz, Esq.** *Board Certified Customs and International Law Attorney & President of Diaz Trade Law*

**Panelists:**

- **Laura Rosenberger**, *Supervisory Import Specialist, U.S. Customs and Borders Protection (CBP)*
- **JoAnn Walters**, *Compliance Officer, U.S. Food and Drug Administration (FDA)*
- **Representative from the USDA**

3:00PM – 3:40PM

**American and International Buyers Panel: How to Sell to Large Organizations**

HALL A

*Sponsored by Amazon & Port Everglades*

**\*Raffle Prize #3 Presentation:** *Two (2) premium tickets to the Inter Miami CF 2022 Home Opener*

**\*Raffle Prize #4 Presentation:** *A fifteen (15) person suite to a mutually agreed upon Florida Panthers home game during the 2021-2022 season*

**Moderator: Maribel Feliciano**, *Assistant Director, Broward County Office of Economic and Small Business Development*

**Panelists:**

- **Bruce Siddens**, *President, CAMSTAR (Food & Beverage Industry)*
- **Robert Ballou**, *Officer, Economic Development & Diversity Compliance, Broward County Public Schools*
- **Anthea Pennant**, *District Director Supplier Relations & Diversity, Broward College*
- **Sal Khokhar**, *CEO, Kollektive MODA (Fashion Industry)*

3:40PM – 4:00PM

**Meet & Greet with the Buyers**

HALL A

4:00PM – 5:00PM

**Speed Matchmaking with Country Representatives & Trade Resources**

HALL A

Opportunity for local businesses to meet one-on-one with country representatives. Meetings last fifteen (15) minutes before you rotate to the next country. Meet with numerous participating countries in one afternoon!

**Mistress of Ceremonies: Paola Isaac Baraya.** *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*

**Countries Participating:** AFRICAN COUNTRIES, ASEAN COUNTRIES, BANGLADESH, BELIZE, BRAZIL, CANADA, CHILE, DR CONGO, ECUADOR, INDIA, POLAND, UNITED KINGDOM & MORE COUNTRIES TO BE ANNOUNCED!

**Export Assistance Partners:** ENTERPRISE FLORIDA & EXPORT FINANCING (EXIM & FEFC)

5:00PM – 7:00PM

**Closing Cocktail Reception & Cultural Exchange**

***Featured Country: ECUADOR***

*Hosted by International Sustainable Fashion Tech Week*  
HALL C LOBBY

7:00PM

**World Expo Closes!**

HALL B

7:00PM

**Cultural Art Exhibit Closes!**

*Presented by Broward County's Cultural Division*  
HALL B LOBBY

*\* Must be registered by 8AM on each day in the GRAND BALLROOM LOBBY to be eligible to participate in the raffle. Must be present to win*

**Concurrent Plenary Sessions:**  
ROOM 207-208

**Wednesday, November 17:**

10:00AM – 11:00AM **COSTA RICA: A SUSTAINABLE ECONOMY**  
*Hosted by Sister Cities International*

**Panelists:**

- **Rosy Pedroza-Salazar**, *President, Costa Rica Chamber of Commerce USA*
- **Armando Foster Morgan**, *Administrator, Unión de Cooperativas del Caribe*

11:00AM – 12:00PM **SUCCESSFULLY LANDING ECONOMIC DEVELOPMENT GRANTS**  
*Hosted by Sister Cities International*

**Presented by: Libby Hikind**, *Founder, Grantwatch.com*

1:00PM– 3:00PM **CREATIVITY, TECHNOLOGY & THE ORANGE ECONOMY: INNOVATIONS YOU MAY NOT KNOW WERE FROM LATIN AMERICA & THE CARIBBEAN**  
*Hosted by Broward County Cultural Division*

**Moderator: Phillip Dunlap**, *Director, Broward County Cultural Division*

**Panelists:**

- **Trinidad Zaldivar**, *Chief Creativity and Culture Unit, with the Inter-American Development Bank.*
- **Alejandra Luzardo**, *Sector Lead Specialist - Innovation Creative Economy, with the Inter-American Development Bank.*

3:00PM– 4:00PM **DOING BUSINESS IN A SUSTAINABLE WORLD OF FASHION**  
*Hosted by Sustainable Fashion Tech Week*

**Presented by: Roger Panta**, *Economist & Founder, Sustainable Fashion Tech Week*

**Thursday, November 18:**

ROOM 207-208

10:00AM – 11:00AM **LEVERAGING SISTER CITIES RELATIONSHIPS WITH INTERNATIONAL BUYERS**

*Hosted by Sister Cities International*

**Moderator: Ivan Mutis**, *Spain Country Chair, Greater Fort Lauderdale Sister Cities*

**Panelists:**

- **Pedro Somarriba**, *Broker for Sam's Club, Walmart, Costco*
- **Andrea Sanchez-Rubinstein**, *Broker for Publix, Trade Joe's & Fresh Market*

11:00AM – 12:00PM **GLOBAL REAL ESTATE – A DRIVER TO FOREIGN DIRECT INVESTMENT**

*Hosted by Sister Cities International*

**Moderator: Carlos Alleyne**, *2021 Chairman for the Global Business Alliance & Regional Vice President for Broward, Palm Beaches & St Lucie Realtors*

**Panelists:**

- **Jaime Silva**, *Executive Director, World Trade Center Fort Lauderdale*
- **Ritu Rani**, *President-Elect, International Real Estate Federation (FIABCI-Greater Miami Council)*
- **Vincente Chavez**, *Vice President Retire Invest & Live (RIL)*
- **His Excellency Dawood Al Shezawi**, *President & CEO, Annual Investment Meeting (AIM Congress), Dubai, United Arab Emirates*

2:00PM – 3:00PM **INTERNATIONAL FASHION LEADERS IMPACTING SUSTAINABILITY**

*Hosted by Sustainable Fashion Tech Week*

**Presented by: Roger Panta**, *Economist & Founder, Sustainable Fashion Tech Week*

3:00PM – 4:00PM **BANGLADESH – A GATEWAY TO SOUTHEAST ASIA**

*Hosted by The Bangladesh American Chamber of Commerce*

**Moderator: Atiqer Rahman**, *President, Bangladesh American Chamber of Commerce*

**Panelists:**

- **MD Mahadee Hassan**, *Economic Minister Embassy of Bangladesh, Washington D.C.*
- **MD Salim Reza**, *Commercial Counselor Bangladesh Embassy, Washington D.C.*
- **SM Khurshid Ul Alam**, *Commercial Counselor, Consulate General of Bangladesh in Los Angeles*
- **Dr. Salauddin Ahmed**, *Vice President, Bangladesh American Chamber of Commerce*