7TH Annual Florida International Trade & Cultural Expo (FITCE)

DETAILED AGENDA PROGRAM
*Subject to Change

Day 1

Wednesday, October 19, 2022

7:00AM  Registration Opens for General Admission
         GRAND BALLROOM LOBBY
         Passport to Prize Raffle Admission ends at 8AM*

7:00AM – 8:00AM  Breakfast (Space is Limited – first come, first served)
                  GRAND BALLROOM A-B LOBBY

8:00AM  Cultural Art Exhibit Opens!
         Presented by Broward County’s Cultural Division
         GRAND BALLROOM LOBBY

8:00AM – 10:50AM  Day I - Opening Ceremony & World Leaders & Former Presidents Panel
                  GRAND BALLROOM A-B
                  Sponsored by our World Sponsors: Florida Power & Light (FPL), Thrive DX, Versailles Ventures & Port Everglades

                  Surprise Musical Performances & Celebrity Appearances

                  Introductory Salutations:

                  Mistress of Ceremonies: Paola Isaac Baraya, Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development

                  • The Honorable Michael Udine, Broward County Mayor
                  • The Honorable Cord Byrd, Florida Secretary of State
                  • The Honorable Dean Trantalis, Mayor of the City of Fort Lauderdale
                  • The Honorable Mark D. Bogen, Broward County Commissioner (D2)
                  • Monica Cepero, Broward County Administrator
                  • Video Message from Anna FENDI
                  • Sandy-Michael McDonald, Director, Broward County Office of Economic and Small Business Development
                  • Jonathan Daniels, Director, Port Everglades
                  • Mark Gale, CEO/Director, Broward County Aviation Department
                  • Bobbie Celler, President of Versailles Ventures, Executive Producer & Star of TV Show ‘Castles to Condos’
                  • Timothy Bryant, Director of External Affairs, Broward & SW Florida Region, Florida Power & Light (FPL)
                  • Dan Vigdor, Executive Chairman & Co-CEO, ThriveDx
                  • Expo at a Glance: Paola Isaac Baraya, Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development
Keynote Panel: World Leaders & Former Presidents Panel: Opening Horizons to New Market Opportunities

**Moderator: Olinda Salguero,** *Director, Latin American Presidential Mission, Global Peace Foundation*

**Panelists:**
- **His Excellency Salvador Alejandro César Nasralla Salum,** Vice-President of Honduras
- **His Excellency Jorge Quiroga,** Former President of Bolivia (2001-2002)
- **His Excellency Vinicio Cerezo,** Former President of Guatemala (1986-1991)

11:00AM  World Expo Opens!
GRAND BALLROOM C-H

11:00AM – 12:00PM  How to Bring Your Business to the USA
GRAND BALLROOM A-B
*Sponsored by Enterprise Florida & Greater Fort Lauderdale Alliance*

**Welcome Remarks:**
- **The Honorable Lamar P. Fisher,** Broward County Vice-Mayor & Commissioner (D4)

**Moderator: TJ Villamil,** Senior Vice President, International Trade & Development Division, Enterprise Florida

**Panelists:**
- **The Honorable Laura DiBella,** Florida’s Deputy Secretary of Commerce
- **Bob Swindell,** CEO, Greater Fort Lauderdale Alliance
- **Wharton Berger,** Economic Development Manager, Broward County Office of Economic & Small Business Development

12:00PM – 1:00PM  Buyers and Sellers Networking
WORLD EXPO MARKETPLACE – GRAND BALLROOM C-H

We invite you to network with the international delegations & local exhibitors at the World Expo Marketplace – *Now is your time to do business!*

*Food vendors available for lunch purchase in Grand Ballroom Lobby*
1:00PM – 1:50PM

**How to Import into the United States of America**
GRAND BALLROOM A-B
Sponsored by Amazon

**Passport to Prizes #1:** Two (2) Nights All Inclusive Resort Stay at the Grand Lucayan – Lighthouse Pointe, Grand Bahama Island

**Welcome Remarks:**
- The Honorable Tim Ryan, Broward County Commissioner (D7)
- Greetings from our Panel Sponsor: Angelica Santibanez, Amazon Public Policy Senior, Community Engagement, Amazon

**Moderator:** Jennifer Diaz, Esq. Board Certified Customs and International Law Attorney & President of Diaz Trade Law

**Panelists:**
- Laura Rosenberger, Supervisory Import Specialist, U.S. Customs and Borders Protection (CBP)
- Maria Jiron, Compliance Officer, U.S. Food and Drug Administration Office of Enforcement & Import Operations Division of Southeast Imports (FDA)
- Charly Berio-Cruz, Federal Investigator, U.S. Consumer Product Safety Commission, South Florida Field Office (CPSC)
- Louis Volpe, South Florida Area Director, U.S. Department of Agriculture (USDA)

2:00PM – 3:15PM

**Doing Business with the World – Part I: LATIN AMERICA**
GRAND BALLROOM A-B

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

**Welcome Remarks:**
- The Honorable Mark D. Bogen, Broward County Commissioner (D2)

**Moderator:** Sabina Covo, Internationally-Acclaimed TV & Radio Anchor & Journalist (Mega TV & Gen Media Partners)

**Countries:**
- **ARGENTINA:** Maximiliano Krause, Trade Commissioner, Consulate General & Promotion Center of Argentina
- **COLOMBIA:** Ricardo Pedroza, Executive Director, ProColombia USA
- **BRAZIL:** The Honorable Gustavo Morais Nunes, Mayor of Ipatinga & The Honorable Felipe Augusto, Mayor of São Sebastião, introduced by the Honorable Cristiano Berbert, Deputy Consul of Brazil in Miami
- **CHILE:** Jaime Silva, Trade Manager, Trade Commission of Chile (ProChile)
- **GUATEMALA:** The Honorable Rosa María Mérida Arias De Mora, Consul General of Guatemala in Miami
- **EL SALVADOR:** The Honorable Adriana Mira, Vice Minister of Exterior Relations, El Salvador
- **COSTA RICA:** Rossy Pedroza-Salazar, President, Costa Rica Chamber of Commerce USA introduced by The Honorable Grace Carvajal, Former Consul General of Costa Rica in Miami
- **PERU:** Max Rodriguez Guillen, Director, Trade Office of Peru in Miami (Promperu)
- **ECUADOR:** The Honorable Clemente Bravo, Prefect, Provincia De El Olro, Ecuador
• **PANAMA:** The Honorable Dr. Luis Francisco Sucre, Minister of Health, Panama

3:30PM-4:00PM

**Doing Business with the World – Part II: NORTH AMERICA - CANADA & MEXICO**

GRAND BALLROOM A-B

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

**Welcome Remarks:**

• The Honorable Josh Levy, Mayor of City of Hollywood

**Moderator:** Alexia Núñez Bachmann, Consul for Economic & Commercial Affairs, Consulate General of Mexico in Miami

**Countries:**

• **CANADA:** The Honorable Susan Harper, Consul General of Canada in Miami

• **MEXICO:** The Honorable Senator Israel Zamora Guzmán & The Honorable José Alfredo Contreras Méndez, Mayor of the City of Bacalar, Mexico presented by the Honorable Jonathan Chait, Consul General of Mexico in Miami

4:00PM–4:40PM

**Doing Business with the World – Part III: THE CARIBBEAN**

GRAND BALLROOM A-B

Sponsored by Minority Business Development Agency (MBDA)

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

**Welcome Remarks:**

• The Honorable Hazelle P. Rogers, Mayor of City of Lauderdale Lakes

**Moderator:** Marie Gil, President & CEO, MBDA

**Countries Presenting:**

• **JAMAICA:** The Honorable Oliver Mair, Consul General of Jamaica in Miami

• **BELIZE:** The Honorable Kevin Bernard, Minister Health, Belize

• **HAITI:** The Honorable Stephane Gilles, Consul General of Haiti in Miami to introduce Her Excellency Lady Martine Moïse, Former First Lady of Haiti

• **BARBADOS:** Jillian Banfield, Sr. Business Development Officer, Invest Barbados

• **GUYANA:** Wesley Kirton, President, Guyanese American Chamber of Commerce

• **DOMINICAN REPUBLIC:** The Honorable Manuel Jimenez, Mayor of Santo Domingo Este, Dominican Republic
5:10PM  **World Expo Closes!**  
GRAND BALLROOM C-H

5:10PM  **Cultural Art Exhibit Closes!**  
*Presented by Broward County’s Cultural Division*  
GRAND BALLROOM LOBBY

5:10PM – 7:00PM  **Opening Presidential Network Reception**  
*Hosted by Sustainable Fashion Tech Week in collaboration with the Global Peace Foundation*  
GRAND BALLROOM A-B

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**Day 2**

**Thursday, October 20, 2022**

7:00AM  **Registration Opens for General Admission**  
GRAND BALLROOM LOBBY  
*Passport to Prize Raffle Admission ends at 8AM*  

7:00AM – 8:00AM  **Breakfast (Space is Limited – first come, first served)**  
GRAND BALLROOM A-B LOBBY

8:00AM  **World Expo Opens!**  
GRAND BALLROOM C-H

8:00AM  **Cultural Art Exhibit Opens!**  
GRAND BALLROOM LOBBY  
*Presented by Broward County’s Cultural Division*

8:00AM – 9:50AM  **Opening Ceremony – Day 2**  
GRAND BALLROOM A-B  
*Hosted in Collaboration with International Economic Forum of the Americas*  
*Sponsored by Versailles Ventures & City of Miramar*

**Mistress of Ceremonies:**  **Paola Isaac Baraya**, Economic Development Specialist - International Trade, Broward County Office of Economic and Small Business Development

**Welcome Remarks:**
- The Honorable Mark D. Bogen, Broward County Commissioner (D2)  
- The Honorable Wayne Messam, Mayor of City of Miramar  
- Greetings from our Panel Sponsor: Bobbie Celler, President of Versailles Ventures, Executive Producer & Star of TV Show Castles to Condos

**First Main Presentation:**  **Sustainability & Investing in Trust - The Future of Sustainable Global Expansion**  
*Hosted in Collaboration with the World Strategic Forum*

**Moderator:**  **Paul Griebel**, President & CEO, World Strategic Forum

- Lucas Hernandez, Global Partnerships Lead - Philanthropies, Microsoft  
- Nasreen Sheikh, World Renowned TED Speaker for Global Human Rights  
- Olinda Salguero, Director, Latin American Presidential Mission, Global Peace Foundation  
- Moran Hadad, President, Floresta  
- Robert Hendrickson, Advisory Board & Patron, Twin Global
Second Main Presentation: Youth Engagement for a Sustainable World

Moderator: H.E. Cairo Eubanks, Co-Chair of the United Nations Department of Global Communications, Civil Society, Youth Representatives Steering Committee

- Hawa M. Diallo, Director, Civil Society Unit, Outreach Division, Department of Global Communications, United Nations
- Ali Mustafa, Youth Representative to the Department of Global Communications & Director of Generation Next, United Nations
- Belinda Daise, Supervisor of Social & Emotional Learning, Broward County Public Schools
- Veda Hudge, Executive Director of Student Services, Broward County Public Schools
- Mugahed Alameri, NGO Advocate & Former United Nations Interim

Closing Remarks: H.E. Sudan Eubanks, Miss Black Florida Talented Team & Creator of Reading with Royalty

10:00AM – 10:45AM

Doing Business with the World – Part IV: EUROPE
GRAND BALLROOM A-B
Sponsored by Air Europa

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

Welcome Remarks:
- Greetings from our Panel Sponsor: Pablo Sanchez Cabrera, Country Manager, USA & Canada, Air Europa

Moderator: Paola Isaac Baraya, Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development

Countries:
- ITALY: The Honorable Eva Alvino, Deputy Consul of Italy in Miami
- ROMANIA: The Honorable Simona Florea, Deputy Consul, Consulate General of Romania in Miami
- NORTH MACEDONIA: Branislav Gjorcevski, Chair of United Macedonian Diaspora
- SPAIN: María Dolores Fernández Gómez, Commercial Attaché, Trade Commission, Embassy of Spain in the USA
- FRANCE: The Honorable Sophie Errante, Member of the French National Assembly and Former Chairwoman of the Supervisory Board of the Caisse des Dépôts Group, France
- UNITED KINGDOM: Christopher George, CEO, Made in Britain Trade Center
- SERBIA: Dusan Kozarev, Minister Counselor, Embassy of Serbia in Washington D.C.
11:00AM – 11:45AM  Doing Business with the World – AFRICA - Part V:
GRAND BALLROOM A-B

International panel of governments, consulates, trade commissioners, bi-
national chambers & country experts about their top export and import
opportunities and how to do business with their country

Welcome Remarks:
• The Honorable Nan H. Rich, Broward County Commissioner (D1)

Moderators: H.E. Atty. Rev. Dr. Diane Moore-Eubanks, Chancellor, Global
Oved Dei Seminary & University & American Immigration & Social Security Legal
Center

Countries:
• GHANA: His Royal Majesty Nana Barima Essah Kwasi Mensah Bediako
 III, King of Anum Asamanke Traditional Area, Ghana
• DEMOCRATIC REPUBLIC OF CONGO: His Excellency Jean-Lucien
 Bussa Tongba, Minister of Exterior Affairs, D.R. Congo
• NIGERIA: The Honorable Festus Keyamo, Minister of Labor, Nigeria
• SOUTH AFRICA: Russell Curtis, Chief Executive, Invest Durban, South
 Africa
• CAMEROON: Her Royal Highness Queen Clarisse Douala Bell,
 Cameroon
• SENEGAL: Governors & Mayors Delegation

12:00PM – 12:45PM  Doing Business with the World – Part VI: ASIA & THE MIDDLE EAST
GRAND BALLROOM A-B
Sponsored by Citco Global Holdings & Bangladesh American Chamber of
Commerce

International panel of governments, consulates, trade commissioners, bi-
national chambers & country experts discussing their top export and import
opportunities and how to do business with their country

Welcome Remarks:
• The Honorable Steve Geller, Broward County Commissioner (D5)
• Greetings from our Panel Sponsor: Nanda Sandilya, President,
Citco Global Holdings
• Greetings from our Panel Sponsor: Atiquer Rahman, President,
Bangladesh American Chamber of Commerce

Moderator: Desmond Alufohai, Director, Protocol & International Affairs
Division, Miami International Airport

Countries:
Part I - Asia
• JAPAN: The Honorable Kazuhiro Nakai, Consul General of Japan in
 Miami
• MALAYSIA: Leany Mokhtar, Director, Malaysia Trade Center
(MATRADE)
• HONG KONG: Victoria Delvizis, Business Development Manager, Hong
 Kong Trade Development Center in New York
• INDIA: The Honorable Swati V. Kulkarni, Consul General of India in
 Altanta
• **BANGLADESH:** His Excellency Muhammad Imran, Ambassador of Bangladesh to the USA in Washington D.C.

**Part II – Middle East**

• **ISRAEL:** The Honorable Maor Elbaz Starinsky, Consul General of Israel in Miami

• **BAHRAIN:** Rose Sager, Trade Representative, Embassy of the Kingdom of Bahrain in Washington D.C.

**12:45PM – 1:30PM**

**Buyers and Sellers Networking**

WORLD EXPO MARKETPLACE – GRAND BALLROOM C-H

We invite you to network with the international delegations & local exhibitors at the World Expo Marketplace – *Now is your time to do business!*

*Food vendors available for lunch purchase in Grand Ballroom Lobby*

**1:00PM – 1:45PM**

**International Trade Leaders in Technology**

GRAND BALLROOM A-B

Sponsored by ThriveDX & Nova Southeastern University

**Welcome Remarks:**

• *Greetings from our Panel Sponsor:* Desiree Young, Executive Vice President of Global Partnerships & Strategic Innovations, ThriveDx

**Moderator:** John Wensveen, Chief Innovation Officer, Nova Southeastern University & Executive Director, Alan B. Levan | NSU Broward Center of Innovation

**Panelists:**

• Roy Zur, CEO, ThriveDx Enterprise

• David Coddington, Founder, South Florida Tech Gateway

**2:00PM – 2:45PM**

**11 Steps to Exporting – A Roadmap to your Exporting Success!**

GRAND BALLROOM A-B

Sponsored by IBT Online

**Moderator:** Paola Isaac Baraya, Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development

**Panelists:**

• John Diep, Director of International Trade & Development, Enterprise Florida (EFI)

• Miguel Olivares, Senior International Trade Specialist, U.S. Commercial Service Fort Lauderdale, U.S. Department of Commerce

• Daniel Cardona, Vice-President, Florida Export Finance Corporation (FEFC)

• Christopher Chaidez, Business Development Manager, IBT Online

• Elena Méndez, Regional Director, Export-Import Bank of the United States – Southeast Regional Office (EXIM)
**3:00PM – 3:40PM**

**American and International Buyers Panel: How to Sell to Large Organizations**

GRAND BALLROOM A-B

*Sponsored by INTICO USA*

**Passport to Prizes #2:** Four (4) Lower Bowl Tickets for a Florida Panthers 2022-23 Regular Season Home Game

**Welcome Remarks:**
- **Greetings from our Panel Sponsor:** Jose Luis Rivas, Global Business Director, INTICO USA

**Moderator:** Maribel Feliciano, Assistant Director, Broward County Office of Economic and Small Business Development

**Panelists:**
- Andres Villalever, Former Senior Director Retail, Carnival Cruise Line
- Rosa Simmons, Purchasing Manager, Broward Health
- Antwaun Griffin, Senior Manager, Amazon Business
- Bruce Siddens, President, CAMSTAR & Former Sam’s Club/Walmart Buyer
- Francesco Bof, Director of Master’s Program for Healthcare Procurement, University of Parma, Italy

**3:40PM – 4:00PM**

**Meet & Greet with the Buyers**

GRAND BALLROOM A-B

**4:00PM – 4:40PM**

**Speed Matchmaking with Country Representatives & Trade Resources**

GRAND BALLROOM A-B

*Sponsored by International Support Group*

Opportunity for local businesses to meet one-on-one with country representatives. Meetings last fifteen (15) minutes before you rotate to the next country. Meet with numerous participating countries in one afternoon!

**Mistress of Ceremonies:** Paola Isaac Baraya. Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development

**Greeting From Panel Sponsor:** Crios Munnings, Director of Satellite Communications, International Support Group

**Countries Participating:** AFRICAN COUNTRIES, BANGLADESH, BARBADOS, BELIZE, BRAZIL, CHILE, COLOMBIA, DOMINICAN REPUBLIC, DR CONGO, ECUADOR, FRANCE, HAITI, HONDURAS, HONG KONG, ITALY, MALAYSIA, MEXICO, PERU, UNITED KINGDOM & MORE COUNTRIES TO BE ANNOUNCED!

**Export Assistance Partners:** ENTERPRISE FLORIDA, EXPORT FINANCING (EXIM & FEFC), U.S. COMMERCIAL SERVICE & MORE RESOURCES TO BE ANNOUNCED!

**5:10PM**

**World Expo Closes!**

GRAND BALLROOM C-H

**5:10PM**

**Cultural Art Exhibit Closes!**

*Presented by Broward County’s Cultural Division*

GRAND BALLROOM LOBBY
5:10PM – 7:00PM  Closing Cocktail Reception & Cultural Exchange

**Featured Continent: AFRICA**  
Hosted by Sustainable Fashion Tech Week  
GRAND BALLROOM A-B

* Must be registered by 8AM on each day in the GRAND BALLROOM LOBBY to be eligible to participate in the raffle. Must be present to win.
**Concurrent Plenary Sessions:**
ROOM 209B

**Wednesday, October 19:**

11:00AM– 12:00PM  
**DOING BUSINESS IN A SUSTAINABLE WORLD**  
Hosted by Sustainable Fashion Tech Week

**Moderator:** Roger Panta, President & CEO, Sustainable Fashion Tech Week

**Panelists:**
- The Honorable Clemente Bravo, Prefect of Provincia De el Oro, Ecuador
- Fernando Egas Noblecilla, Director of Planificaiton, GADPEO, Ecuador
- Michelle McLean, Former Miss Universe & Namibia Business Development Board
- Guisella Aguilar Zamora, Deputy Director, Cámara de Empresarios del Combustible, Costa Rica
- Aida Miller, Founder & CEO of Blahface

2:00PM – 3:00PM  
**LEVERAGING SISTER CITIES RELATIONSHIPS FOR ECONOMIC DEVELOPMENT**  
Hosted by Sister Cities International

**Moderator:** Donna Scantlebury, Florida State Representative for Sister Cities International

**Panelists:**
- Clint Conliffe, Economic Development Analyst, City of Miramar
- Daphnee Sainvil, Division Manager, Government Affairs & Economic Development, City of Fort Lauderdale
- Russell Weaver, President, Greater Fort Lauderdale Sister Cities International
- Bobbie Celler, CEO, Versailles Ventures

**Thursday, October 20:**
ROOM 209B

11:00AM– 12:00PM  
**INTERNATIONAL FASHION LEADERS IMPACTING SUSTAINABILITY**  
Hosted by Sustainable Fashion Tech Week

**Moderator:** Roger Panta, President & CEO, Sustainable Fashion Tech Week

**Panelists:**
- Yasmin Naqvi, CEO & Founder, Brand Yasmin Naqvi presented by Romina Nicoletti, CEO of M. Ro Innovation & Leader for the Made in Italy Delegation
- Sara Schesser Bartra, Former Scientist, University of Miami
- Martín Polanco, World Renowned Fashion Designer, Dominican Republic
- Soraya Cedano, Founder & CEO of Tagua
2:00PM– 3:00PM  
**BANGLADESH – A GATEWAY TO SOUTHEAST ASIA**
*Hosted by The Bangladesh American Chamber of Commerce*

**Moderator:** Atiquer Rahman, President, Bangladesh American Chamber of Commerce

**Panelists:**
- **His Excellency Muhammad Imran,** Ambassador of Bangladesh to the USA in Washington D.C.
- **MD Mahadee Hassan,** Economic Minister Embassy of Bangladesh, Washington D.C.
- **MD Salim Reza,** Commercial Counselor Bangladesh Embassy, Washington D.C.
- **SM Khurshid Ul Alam,** Commercial Counselor, Consulate General of Bangladesh in Los Angeles
- **Dr. Salauddin Ahmed,** Vice President, Bangladesh American Chamber of Commerce

3:00PM– 4:00PM  
**AFRICA – A NEW WORLD OF TRADE OPPORTUNITIES**
*Hosted by Global Oved Dei Seminary & University & American Immigration & Social Security Legal Center*

**Moderators:** H.E. Atty. Rev. Dr. Diane Moore-Eubanks, Chancellor, Global Oved Dei Seminary & University & American Immigration & Social Security Legal Center

**Countries:**
- **GHANA:** His Royal Majesty Nana Barima Essah Kwasi Mensah Bediako III, King of Anum Asamankese Traditional Area, Ghana
- **DEMOCRATIC REPUBLIC OF CONGO:** His Excellency Jean-Lucien Bussa Tongba, Minister of Exterior Affairs, Democratic Republic of Congo
- **NIGERIA:** The Honorable Festus Keyamo, Minister of Labor, Nigeria
- **SOUTH AFRICA:** Russell Curtis, Chief Executive, Invest Durban, South Africa
- **CAMEROON:** Her Royal Highness Queen Clarisse Douala Bell, Cameroon
- **SENEGAL:** Governors & Mayors Delegation