

7TH Annual Florida International Trade & Cultural Expo (FITCE)

DETAILED AGENDA PROGRAM

**Subject to Change*

Day 1

Wednesday, October 19, 2022

- 7:00AM **Registration Opens for General Admission**
GRAND BALLROOM LOBBY
Passport to Prize Raffle Admission ends at 8AM*
- 7:00AM – 8:00AM **Breakfast (Space is Limited – first come, first served)**
GRAND BALLROOM A-B LOBBY
- 8:00AM **Cultural Art Exhibit Opens!**
Presented by Broward County's Cultural Division
GRAND BALLROOM LOBBY
- 8:00AM – 10:50AM **Day I - Opening Ceremony & World Leaders & Former Presidents Panel**
GRAND BALLROOM A-B
*Sponsored by our World Sponsors: Florida Power & Light (FPL), Thrive DX,
Versailles Ventures & Port Everglades*

Surprise Musical Performances & Celebrity Appearances

Introductory Salutations:

Mistress of Ceremonies: Paola Isaac Baraya, *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*

- **The Honorable Michael Udine**, *Broward County Mayor*
- **The Honorable Cord Byrd**, *Florida Secretary of State*
- **The Honorable Dean Trantalis**, *Mayor of the City of Fort Lauderdale*
- **The Honorable Mark D. Bogen**, *Broward County Commissioner (D2)*
- **Monica Cepero**, *Broward County Administrator*
- **Video Message from Anna FENDI**
- **Sandy-Michael McDonald**, *Director, Broward County Office of Economic and Small Business Development*
- **Jonathan Daniels**, *Director, Port Everglades*
- **Mark Gale**, *CEO/Director, Broward County Aviation Department*
- **Bobbie Celler**, *President of Versailles Ventures, Executive Producer & Star of TV Show 'Castles to Condos'*
- **Timothy Bryant**, *Director of External Affairs, Broward & SW Florida Region, Florida Power & Light (FPL)*
- **Dan Vigdor**, *Executive Chairman & Co-CEO, ThriveDx*
- **Expo at a Glance: Paola Isaac Baraya**, *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*

Keynote Panel: World Leaders & Former Presidents Panel: Opening Horizons to New Market Opportunities

Moderator: Olinda Salguero, *Director, Latin American Presidential Mission, Global Peace Foundation*

Panelists:

- **His Excellency Salvador Alejandro César Nasralla Salum**, *Vice-President of Honduras*
- **His Excellency Jorge Quiroga**, *Former President of Bolivia (2001-2002)*
- **His Excellency Vinicio Cerezo**, *Former President of Guatemala (1986-1991)*

11:00AM

World Expo Opens!
GRAND BALLROOM C-H

11:00AM – 12:00PM

How to Bring Your Business to the USA
GRAND BALLROOM A-B
Sponsored by Enterprise Florida & Greater Fort Lauderdale Alliance

Welcome Remarks:

- **The Honorable Lamar P. Fisher**, *Broward County Vice-Mayor & Commissioner (D4)*

Moderator: TJ Villamil, *Senior Vice President, International Trade & Development Division, Enterprise Florida*

Panelists:

- **The Honorable Laura DiBella**, *Florida's Deputy Secretary of Commerce*
- **Bob Swindell**, *CEO, Greater Fort Lauderdale Alliance*
- **Wharton Berger**, *Economic Development Manager, Broward County Office of Economic & Small Business Development*

12:00PM – 1:00PM

Buyers and Sellers Networking
WORLD EXPO MARKETPLACE – GRAND BALLROOM C-H

We invite you to network with the international delegations & local exhibitors at the World Expo Marketplace – *Now is your time to do business!*

Food vendors available for lunch purchase in Grand Ballroom Lobby

1:00PM – 1:50PM

How to Import into the United States of America

GRAND BALLROOM A-B

Sponsored by Amazon

Passport to Prizes #1: *Two (2) Nights All Inclusive Resort Stay at the Grand Lucayan – Lighthouse Pointe, Grand Bahama Island*

Welcome Remarks:

- **The Honorable Tim Ryan**, *Broward County Commissioner (D7)*
- **Greetings from our Panel Sponsor:** *Angelica Santibanez, Amazon Public Policy Senior, Community Engagement, Amazon*

Moderator: Jennifer Diaz, Esq. *Board Certified Customs and International Law Attorney & President of Diaz Trade Law*

Panelists:

- **Laura Rosenberger**, *Supervisory Import Specialist, U.S. Customs and Borders Protection (CBP)*
- **Maria Jiron**, *Compliance Officer, U.S. Food and Drug Administration Office of Enforcement & Import Operations Division of Southeast Imports (FDA)*
- **Charly Berio-Cruz**, *Federal Investigator, U.S. Consumer Product Safety Commission, South Florida Field Office (CPSC)*
- **Louis Volpe**, *South Florida Area Director, U.S. Department of Agriculture (USDA)*

2:00PM – 3:15PM

Doing Business with the World – Part I: LATIN AMERICA

GRAND BALLROOM A-B

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

Welcome Remarks:

- **The Honorable Mark D. Bogen**, *Broward County Commissioner (D2)*

Moderator: Sabina Covo, *Internationally-Acclaimed TV & Radio Anchor & Journalist (Mega TV & Gen Media Partners)*

Countries:

- **ARGENTINA:** *Maximiliano Krause, Trade Commissioner, Consulate General & Promotion Center of Argentina*
- **COLOMBIA:** *Ricardo Pedroza, Executive Director, ProColombia USA*
- **BRAZIL:** *The Honorable Gustavo Morais Nunes, Mayor of Ipatinga & The Honorable Felipe Augusto, Mayor of São Sebastião, introduced by the Honorable Cristiano Berbert, Deputy Consul of Brazil in Miami*
- **CHILE:** *Jaime Silva, Trade Manager, Trade Commission of Chile (ProChile)*
- **GUATEMALA:** *The Honorable Rosa María Mérida Arias De Mora, Consul General of Guatemala in Miami*
- **EL SALVADOR:** *The Honorable Adriana Mira, Vice Minister of Exterior Relations, El Salvador*
- **COSTA RICA:** *Rosy Pedroza-Salazar, President, Costa Rica Chamber of Commerce USA introduced by The Honorable Grace Carvajal, Former Consul General of Costa Rica in Miami*
- **PERU:** *Max Rodriguez Guillen, Director, Trade Office of Peru in Miami (Promperu)*
- **ECUADOR:** *The Honorable Clemente Bravo, Prefect, Provincia De El Olro, Ecuador*

- **PANAMA:** *The Honorable Dr. Luis Francisco Sucre, Minister of Health, Panama*

3:30PM- 4:00PM

Doing Business with the World – Part II: NORTH AMERICA - CANADA & MEXICO

GRAND BALLROOM A-B

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

Welcome Remarks:

- **The Honorable Josh Levy,** *Mayor of City of Hollywood*

Moderator: Alexia Núñez Bachmann, *Consul for Economic & Commercial Affairs, Consulate General of Mexico in Miami*

Countries:

- **CANADA:** *The Honorable Susan Harper, Consul General of Canada in Miami*
- **MEXICO:** *The Honorable Senator Israel Zamora Guzmán & The Honorable José Alfredo Contreras Méndez, Mayor of the City of Bacalar, Mexico presented by the Honorable Jonathan Chait, Consul General of Mexico in Miami*

4:00PM – 4:40PM

Doing Business with the World – Part III: THE CARIBBEAN

GRAND BALLROOM A-B

Sponsored by Minority Business Development Agency (MBDA)

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

Welcome Remarks:

- **The Honorable Hazelle P. Rogers,** *Mayor of City of Lauderdale Lakes*

Moderator: Marie Gil, *President & CEO, MBDA*

Countries Presenting:

- **JAMAICA:** *The Honorable Oliver Mair, Consul General of Jamaica in Miami*
- **BELIZE:** *The Honorable Kevin Bernard, Minister Health, Belize*
- **HAITI:** *The Honorable Stephane Gilles, Consul General of Haiti in Miami to introduce Her Excellency Lady Martine Moise, Former First Lady of Haiti*
- **BARBADOS:** *Jilian Banfield, Sr. Business Development Officer, Invest Barbados*
- **GUYANA:** *Wesley Kirton, President, Guyanese American Chamber of Commerce*
- **DOMINICAN REPUBLIC:** *The Honorable Manuel Jimenez, Mayor of Santo Domingo Este, Dominican Republic*

- 5:10PM **World Expo Closes!**
GRAND BALLROOM C-H
- 5:10PM **Cultural Art Exhibit Closes!**
Presented by Broward County's Cultural Division
GRAND BALLROOM LOBBY
- 5:10PM – 7:00PM **Opening Presidential Network Reception**
Hosted by Sustainable Fashion Tech Week in collaboration with the Global Peace Foundation
GRAND BALLROOM A-B

Day 2

Thursday, October 20, 2022

- 7:00AM **Registration Opens for General Admission**
GRAND BALLROOM LOBBY
Passport to Prize Raffle Admission ends at 8AM*
- 7:00AM – 8:00AM **Breakfast (Space is Limited – first come, first served)**
GRAND BALLROOM A-B LOBBY
- 8:00AM **World Expo Opens!**
GRAND BALLROOM C-H
- 8:00AM **Cultural Art Exhibit Opens!**
GRAND BALLROOM LOBBY
Presented by Broward County's Cultural Division
- 8:00AM – 9:50AM **Opening Ceremony – Day 2**
GRAND BALLROOM A-B
*Hosted in Collaboration with International Economic Forum of the Americas
Sponsored by Versailles Ventures & City of Miramar*

Mistress of Ceremonies: Paola Isaac Baraya, Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development

Welcome Remarks:

- **The Honorable Mark D. Bogen**, Broward County Commissioner (D2)
- **The Honorable Wayne Messam**, Mayor of City of Miramar
- **Greetings from our Panel Sponsor: Bobbie Celler**, President of Versailles Ventures, Executive Producer & Star of TV Show Castles to Condos

First Main Presentation: Sustainability & Investing in Trust - The Future of Sustainable Global Expansion
Hosted in Collaboration with the World Strategic Forum

Moderator: Paul Griebel, President & CEO, World Strategic Forum

- **Lucas Hernandez**, Global Partnerships Lead - Philantropies, Microsoft
- **Nasreen Sheikh**, World Renowned TED Speaker for Global Human Rights
- **Olinda Salguero**, Director, Latin American Presidential Mission, Global Peace Foundation
- **Moran Hadad**, President, Floresta
- **Robert Hendrickson**, Advisory Board & Patron, Twin Global

Second Main Presentation: Youth Engagement for a Sustainable World

Moderator: H.E. Cairo Eubanks, *Co-Chair of the United Nations Department of Global Communications, Civil Society, Youth Representatives Steering Committee*

- **Hawa M. Diallo**, *Director, Civil Society Unit, Outreach Division, Department of Global Communications, United Nations*
- **Ali Mustafa**, *Youth Representative to the Department of Global Communications & Director of Generation Next, United Nations*
- **Belinda Daise**, *Supervisor of Social & Emotional Learning, Broward County Public Schools*
- **Veda Hudge**, *Executive Director of Student Services, Broward County Public Schools*
- **Mugahed Alameri**, *NGO Advocate & Former United Nations Interim*

Closing Remarks: H.E. Sudan Eubanks, *Miss Black Florida Talented Team & Creator of Reading with Royalty*

10:00AM – 10:45AM

Doing Business with the World – Part IV: EUROPE

GRAND BALLROOM A-B

Sponsored by Air Europa

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

Welcome Remarks:

- **Greetings from our Panel Sponsor: Pablo Sanchez Cabrera**, *Country Manager, USA & Canada, Air Europa*

Moderator: Paola Isaac Baraya, *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*

Countries:

- **ITALY:** *The Honorable Eva Alvino, Deputy Consul of Italy in Miami*
- **ROMANIA:** *The Honorable Simona Florea, Deputy Consul, Consulate General of Romania in Miami*
- **NORTH MACEDONIA:** *Branislav Gjorcevski, Chair of United Macedonian Diaspora*
- **SPAIN:** *María Dolores Fernández Gómez, Commercial Attaché, Trade Commission, Embassy of Spain in the USA*
- **FRANCE:** *The Honorable Sophie Errante, Member of the French National Assembly and Former Chairwoman of the Supervisory Board of the Caisse des Dépôts Group, France*
- **UNITED KINGDOM:** *Christopher George, CEO, Made in Britain Trade Center*
- **SERBIA:** *Dusan Kozarev, Minister Counselor, Embassy of Serbia in Washington D.C.*

11:00AM – 11:45AM

Doing Business with the World – AFRICA - Part V:
GRAND BALLROOM A-B

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts about their top export and import opportunities and how to do business with their country

Welcome Remarks:

- **The Honorable Nan H. Rich**, *Broward County Commissioner (D1)*

Moderators: H.E. Atty. Rev. Dr. Diane Moore-Eubanks, *Chancellor, Global Oved Dei Seminary & University & American Immigration & Social Security Legal Center*

Countries:

- **GHANA:** *His Royal Majesty Nana Barima Essah Kwasi Mensah Bediako III, King of Anum Asamankese Traditional Area, Ghana*
- **DEMOCRATIC REPUBLIC OF CONGO:** *His Excellency Jean-Lucien Bussa Tongba, Minister of Exterior Affairs, D.R. Congo*
- **NIGERIA:** *The Honorable Festus Keyamo, Minister of Labor, Nigeria*
- **SOUTH AFRICA:** *Russell Curtis, Chief Executive, Invest Durban, South Africa*
- **CAMEROON:** *Her Royal Highness Queen Clarisse Douala Bell, Cameroon*
- **SENEGAL:** *Governors & Mayors Delegation*

12:00PM – 12:45PM

Doing Business with the World – Part VI: ASIA & THE MIDDLE EAST
GRAND BALLROOM A-B

Sponsored by Citco Global Holdings & Bangladesh American Chamber of Commerce

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

Welcome Remarks:

- **The Honorable Steve Geller**, *Broward County Commissioner (D5)*
- **Greetings from our Panel Sponsor: Nanda Sandilya**, *President, Citco Global Holdings*
- **Greetings from our Panel Sponsor: Atiquer Rahman**, *President, Bangladesh American Chamber of Commerce*

Moderator: Desmond Alufohai, *Director, Protocol & International Affairs Division, Miami International Airport*

Countries:

Part I - Asia

- **JAPAN:** *The Honorable Kazuhiro Nakai, Consul General of Japan in Miami*
- **MALAYSIA:** *Leany Mokhtar, Director, Malaysia Trade Center (MATRADE)*
- **HONG KONG:** *Victoria Delvizis, Business Development Manager, Hong Kong Trade Development Center in New York*
- **INDIA:** *The Honorable Swati V. Kulkarni, Consul General of India in Atlanta*

- **BANGLADESH:** *His Excellency Muhammad Imran, Ambassador of Bangladesh to the USA in Washington D.C.*

Part II – Middle East

- **ISRAEL:** *The Honorable Maor Elbaz Starinsky, Consul General of Israel in Miami*
- **BAHRAIN:** *Rose Sager, Trade Representative, Embassy of the Kingdom of Bahrain in Washington D.C*

12:45PM – 1:30PM

Buyers and Sellers Networking

WORLD EXPO MARKETPLACE – GRAND BALLROOM C-H

We invite you to network with the international delegations & local exhibitors at the World Expo Marketplace – *Now is your time to do business!*

Food vendors available for lunch purchase in Grand Ballroom Lobby

1:00PM – 1:45PM

International Trade Leaders in Technology

GRAND BALLROOM A-B

Sponsored by ThriveDX & Nova Southeastern University

Welcome Remarks:

- **Greetings from our Panel Sponsor: Desiree Young**, *Executive Vice President of Global Partnerships & Strategic Innovations, ThriveDx*

Moderator: John Wensveen, *Chief Innovation Officer, Nova Southeastern University & Executive Director, Alan B. Levan | NSU Broward Center of Innovation*

Panelists:

- **Roy Zur**, *CEO, ThriveDx Enterprise*
- **David Coddington**, *Founder, South Florida Tech Gateway*

2:00PM – 2:45PM

11 Steps to Exporting – A Roadmap to your Exporting Success!

GRAND BALLROOM A-B

Sponsored by IBT Online

Moderator: Paola Isaac Baraya, *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*

Panelists:

- **John Diep**, *Director of International Trade & Development, Enterprise Florida (EFI)*
- **Miguel Olivares**, *Senior International Trade Specialist, U.S. Commercial Service Fort Lauderdale, U.S. Department of Commerce*
- **Daniel Cardona**, *Vice-President, Florida Export Finance Corporation (FEFC)*
- **Christopher Chaidez**, *Business Development Manager, IBT Online*
- **Elena Méndez**, *Regional Director, Export-Import Bank of the United States – Southeast Regional Office (EXIM)*

3:00PM – 3:40PM

American and International Buyers Panel: How to Sell to Large Organizations

GRAND BALLROOM A-B
Sponsored by INTICO USA

Passport to Prizes #2: *Four (4) Lower Bowl Tickets for a Florida Panthers 2022-23 Regular Season Home Game*

Welcome Remarks:

- **Greetings from our Panel Sponsor:** *Jose Luis Rivas, Global Business Director, INTICO USA*

Moderator: **Maribel Feliciano**, *Assistant Director, Broward County Office of Economic and Small Business Development*

Panelists:

- **Andres Villalever**, *Former Senior Director Retail, Carnival Cruise Line*
- **Rosa Simmons**, *Purchasing Manager, Broward Health*
- **Antwaun Griffin**, *Senior Manager, Amazon Business*
- **Bruce Siddens**, *President, CAMSTAR & Former Sam's Club/Walmart Buyer*
- **Francesco Bof**, *Director of Master's Program for Healthcare Procurement, University of Parma, Italy*

3:40PM – 4:00PM

Meet & Greet with the Buyers

GRAND BALLROOM A-B

4:00PM – 4:40PM

Speed Matchmaking with Country Representatives & Trade Resources

GRAND BALLROOM A-B
Sponsored by International Support Group

Opportunity for local businesses to meet one-on-one with country representatives. Meetings last fifteen (15) minutes before you rotate to the next country. Meet with numerous participating countries in one afternoon!

Mistress of Ceremonies: **Paola Isaac Baraya**. *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*

Greeting From Panel Sponsor: **Crios Munnings**, *Director of Satellite Communications, International Support Group*

Countries Participating: AFRICAN COUNTRIES, BANGLADESH, BARBADOS, BELIZE, BRAZIL, CHILE, COLOMBIA, DOMINICAN REPUBLIC, DR CONGO, ECUADOR, FRANCE, HAITI, HONDURAS, HONG KONG, ITALY, MALAYSIA, MEXICO, PERU, UNITED KINGDOM & MORE COUNTRIES TO BE ANNOUNCED!

Export Assistance Partners: ENTERPRISE FLORIDA, EXPORT FINANCING (EXIM & FEFC), U.S. COMMERCIAL SERVICE & MORE RESOURCES TO BE ANNOUNCED!

5:10PM

World Expo Closes!

GRAND BALLROOM C-H

5:10PM

Cultural Art Exhibit Closes!

Presented by Broward County's Cultural Division
GRAND BALLROOM LOBBY

5:10PM – 7:00PM

Closing Cocktail Reception & Cultural Exchange

Featured Continent: AFRICA

Hosted by Sustainable Fashion Tech Week

GRAND BALLROOM A-B

** Must be registered by 8AM on each day in the GRAND BALLROOM LOBBY to be eligible to participate in the raffle. Must be present to win.*

Concurrent Plenary Sessions:

ROOM 209B

Wednesday, October 19:

11:00AM– 12:00PM

DOING BUSINESS IN A SUSTAINABLE WORLD

Hosted by Sustainable Fashion Tech Week

Moderator: Roger Panta, *President & CEO, Sustainable Fashion Tech Week*

Panelists:

- **The Honorable Clemente Bravo**, *Prefect of Provincia De el Oro, Ecuador*
- **Fernando Egas Noblecilla**, *Director of Planificaiton, GADPEO, Ecuador*
- **Michelle McLean**, *Former Miss Universe & Namibia Business Development Board*
- **Guisella Aguilar Zamora**, *Deputy Director, Cámara de Empresarios del Combustible, Costa Rica*
- **Aida Miller**, *Founder & CEO of Blahface*

2:00PM – 3:00PM

LEVERAGING SISTER CITIES RELATIONSHIPS FOR ECONOMIC DEVELOPMENT

Hosted by Sister Cities International

Moderator: Donna Scantlebury, *Florida State Representative for Sister Cities International*

Panelists:

- **Clint Conliffe**, *Economic Development Analyst, City of Miramar*
- **Daphnee Sainvil**, *Division Manager, Government Affairs & Economic Development, City of Fort Lauderdale*
- **Russell Weaver**, *President, Greater Fort Lauderdale Sister Cities International*
- **Bobbie Celler**, *CEO, Versailles Ventures*

Thursday, October 20:

ROOM 209B

11:00AM– 12:00PM

INTERNATONAL FASHION LEADERS IMPACTING SUSTAINABILITY

Hosted by Sustainable Fashion Tech Week

Moderator: Roger Panta, *President & CEO, Sustainable Fashion Tech Week*

Panelists:

- **Yasmin Naqvi**, *CEO & Founder, Brand Yasmin Naqvi presented by Romina Nicoletti, CEO of M. Ro Innovation & Leader for the Made in Italy Delegation*
- **Sara Schesser Bartra**, *Former Scientist, University of Miami*
- **Martín Polanco**, *World Renowned Fashion Designer, Dominican Republic*
- **Soraya Cedano**, *Founder & CEO of Tagua*

2:00PM– 3:00PM

BANGLADESH – A GATEWAY TO SOUTHEAST ASIA

Hosted by The Bangladesh American Chamber of Commerce

Moderator: Atiquer Rahman, *President, Bangladesh American Chamber of Commerce*

Panelists:

- **His Excellency Muhammad Imran**, *Ambassador of Bangladesh to the USA in Washington D.C.*
- **MD Mahadee Hassan**, *Economic Minister Embassy of Bangladesh, Washington D.C.*
- **MD Salim Reza**, *Commercial Counselor Bangladesh Embassy, Washington D.C.*
- **SM Khurshid Ul Alam**, *Commercial Counselor, Consulate General of Bangladesh in Los Angeles*
- **Dr. Salauddin Ahmed**, *Vice President, Bangladesh American Chamber of Commerce*

3:00PM– 4:00PM

AFRICA – A NEW WORLD OF TRADE OPPORTUNITIES

Hosted by Global Oved Dei Seminary & University & American Immigration & Social Security Legal Center

Moderators: H.E. Atty. Rev. Dr. Diane Moore-Eubanks, *Chancellor, Global Oved Dei Seminary & University & American Immigration & Social Security Legal Center*

Countries:

- **GHANA:** *His Royal Majesty Nana Barima Essah Kwasi Mensah Bediako III, King of Anum Asamankese Traditional Area, Ghana*
- **DEMOCRATIC REPUBLIC OF CONGO:** *His Excellency Jean-Lucien Bussa Tongba, Minister of Exterior Affairs, Democratic Republic of Congo*
- **NIGERIA:** *The Honorable Festus Keyamo, Minister of Labor, Nigeria*
- **SOUTH AFRICA:** *Russell Curtis, Chief Executive, Invest Durban, South Africa*
- **CAMEROON:** *Her Royal Highness Queen Clarisse Douala Bell, Cameroon*
- **SENEGAL:** *Governors & Mayors Delegation*





