

# 8<sup>TH</sup> Annual Florida International Trade & Cultural Expo (FITCE)

## PRELIMINARY DETAILED AGENDA PROGRAM

*\*Subject to Change*

### Day 1

#### Wednesday, October 4, 2023

- 7:00AM                    **Registration Opens for General Admission**  
GRAND BALLROOM LOBBY  
**Passport to Prize Raffle Admission ends at 8AM\***
- 7:00AM – 8:00AM        **Breakfast (Space is Limited – first come, first served)**  
GRAND BALLROOM A-B ENTRANCE IN LOBBY
- 8:00AM – 9:50AM        **Day I - Opening Ceremony & World Leaders & Former Presidents Panel**  
GRAND BALLROOM A-B  
*Sponsored by our World Sponsors: City of Miramar, FPL, Port Everglades & BlahFace*

#### ***Surprise Musical Performances & Celebrity Appearances***

#### **Introductory Salutations:**

**Mistress of Ceremonies: Paola Isaac Baraya**, *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*

- **The Honorable Lamar P. Fisher**, *Broward County Mayor*
- **The Honorable Mark D. Bogen**, *Broward County Commissioner (D2)*
- **The Honorable Dean Trantalis**, *Mayor of the City of Fort Lauderdale*
- **The Honorable Cord Byrd**, *Florida Secretary of State*
- **The Honorable TJ Villamil**, *Deputy Florida Secretary of Commerce*
- **Sandy-Michael McDonald**, *Director, Broward County Office of Economic and Small Business Development*
- **Jonathan Daniels**, *Director, Port Everglades*
- **Mark Gale**, *CEO/Director, Broward County Aviation Department*
- **World Sponsors:**
  - **The Honorable Wayne Messam**, *Mayor of City of Miramar*
  - **Juliet Roulhac**, *Director of External Affairs, Broward & SW Florida Region, Florida Power & Light (FPL) (TBC)*
  - **Aida Miller**, *CEO & President of BlahFace*
- **Expo at a Glance: Paola Isaac Baraya**, *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*

- 10:00AM – 11:00AM **World Leaders & Presidents Panel:  
Opening Horizons to New Market Opportunities**  
GRAND BALLROOM A-B  
*Presented by Latin American Presidential Mission (Global Peace Foundation)*  
*Sponsored by World Sponsor: ThriveDX*
- Welcome Remarks:**
- **Greetings from our Panel Sponsor: Dan Vigdor**, Executive Chairman & Co-CEO, ThriveDx
- Moderator: Olinda Salguero**, Director, Latin American Presidential Mission, Global Peace Foundation
- Welcome Video Messages from World Leaders**
- Panelists:**
- **His Excellency Félix Augusto Antonio Ulloa Garay**, Vice President of El Salvador
  - **His Excellency Jamil Mahuad**, Former President of Ecuador
- 11:00AM **World Expo Opens!**  
GRAND BALLROOM C-H
- 11:00AM **Cultural Art Exhibit Opens!**  
*Presented by Broward County's Cultural Division*  
GRAND BALLROOM LOBBY
- 11:00AM – 11:30AM **World Expo Cultural Performances**  
GRAND BALLROOM C-H
- 11:30PM – 1:00PM **Buyers and Sellers Networking**  
WORLD EXPO MARKETPLACE – GRAND BALLROOM C-H
- We invite you to network with the international delegations & local exhibitors at the World Expo Marketplace – *Now is your time to do business!*
- Food vendors available for lunch purchase in Grand Ballroom Lobby*
- 1:00PM – 2:00PM **Doing Business with the World – Part I: LATIN AMERICA**  
GRAND BALLROOM A-B  
*Sponsored by (TBC)*
- International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country
- Welcome Remarks:**
- **International Cultural Performance**
  - **Greetings from our Panel Sponsor**
- Moderator: Maria Alesia Sosa**, Internationally-Acclaimed TV Journalist, Univision 23 Miami
- Countries:**
- **PANAMA:** The Honorable Dr. Juan Jose Ayola, Mayor of Chepo, Panama
  - **ARGENTINA:** Diego Duhour, Investment Agent, Consulate General & Promotion Center of Argentina - Miami

- **COLOMBIA:** *The Honorable Camilo Iguarán Campo, Vice Minister of Sports & The Honorable Orlando Benítez, Governor of Córdoba (TBC)*
- **BRAZIL:** *The Honorable Renato Casagrande, Governor of Espírito Santo & Bruno Compos Morato, Mayor of Santana do Paraíso introduced by The Honorable Cristiano Berbert, Deputy Consul of Brazil in Miami*
- **CHILE:** *Claudia Serrer U., Trade Commissioner Southeast USA, Trade Commission of Chile (ProChile)*
- **COSTA RICA:** *Rosy Pedroza-Salazar, President, Costa Rica Chamber of Commerce USA*
- **HONDURAS:** *The Honorable Hector Manuel Zelaya Castro, Advisor to the President of Honduras presenting the Honorable Fredis Cerrato, Minister of Economic Development, Honduras*
- **PERU:** *Max Rodriguez Guillen, Director, Trade Office of Peru in Miami (Promperu)*
- **URUGUAY:** *The Honorable Maria Virginia Tebor Denis, Consul General of Uruguay in Miami*
- **ECUADOR:** *The Honorable Clemente Bravo, Prefeito de El Oro & The Honorable Juan Cristóbal Lloret, Prefeito de Acuary*

2:15PM – 2:45PM

**Doing Business with the World – Part II: NORTH AMERICA - CANADA & MEXICO**

GRAND BALLROOM A-B

*Sponsored by Air Canada*

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

**Welcome Remarks:**

- **International Cultural Performance**
- **The Honorable Josh Levy, Mayor of City of Hollywood**
- **Greetings from our Panel Sponsor:** *Graziella Cabrera-Miron, Senior Manager, Regional Sales USA, Air Canada*

**Passport to Prizes #1:** *Two (2) Economy Class Airfare with Air Canada*

**Moderator: Alexia Núñez Bachmann, Consul for Economic & Commercial Affairs, Consulate General of Mexico in Miami (TBC)**

**Countries:**

- **CANADA:** *Introductory Video Message by The Honorable Judy Sgro, Member of Parliament & Chair of Standing Committee on International Trade, Economic Development and Small Business followed by presentation by Sylvia Cesaratto, Consul General of Canada in Miami*
- **MEXICO:** *The Honorable Senator Israel Zamora Guzmán, The Honorable José Alfredo Contreras Méndez, Municipal President of City of Bacalar, The Honorable Francisco Lugo Millan, Mayor of Villa Guerrero, Juan Manuel Garcia Gonzalez, Vice President of CANACINTRA*

3:00PM- 3:45PM

### **Doing Business with the World – Part III: THE CARIBBEAN**

GRAND BALLROOM A-B

*Sponsored by Minority Business Development Agency (MBDA)*

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

#### **Welcome Remarks:**

- **International Cultural Performance**

**Moderator: Marie Gill**, *Operator/Executive Director MBDA Programs, FL, PR, USVI*

#### **Countries Presenting:**

- **JAMAICA:** *The Honorable Aubyn Hill, Minister of Industry, Investment (TBC) presented by The Honorable Oliver Mair, Consul General of Jamaica in Miami*
- **BELIZE:** *The Honorable Kevin Bernard, Minister Health & Wellness, Belize & The Honorable Sharon Palacio, Mayor of Belmopan*
- **HAITI:** *The Honorable Lusconne Janvier, Mayor of Port au Prince & The Honorable Raymonde Rival, Minister of Youth, Sports & Civic Action*
- **BARBADOS:** *David Rice, Investment Executive, Invest Barbados*
- **SAINT LUCIA:** *The Honorable Emma Hippolyte, Minister for Commerce, Manufacturing, Business Development, Cooperatives and Consumer Affairs*
- **US VIRGIN ISLANDS:** *Wayne L. Biggs, Jr., Chief Executive Officer of the Virgin Islands Economic Development Authority (USVIEDA)*
- **DOMINICAN REPUBLIC:** *The Honorable Manuel Jimenez, Mayor of Santo Domingo Este, Dominican Republic presented by The Honorable Geanilda Vásquez, Consul General of Dominican Republic in Miami*
- **GUYANA:** *Wesley Kirton, President, World Trade Center, Guyana*
- **MARTINIQUE:** *The Honorable Ralph Monplaisir Mayor of Ville de Case Pilote, Martinique*
- **PUERTO RICO:** *The Honorable Mayor José A. Corcino Acevedo. Mayor of Vieques, Puerto Rico*

4:00PM – 5:00PM

### **11 Steps to Exporting – A Roadmap to your Exporting Success!**

GRAND BALLROOM A-B

**Moderator: Paola Isaac Baraya**, *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*

#### **Panelists:**

- **John Diep**, *Director of International Trade & Development, Select Florida*
- **Miguel Olivares**, *Senior International Trade Specialist, U.S. Commercial Service Fort Lauderdale, U.S. Department of Commerce (TBC)*
- **Daniel Cardona**, *Vice-President, Florida Export Finance Corporation (FEFC)*
- **Sandro Murtas**, *Lead Export Finance Manager – Florida, Puerto Rico & USVI, U.S. Small Business Administration (SBA)*
- **Elena Méndez**, *Regional Director, Export-Import Bank of the United States – Southeast Regional Office (EXIM)*

- 5:00PM **World Expo Closes!**  
GRAND BALLROOM C-H
- 5:00PM **Cultural Art Exhibit Closes!**  
*Presented by Broward County's Cultural Division*  
GRAND BALLROOM LOBBY
- 5:00PM – 5:30PM **Cultural Immersion Experience**  
*Presented by Sustainable Fashion & Tech Week*  
GRAND BALLROOM LOBBY
- 5:30PM – 7:30PM **Presidential Network Reception**  
*Hosted by Sustainable Fashion & Tech Week*  
GRAND BALLROOM A-B  
Special Remarks & Awards Presentation presented by The Honorable Lamar P. Fisher, Mayor of Broward County

## **Day 2**

### **Thursday, October 5, 2023**

- 7:00AM **Registration Opens for General Admission**  
GRAND BALLROOM LOBBY  
***Passport to Prize Raffle Admission ends at 8AM\****
- 7:00AM – 8:00AM **Breakfast (Space is Limited – first come, first served)**  
GRAND BALLROOM A-B ENTRANCE IN LOBBY
- 8:00AM **World Expo Opens!**  
GRAND BALLROOM C-H
- 8:00AM **Cultural Art Exhibit Opens!**  
GRAND BALLROOM LOBBY  
*Presented by Broward County's Cultural Division*
- 8:30AM – 9:45AM **Opening Ceremony – Day 2**  
GRAND BALLROOM A-B  
*Sponsored by Thrive DX*
- Mistress of Ceremonies: Paola Isaac Baraya**, *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*
- Surprise Musical Performances & Celebrity Appearances***
- Welcome Remarks:**
- **The Honorable Mark D. Bogen**, *Broward County Commissioner (D2)*
  - **Sister Cities Welcome Remarks**
- Main Presentation:**
- **Her Excellency Jewel Taylor**, *Former President of Liberia (Vice President)*
  - **His Excellency P. Pillay Vyapooray**, *Former President of Mauritius*

10:00AM – 10:45AM

**Doing Business with the World – Part IV: EUROPE**  
GRAND BALLROOM A-B

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

**Welcome Remarks:**

- **International Cultural Performance**

**Moderator: Paola Isaac Baraya**, *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*

**Countries:**

- **ITALY:** *The Honorable Andrea Di Giuseppe, Member of Italian Parliament, Foreign Affairs Committee*
- **NORTH MACEDONIA:** *Dana Klein, Honorary Consul of North Macedonia*
- **SPAIN:** *María Dolores Fernández Gómez, Commercial Attaché, Trade Commission, Embassy of Spain in the USA*
- **UNITED KINGDOM:** *Christopher George, CEO, Made in Britain Trade Center*
- **POLAND:** *Rafal Sordyl, Economic & Technology Officer, Embassy of the Republic of Poland in Washington D.C.*
- **SERBIA:** *Dusan Kozarev, Minister Counselor, Embassy of Serbia in Washington D.C.*

11:00AM – 12:00PM

**Doing Business with the World – AFRICA - Part V:**  
GRAND BALLROOM A-B

*Sponsored By Global Oved Dei Seminary & University / American Immigration & Social Security Legal Center*

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts about their top export and import opportunities and how to do business with their country

**Welcome Remarks:**

- **International Cultural Performance**

**Moderator: H.E. Atty. Rev. Dr. Diane Moore-Eubanks**, *Chancellor, Global Oved Dei Seminary & University & American Immigration & Social Security Legal Center*

**Countries:**

- **GHANA:** *Ambassador Michael Aaron Oquaye Jnr, CEO of Ghana Free Zone & The Honorable Nana Anim Obiri, Cultural Ambassador for the Promotion of Culture, National Commission on Culture for the Republic Ghana*
- **DEMOCRATIC REPUBLIC OF CONGO:** *The Honorable Augustin Kibassa Maliba, Minister of Postal Services, Telecommunications and Innovation in IT and Communication presented by the National Agency of Export Promotion (ANAPEX), Democratic Republic of Congo (TBC)*
- **NIGERIA:** *The Honorable Festus Keyamo, Minister of Aviation & Aerospace Development, Nigeria*
- **CAMEROON:** *Her Royal Highness Queen Clarisse Douala Bell, Cameroon*

- **SENEGAL:** *Governors & Mayors Delegation presented by Soukeyna Toure, Senegal Delegation Leader*
- **LIBERIA:** *The Honorable Jefferson T. Kojee, Mayor of Monrovia (Capital), Liberia*
- **MAURITIUS:** *Sellooyee Ponooy Swami Moorthy Pillay, President, Mauritius Chamber of Commerce*
- **CHAD:** *Her Excellency Ambassador Kitoko Gata Ngoulou, Ambassador of Chad to the USA*
- **SIERRA LEONE:** *The Honorable George Hamilton, Consulate General of Sierra Leone*

12:00PM – 12:30PM **World Expo Cultural Performances**  
GRAND BALLROOM C-H

12:00PM – 1:00PM **Buyers and Sellers Networking**  
WORLD EXPO MARKETPLACE – GRAND BALLROOM C-H

We invite you to network with the international delegations & local exhibitors at the World Expo Marketplace – *Now is your time to do business!*

*Food vendors available for lunch purchase in Grand Ballroom Lobby*

1:00PM – 1:45PM **Doing Business with the World – Part VI: ASIA & THE MIDDLE EAST**  
GRAND BALLROOM A-B

International panel of governments, consulates, trade commissioners, bi-national chambers & country experts discussing their top export and import opportunities and how to do business with their country

**Welcome Remarks:**

- **International Cultural Performance**

**Moderator: Desmond Alufohai**, *Director, Protocol & International Affairs Division, Miami International Airport*

**Countries:**

**Part I - Asia**

- **JAPAN:** *The Honorable Kazuhiro Nakai, Consul General of Japan in Miami*
- **MALAYSIA:** *Ahman Shanizam, Trade Commissioner, Malaysia Trade Center (MATRADE)*
- **HONG KONG:** *Victoria Delvizis, Business Development Manager, Hong Kong Trade Development Center in New York*
- **INDIA:** *The Honorable Swati V. Kulkarni, Consul General of India in Atlanta (TBC)*
- **PAKISTAN:** *Azmat Mahmud Khan, Trade Minister, Embassy of Pakistan in Washington D.C.*
- **BANGLADESH:** *Mehede Hasan, Minister of Economy, Embassy of Bangladesh to the USA in Washington D.C.*
- **SINGAPORE:** *Antonio Acunzo, ASEAN Market Entry Expert*

**Part II – Middle East**

- **ISRAEL:** *Ari Goldman, Commercial Officer Consulate General of Israel in Miami (TBC)*
- **BAHRAIN:** *Rose Sager, Trade Representative, Embassy of the Kingdom of Bahrain in Washington D.C.*

2:00PM – 2:45PM

**How to Import into the United States of America**

GRAND BALLROOM A-B

**Passport to Prizes #2**

**Moderator: Jennifer Diaz, Esq.** *Board Certified Customs and International Law Attorney & President of Diaz Trade Law*

**Panelists:**

- **Laura Rosenberger**, *Supervisory Import Specialist, U.S. Customs and Borders Protection (CBP)*
- **Nyvia Burgos**, *Compliance Officer, U.S. Food and Drug Administration Office of Enforcement & Import Operations Division of Southeast Imports (FDA)*
- **Charly Berio-Cruz**, *Federal Investigator, U.S. Consumer Product Safety Commission, South Florida Field Office (CPSC)*

3:00PM – 3:40PM

**American and International Buyers Panel: How to Sell to Large**

**Organizations**

GRAND BALLROOM A-B

**Passport to Prizes #2**

**Welcome Remarks:**

- **International Cultural Performance**
- **Greetings from our Panel Sponsor**

**Moderator: Maribel Feliciano**, *Assistant Director, Broward County Office of Economic and Small Business Development*

**Panelists:**

- **Rosa Simmons**, *Purchasing Manager, Broward Health (TBC)*
- **Bruce Siddens**, *Former Sam's Club/Walmart Buyer*
- **Kalimullah Chaudhry**, *Healthcare, Defense, Hotels, Construction Buyer for Pakistan*
- **Other Buyers Invited:** *Supermarkets, Food Distributors, Hospitals, Schools & Government Buyers*

3:40PM – 4:00PM

**Meet & Greet with the Buyers**

GRAND BALLROOM A-B

4:00PM – 5:00PM

**Speed Matchmaking with Country Representatives & Trade Resources**

GRAND BALLROOM A-B

*Sponsored by the Global Opportunities Committee of the Atlanta Black Chambers*

Opportunity for local businesses to meet one-on-one with country representatives. Meetings last fifteen (15) minutes before you rotate to the next country. Meet with numerous participating countries in one afternoon!

**Mistress of Ceremonies: Paola Isaac Baraya.** *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*

**Greeting From Panel Sponsor: Ricardo Berrís,** *Chairman, Global Opportunities Committee of the Atlanta Black Chamber*



**Countries Participating:** AFRICAN COUNTRIES, ARGENTINA, BARBADOS, BELIZE, BRAZIL, CHILE, COLOMBIA, DOMINICAN REPUBLIC, DR CONGO, ECUADOR, GHANA, HONDURAS, HONG KONG, INDIA, ITALY, JAMAICA (TBC), LIBERIA, MAURITIUS, MEXICO, NIGERIA, PANAMA, PAKISTAN, PERU, PUERTO RICO, SAINT LUCIA, SENEGAL, SIERRA LEONE, UNITED KINGDOM, URUGUAY, US VIRGIN ISLANDS

**Export Assistance Partners:** SELECTFLORIDA, EXPORT FINANCING (EXIM, SBA & FEFC), U.S. COMMERCIAL SERVICE & MORE RESOURCES TO BE ANNOUNCED!

- 5:00PM                   **World Expo Closes!**  
GRAND BALLROOM C-H
- 5:00PM                   **Cultural Art Exhibit Closes!**  
*Presented by Broward County's Cultural Division*  
GRAND BALLROOM LOBBY
- 5:00PM                   **Cultural Immersion Experience**  
*Presented by Sustainable Fashion & Tech Week*  
GRAND BALLROOM LOBBY
- 5:30PM – 7:30PM       **Closing Cocktail Reception & Cultural Exchange**  
*Hosted by Sustainable Fashion & Tech Week*  
GRAND BALLROOM A-B

*\* Must be registered by 8AM on each day in the GRAND BALLROOM LOBBY to be eligible to participate in the raffle. Must be present to win.*

***Special Concurrent Sessions To be Announced Soon! Keep Posted!***