



2021 SCORECARD

OCTOBER 2020 - SEPTEMBER 2021



\$8 Billion

**SOUTH FLORIDA
TRADE SURPLUS**
(USCB 2021)*
\$7.5 Billion (2020)



1.95 Million

POPULATION
(USCB 2021)*
1.9 Million (2020)



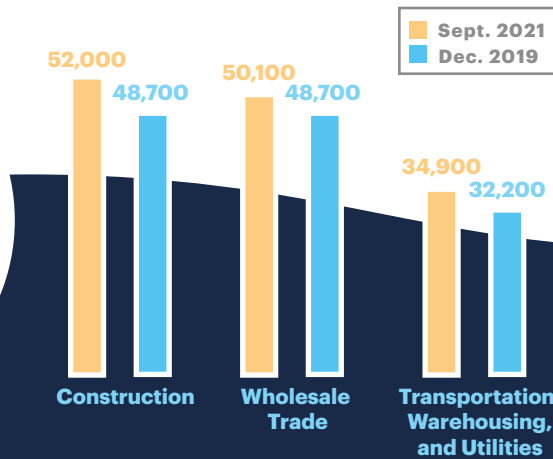
1,009,405

**PEOPLE
EMPLOYED**
(DEO 2021)*
941,123 (2020)



77,795

EMPLOYERS
(BLS 2021)*
73,400 (2020)



**JOB GROWTH IN BROWARD
COUNTY INDUSTRIES**
(DEO 2021)

FL - 4.9% US - 4.8%

\$510,000



**MEDIAN
SINGLE-FAMILY
HOME PRICE**
(BCPA 2021)*

25 Million



**AIRPORT
PASSENGERS**
(FLL 2021)*
21 Million (2020)

8.4 Million



**OVERNIGHT HOTEL
STAYS***
(GFLCVB 2021)*
8.6+ Million (2020)

116,946



**CRUISE
PASSENGERS***
(PORT EVERGLADES 2021)
2.54 Million (2020)

+COVID-19's impact on Broward County's tourism and economy has been undeniable as reflected by the reduction in some of the above indicators when compared to 2020.

* Sources: United States Census Bureau (USCB), Greater Fort Lauderdale Convention & Visitors Bureau (GFLCVB), Broward County Property Appraiser (BCPA), Fort Lauderdale-Hollywood International Airport (FLL), and Bureau of Labor Statistics (BLS), Department of Economic Opportunity (DEO).

2021 PROGRAM TRACKING

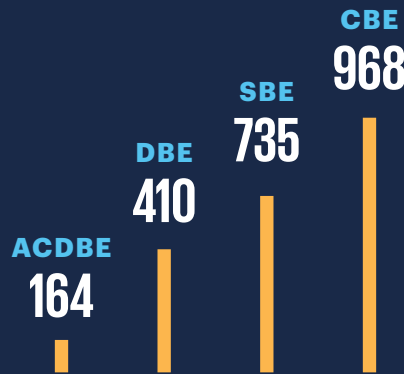
FISCAL YEAR



\$245,868,185

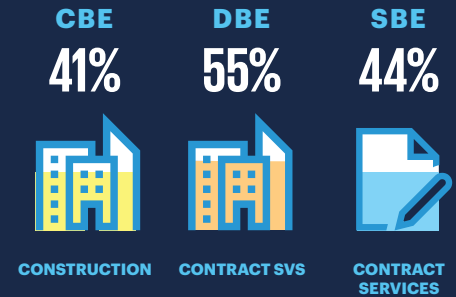
COMMITTED TO CERTIFIED SMALL BUSINESSES ON COUNTY PROJECTS FROM OCT. 2020 TO SEPT. 2021 OUT OF \$645.3 Million

38% committed to small businesses



NUMBER OF FIRMS CERTIFIED BY TYPE*

36% increase of SBEs/CBEs from 2020

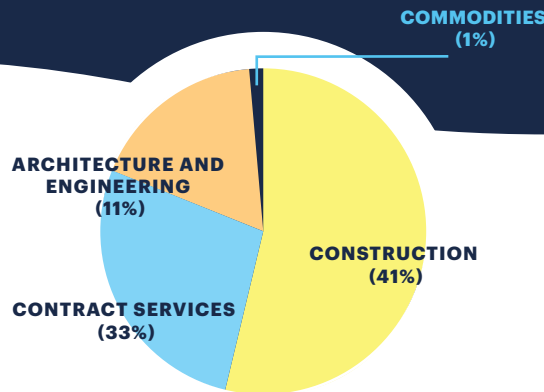


MOST POPULAR TRADES RECEIVING CONTRACTS PER PROGRAM

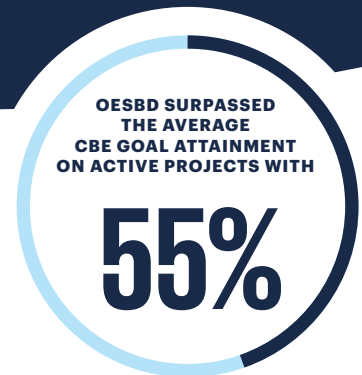
* County Business Enterprise (CBE), Small Business Enterprise (SBE), Disadvantaged Business Enterprise (DBE), and Airport Concessions Disadvantaged Business Enterprise (ACDBE).



RESERVED FOR SMALL BUSINESSES TOTTALING APPROX. \$5.4 MILLION



CONTRACTS AWARDED TO SMALL BUSINESSES BY INDUSTRY



EXCEEDING THE AT LEAST 25% CBE SMALL BUSINESS GOAL REQUIREMENT

*Including CBE Reserves



OVER 10,920 FOLLOWERS ON TWITTER



OVER 9,047 PARTICIPANTS

- 128 WORKSHOPS/WEBINARS
- 32 COVID 19 WEBINARS SERVING 3,525 COUNTY RESIDENTS & BUSINESSES

SURTAX PROJECTS IMPACT SINCE 2019

SURTAX FUNDING APPROVED: \$65.7 MILLION (MUNICIPAL) & \$279 MILLION (COUNTY).

CBE SURTAX RECOMMENDED FUNDING: \$85 MILLION IN SURTAX PROJECTS WITH AN AVERAGE CBE GOAL OF 32%

AWARDED SURTAX PROJECTS FY 2021=\$52,125,650

ANTICIPATED AVERAGE CBE COMMITMENT: 37% OR \$19,270,852.97